

# Rising to the Challenge

2020 Annual Report



Helping Kids with  
Physical Disabilities  
Succeed



# A Year in Review

The children and youth Easter Seals Ontario serves have lifelong disabilities. Our programs and services enable them to live with greater independence and dignity and provide parents with much-needed support.

**611**

children received funding for essential mobility and accessibility equipment.

**213**

individual remote camp activities

**\$14,450**

funded in post-secondary scholarships

**1,200**

individuals volunteer for Easter Seals across the province.

**\$1,791**

the average amount funded per child for equipment

**25**

Special Education Advisory Committee volunteers represent Easter Seals on 21 school boards

**1,639**

remote camper experiences provided

**45%**

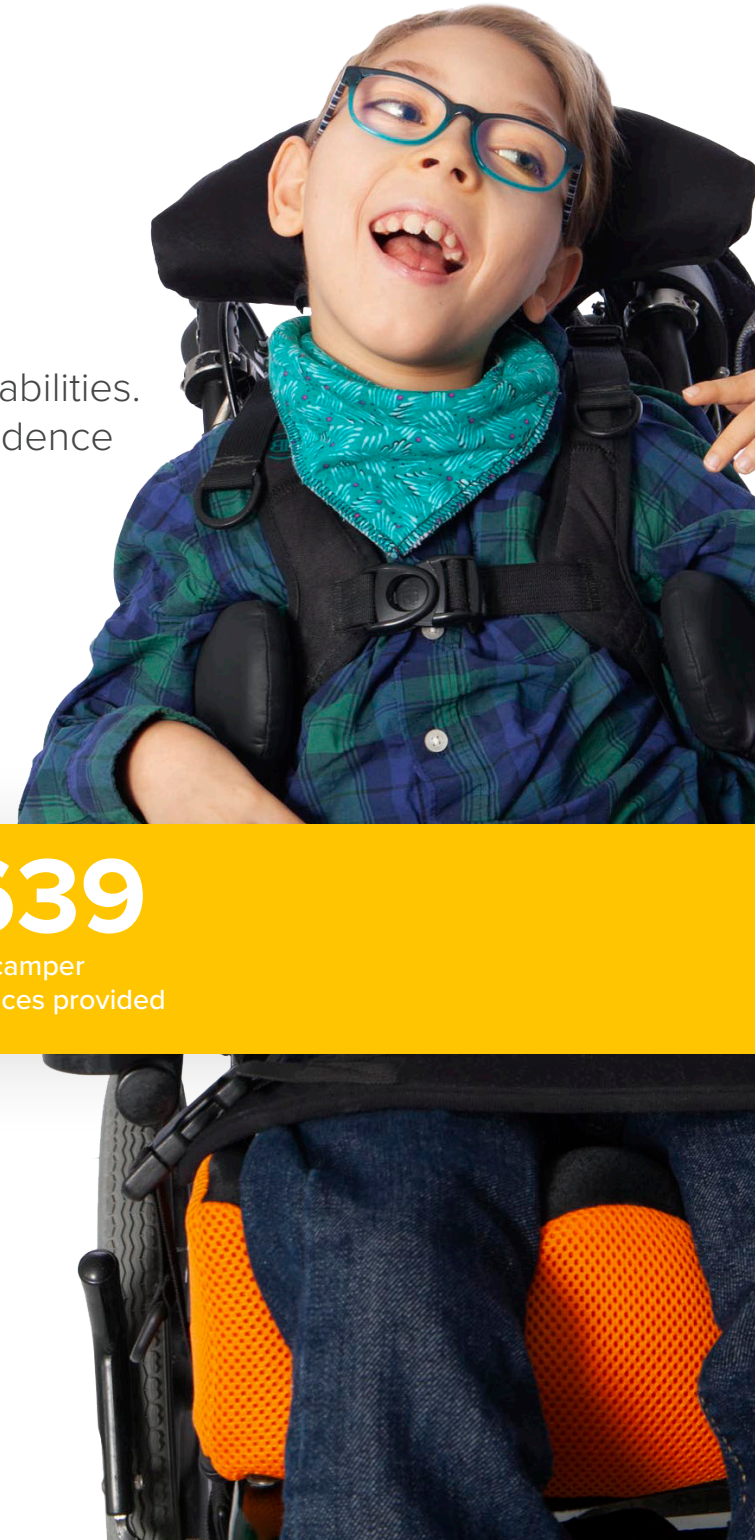
of families served have a household income under \$40,000.

**90**

youth represented Easter Seals as Ambassadors across the province

**\$3,400**

the cost of a basic stair lift that enables a child to reach their bedroom on their own



# A Message from Our Leaders



**T**he year began with tremendous promise. We had implemented our plan to expand into new regions, three of our major fundraising initiatives had achieved exceptional results, and we were on track to significantly increase funding to our programs and services. By early March, everything changed.

The COVID-19 pandemic was sweeping the globe forcing stay-at-home orders, border closures, and a general shut down of the economy. Arrangements were quickly made to enable staff to work from home; however, as an essential service, a group of dedicated staff continued to work in the office to ensure services to our clients were maintained to the best of our ability.

One of our toughest decisions during 2020 was to suspend our summer camp program for the first time in 84 years. Recognizing that our campers desperately needed connection and stimulation, our staff quickly displayed creativity, adaptability, and resilience in developing Camp E-aster Seals, an innovative platform to run camp programs online.

Camp E-aster Seals was so well received that programming was extended into the fall and a Winter Break camp was offered in December. Remote camp, with options for those who don't have computer access, will now be offered year-round as part of our overall Recreation program.

As difficult as this year was for everyone, children with physical disabilities and their families faced extraordinary challenges, many dealing with isolation as well as a lack of in-person school and services. Parents were providing 24/7 care and were emotionally and physically exhausted. Having the right mobility and accessibility equipment at home for their children was more important than ever.

With all of our in-person fundraising events cancelled or postponed, our ability to be there for the children when they needed us the most was in jeopardy. We are proud of the resiliency displayed by our staff who pivoted and adapted events to virtual formats, developed new initiatives, and engaged communities to raise both funds and awareness. We are deeply grateful to all our donors and sponsors for their generosity and compassion in the face of such economic uncertainty.

We are also most appreciative of the support received from the federal government through their emergency support grants that not only enabled us to maintain our services but also allowed us to retain the majority of our staff. Finally, we were extremely fortunate to work closely with our board of directors and benefitted from their expertise in navigating the challenges of the past year. Together, we remain committed to providing services to kids with physical disabilities no matter how challenging the circumstances.

At the close of 2020, the pandemic continues to have a tight grip on the entire world, and the months ahead promise to be more challenging than those we have just come through. We are rising to the challenge. Heading into our 99th year, we will do everything in our power to be here for the families who depend on us and are taking steps to emerge as a stronger, more resilient organization on the other side of this crisis.

**John M. Herhalt**  
**Chair of the Board**

**Kevin J. Collins**  
**President & CEO**



# Who We Are

Easter Seals Ontario is a champion for children and youth with physical disabilities, raising funds and providing important programs and services since 1922.

# What We Do

With staff located throughout the province, we strive to give kids with physical disabilities the opportunity to live with greater independence, freedom and dignity. Our programs and services are only possible through the generous support of our donors and volunteers.

# Our Values

We are inspired by the children and families we serve and motivated to do everything we can to meet their needs by **our core values:**

**Be Bold**

**Stronger Together**

**Be A Champion**

**Make A Difference**

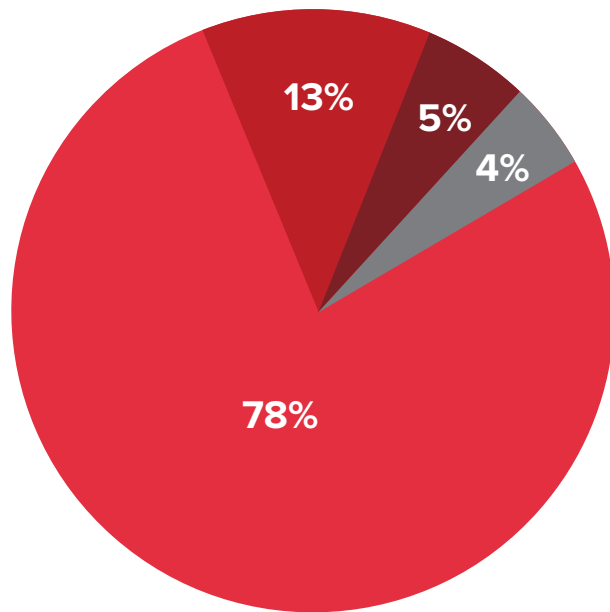
“We may be living in uncertain times, but thankfully Easter Seals has remained steadfast in their commitment to always being there to support exceptional children and their families.”

*- An Easter Seals Parent*



# Who We Serve

The children Easter Seals Ontario serves have lifelong physical disabilities and require the use of expensive mobility and accessibility equipment. Many of their families face tremendous emotional and financial strain and need somewhere to turn for help.



- Neurodevelopmental
- Neuromuscular/Skeletal
- Spina Bifida/Spinal Cord
- Acquired Injury

## Disability Category Definitions

### Neurodevelopmental 78% Involving the development of the brain

- Cerebral palsy 46%
- Birth defects or congenital abnormalities 32%
- Global Developmental Delay 10%
- Seizure disorder 7%
- Other 5%

### Neuromuscular/Skeletal 13% Involving the muscles or bones

- Muscular Dystrophy
- Neuropathy
- Spinal muscular atrophy
- Osteogenesis imperfecta

### Spina Bifida/Spinal Cord 5% Involving the spinal cord

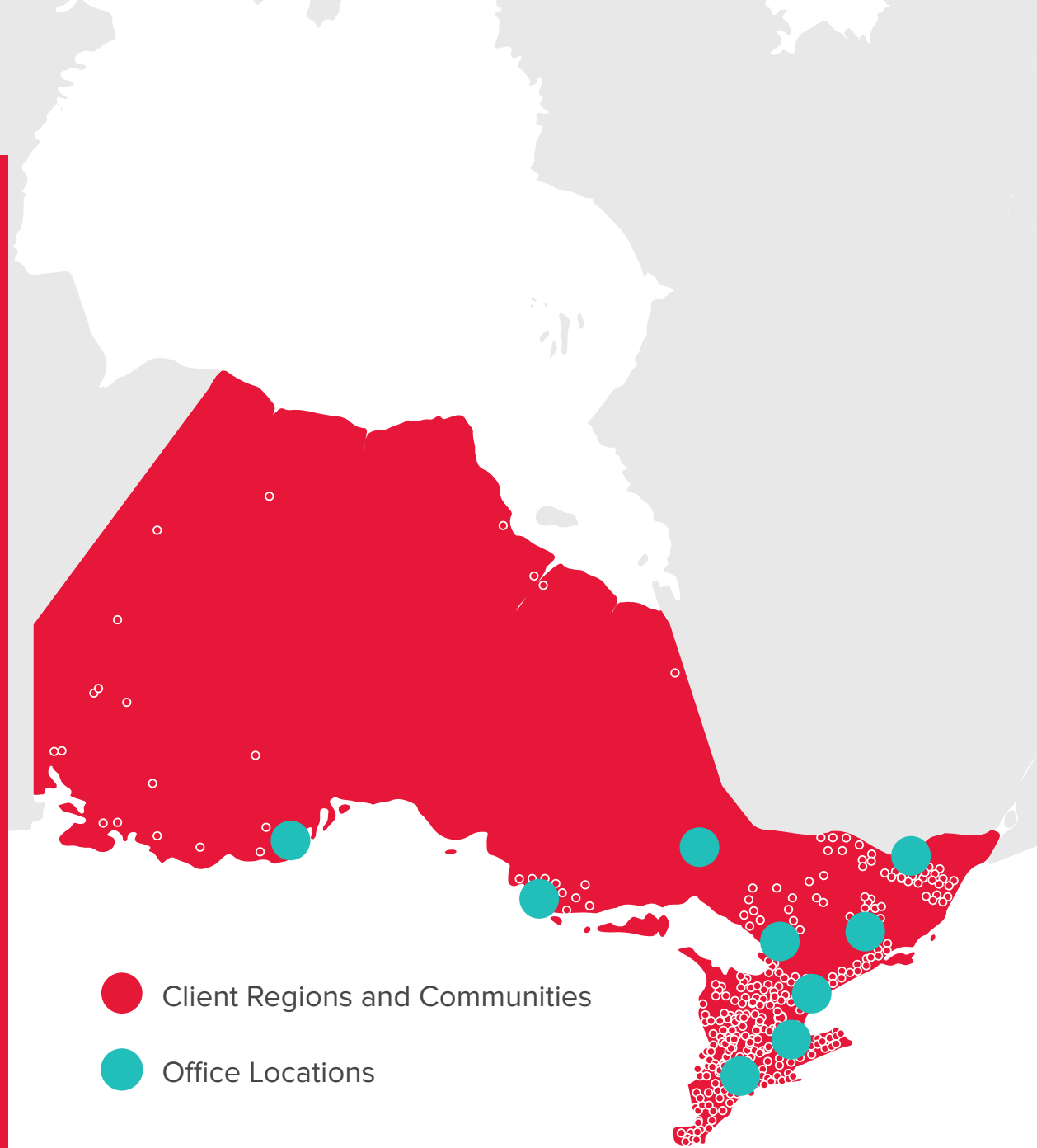
### Acquired 4% A disability from a trauma or injury, a stroke, cancer, etc.

# Connecting Families Across Ontario

From Windsor to Ottawa and remote communities in Northern Ontario, Easter Seals offers support to children and youth with physical disabilities across the province. The eligibility of potential clients is not determined by the amount of funds raised in their community.

We proudly take this inclusive approach to our programs and services to ensure any eligible Ontario family can connect to the life-changing support and generosity of Easter Seals donors. Serving children and youth for over 98 years, our network of clients and families reaches even the farthest points of the province. We are stronger together.

In 2020, we served nearly 500 regions and communities across the province, some of which are indicated on this map.





## Developing Confidence and Leadership

Children and youth with physical disabilities deserve to be heard. Our Ambassador Program offers kids the opportunity to build their self-confidence and develop their leadership and public speaking skills.

Each year we select a girl and a boy to represent the organization as our Provincial Ambassadors. In addition, we have 90 Local Ambassadors representing children and youth in communities across the province.

Provincial  
Ambassador

# Daniella Altieri

I have had the pleasure of being the 2020 Easter Seals Provincial Ambassador. Although COVID-19 changed the situation greatly, I have still enjoyed every minute of being a representative of Easter Seals.

I have been impacted greatly by this experience through the many skills that I have gained. For example, I have been able to build my confidence through public speaking opportunities, writing speeches, and meeting new people. Meeting Pinball Clemons changed my life ... he is an inspiration to me that I will forever think about.

It is impossible to list everyone that has inspired me during my year, but I do need to mention the people that I have met at Easter Seals ... their support and encouragement have meant the world to me.

I have been so lucky to meet so many inspiring people who benefit from and support Easter Seals. I have truly surprised myself with how much I have grown during this journey as an Ambassador. These skills will forever support me in my future endeavours, and I am so thankful.

I am absolutely blessed to be the 2020/2021 Provincial Ambassador! I hope that the world will open up and the amazing opportunities to support this fabulous charity will continue.

Thank You!  
Daniella





Provincial  
Ambassador

# Dante Wellington

My year as the 2020 Easter Seals Ontario Ambassador was interesting to say the least!

Before everything was canceled and locked down due to the global pandemic, I did have the opportunity to participate in the Rogers Conn Smythe Sports Celebrities Dinner. This was an amazing experience for me, and a night I will fondly remember. I am grateful for the experience of speaking in front of a large audience of Easter Seals Ontario supporters and being able to thank them in person for their generosity.

Unfortunately, the rest of the events for the year had to be canceled, but I did get to record a PSA for the radio so that kids with disabilities could continue to get the funding they need for the equipment which helps them stay safe at home. This reminded me that there is always a way to help, even in difficult times.

Overall, becoming an Easter Seals Ambassador taught me about perseverance and never giving up. When I wanted to become the Easter Seals Ambassador four years ago, I applied but was not chosen, and I did not give up and kept trying. This past year even though our events were canceled, Easter Seals did not give up and was able to find different ways of doing their important work. I will take this valuable lesson with me, and when faced with challenging times, I will remember that there is always a way.

Dante



# Making a Meaningful Impact

Not only do our programs have a positive impact on the day-to-day lives of children with physical disabilities and their families, for some children the impact is life-changing.

## Independence

Equipment like a walker gives children the independence to move around their home on their own and provides them with the motivation to try other new things.



## Freedom

Our programs and services offer kids many types of freedom: freedom from constant pain, freedom to explore the world with one less barrier, freedom to make their own choices, and the freedom to enjoy a stay away from home at Easter Seals camp without their parents.

## Safety at Home

Having the proper equipment at home means there is less risk of injury from repetitive lifting, and parents can take comfort in knowing their child is safer, more comfortable and has greater independence.

## Inclusiveness and Social Connection

Everyone wants to belong. Our camps offer kids with physical disabilities the chance to connect and make friends in a fun, inclusive environment. At Easter Seals camp, kids can find their people.



## Accomplishment and Self-confidence

All kids need the freedom to push their boundaries and achieve success. From public speaking, leadership programs, life skills development, and fully accessible activities at camp, Easter Seals offers options that allow kids with physical disabilities to prove themselves to themselves and increase their self-esteem.

Helping kids achieve greater

# Independence, Freedom, Dignity

and more with essential equipment

Equipment such as wheelchairs and walkers enable kids with physical disabilities to move around independently, ramps and lifts mean they can get out of the house and access the community with their families, and commodes and bath lifts give teenagers privacy and dignity.

A communication picture board gives children who are unable to speak a voice so they can make themselves understood and let others know what they need.

Having the right equipment can offer kids freedom from pain and help improve their daily quality of life.

For families, having the right equipment for their child takes tremendous strain off their daily life. They also don't have to risk injuring the child or themselves with repetitive lifting.

“Thomas’ walker and wheelchair allow him to access his mobility, while his bath chair and commode allow him to use the bathroom independently and to sit in the bathtub and bathe himself. Over and above independence, Thomas’ equipment gives him privacy and dignity which is equally important.”

- Thomas’ mom





# 611

## Equipment Items Funded



### 162

**Accessibility**  
van lifts, portable  
lifts, ramps

### 127

**Mobility Aids**  
wheelchairs,  
strollers, walkers



### 16

**Communication  
Devices**  
computers,  
communication  
boards

### 98

**Orthotics**  
ankle foot orthotics,  
standers



### 208

**Bath & Toilet Aids**  
commodes, bath  
lifts, transfer aids



Easter Seals camp offers kids

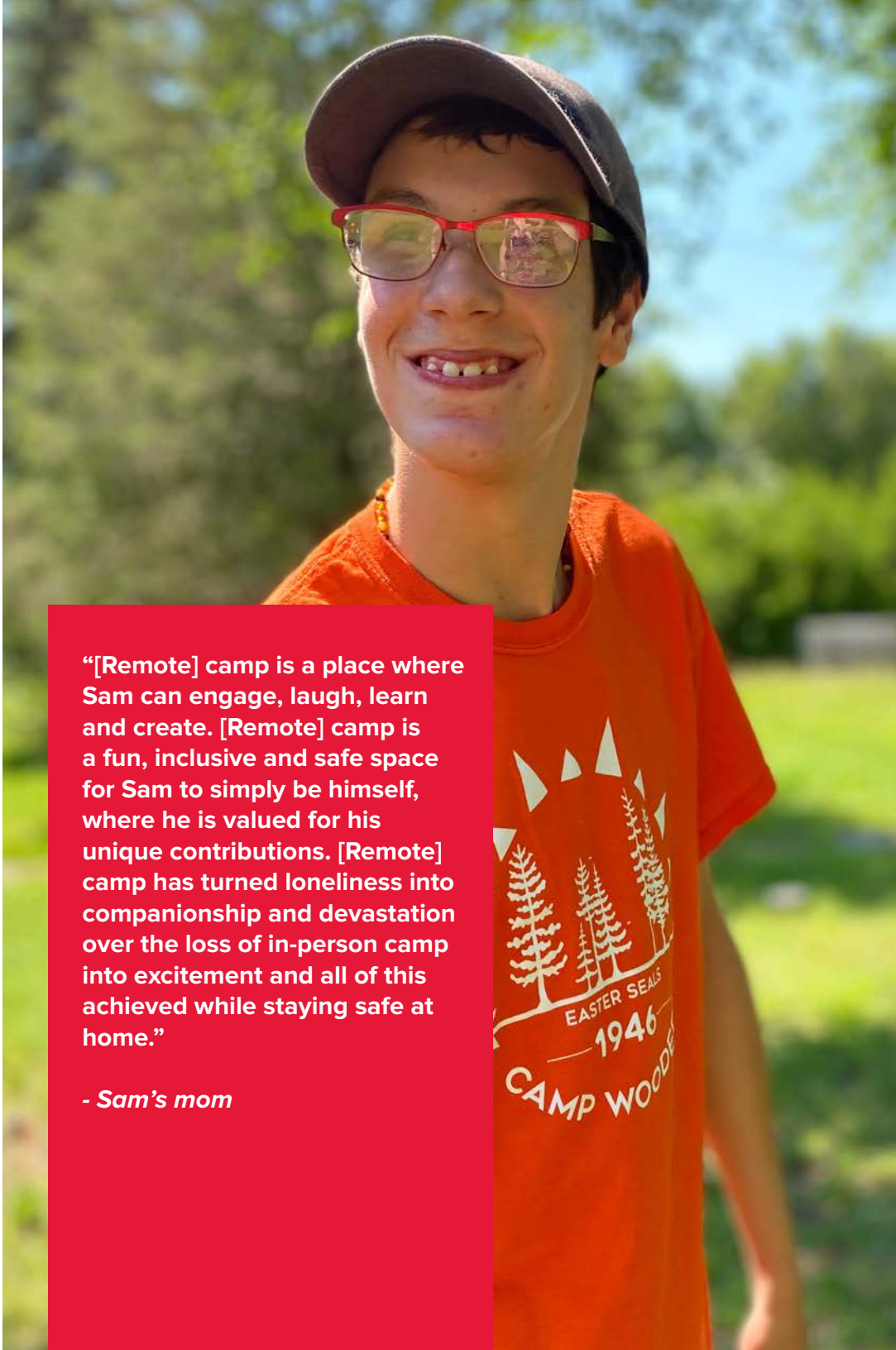
# Inclusiveness, Social Connection, Accomplishment

and more

Easter Seals camps are often the only opportunity for kids with physical disabilities to stay away from home and something they look forward to all year. In 2020, when the COVID-19 pandemic forced the closure of in-person camp programs, it was a huge disappointment for both campers and staff.

Determined not to let the kids down, our staff wasted no time in developing a highly interactive, online platform, Camp E-aster Seals. Our first remote camp program offered campers accessible camp-style activities, and most importantly, gave them a way to connect and interact with other kids during a time when they needed it the most.

Given the high level of interest and engagement, our first remote camp has evolved to year-round programming. Activities such as Challenger Baseball, courtesy of the Jays Care Foundation, karate, and campfire sessions were offered throughout the fall, as well as a five-day Winter Break session in December, with additional programming to be developed in the year ahead.



**“[Remote] camp is a place where Sam can engage, laugh, learn and create. [Remote] camp is a fun, inclusive and safe space for Sam to simply be himself, where he is valued for his unique contributions. [Remote] camp has turned loneliness into companionship and devastation over the loss of in-person camp into excitement and all of this achieved while staying safe at home.”**

**- Sam's mom**



— camp —  
**E-ASTER  
SEALS**

**1,639**

Remote Camper  
Experiences

**11**

Remote Camp  
Sessions

**213**

Online Activities

**24**

Special  
Guests

**13**

Categories of  
Activities





# Easter Seals Camp is...

**Fun Friends New Experiences**

**Life Skills A Life Line Inclusion**

**A Life-Changer Arts & Crafts Accomplishment**

**Structure Independence**

**Campfires Special Guests Karate**

**Social Hangouts Acceptance**

**Leadership Cooking & Baking**

**Freedom Teamwork**

**Accessible Communication**

**Challenger Baseball Mindfulness Training**

**Interactive Events & Activities**





# Furthering Education

Through our scholarship program, we provide funding to assist youth with physical disabilities in achieving their dreams of post-secondary education. Through the generous support of our donors, \$14,450 was awarded in post-secondary scholarships.

## 2020 Scholarship Recipients

### **B.J. Roth Scholarship**

Tyler Preece

### **Easter Seals Board of Directors' Scholarship**

Kayla Milewski

### **Easter Seals Ontario Scholarship**

Victoria Chen

Logan Pickells

Guanna Terry Song

Ian Steadman

Sydney Weaver

### **Future Leader Award - From Our Team to Your Future**

Logan Wong

### **Hira Scholarship Fund**

Grace Kennedy

### **John Domenic Caggiula Memorial Scholarship**

Tyler Preece

### **Kevin and Christy Kelly Scholarship**

Michael Karaoulis

### **Reach for the Stars - Kalaimannan Family Scholarship**

Logan Wong

### **Sal Iacono Family Bursary Endowment Fund**

Kellen Schleyer

### **Truelove Dell Scholarship**

Kalea Davies

“I am 20 years old, and I have both autism and cerebral palsy. I understand what it is like to live with disabilities. I also know what it means to have the support of your community and a wonderful organization like Easter Seals. University is expensive, and my families of disabled youth incur a lot of financial expense over a lifetime. This scholarship will go a long way towards making my future goals and aspirations become a reality.”

*- Logan Pickells, 2020 Easter Seals Scholarship recipient*



# Advocacy, Awareness & Public Education

Easter Seals champions issues facing children with disabilities through public education and awareness initiatives, participating in government consultations and on provincial advisory committees, as well as presenting at conferences.

Our staff have a wealth of knowledge in special education and lead a team of volunteers who participate on Special Education Advisory Committees (SEAC) on school boards across the province to represent the needs of kids with physical disabilities.

## Sharing Knowledge

Easter Seals Kids at School is an informational blog offering parents tips on helping their child to succeed in school.

The organization has a dedicated website for its programs and services, **Services.EasterSeals.org**, where parents have access to a variety of information resources and links to other support services.

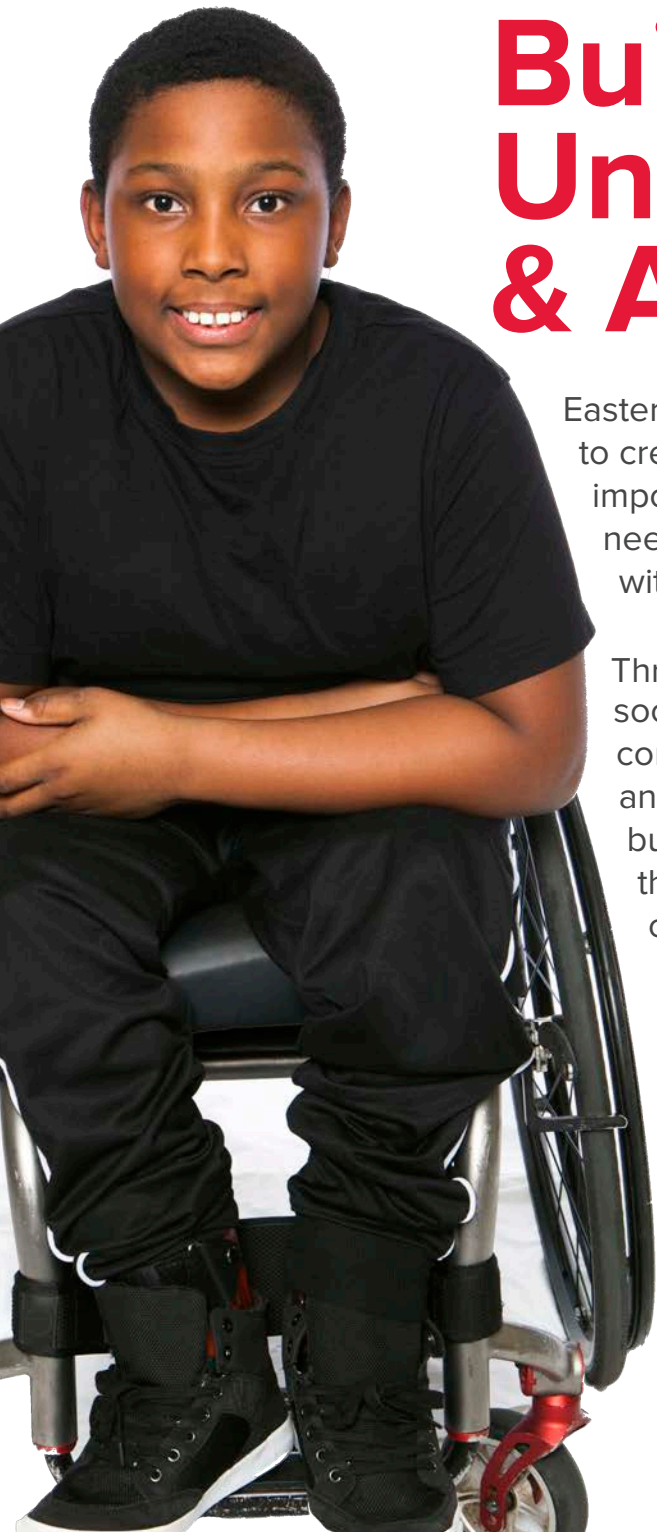
# 210

Committee meetings  
attended by Easter Seals'  
SEAC representatives

# 100+

Informational posts  
on the Easter Seals  
Kids at School blog





# Building Understanding & Acceptance

Easter Seals undertakes a host of initiatives to create a better understanding of the importance of accessibility as well as the needs and issues facing children and youth with physical disabilities and their families.

Through newsletters, traditional and social media, digital campaigns, direct mail, community presentations, event speakers and other outreach activities, we strive to build a more inclusive and accepting society that allows for greater opportunities for children, youth and young adults with physical disabilities.



# 4.3M

Impressions through Social & Digital Campaigns

# 13

Websites

# 37K

Email Subscribers

# 109

Email Campaigns

# 240K+

Email Campaign Opens



# External Government Programs

## Administered by Easter Seals Ontario

For over twenty years, Easter Seals has been entrusted with administering two programs on behalf of Ontario government ministries.

### Incontinence Supplies Grant Program

Since 1999, Easter Seals Ontario has administered the Incontinence Supplies Grant Program for the Ministry of Health. Easter Seals acts as a transfer payment agency for this program, which is fully funded by the Ministry of Health and follows their criteria.

### Top Up Program

In 2001, Easter Seals Ontario was selected to act as the transfer payment agency for the Top Up Program, which is fully funded and governed by the Ministry of Children, Community and Social Services.



Meaningful change through

# Community Engagement

For decades, Easter Seals events have brought local businesses, organizations and individuals within communities across the province together to make a meaningful change in the lives of children and youth with physical disabilities.

Although our 2020 event season started off as strong as any other year, by March we found ourselves in a world where in-person events were no longer possible. Through events like Butter Tart Tours, social media challenges, virtual run/walks and online auctions, our team and dedicated supporters innovated, adapted, and created new ways to bring communities together to support Easter Seals kids in a year that they needed us the most.

## Toronto Maple Leafs Skate

In January, 663 participants of all ages and abilities had the opportunity to skate with players from the Toronto Maple Leafs while raising over \$207K to benefit Easter Seals kids.





## Rogers Conn Smythe Sports Celebrities Dinner

Supporters came together in February to honour Michael “Pinball” Clemons, a long-time champion of Easter Seals kids, and raise over \$345K to provide accessible camp and recreational programming to kids in Ontario with physical disabilities.

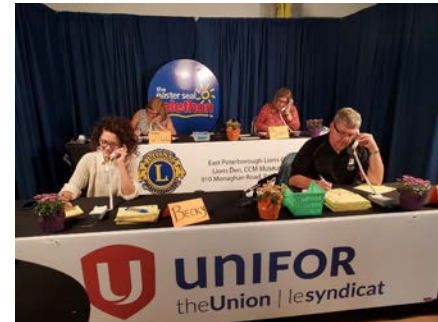


## Virtual Celebrity Hockey Classic

This signature event went completely virtual in 2020, but that didn't stop 370 hockey heroes from rallying around the cause to raise over \$661K to help kids with physical disabilities get the support they desperately needed.

## Telethon

Most Telethons were unable to film this year due to local public health regulations. However, through a host of creative, socially distanced measures, the Peterborough, Sudbury and Windsor-Essex communities reimaged their Easter Seals Telethons to safely raise funds and awareness amidst the pandemic.



# Financial Highlights

for the year ended December 31, 2020

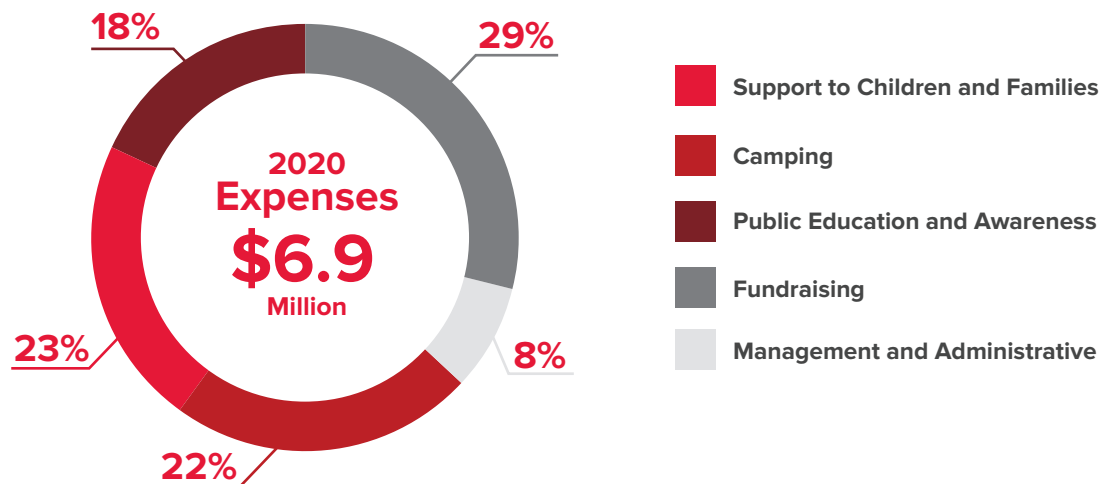
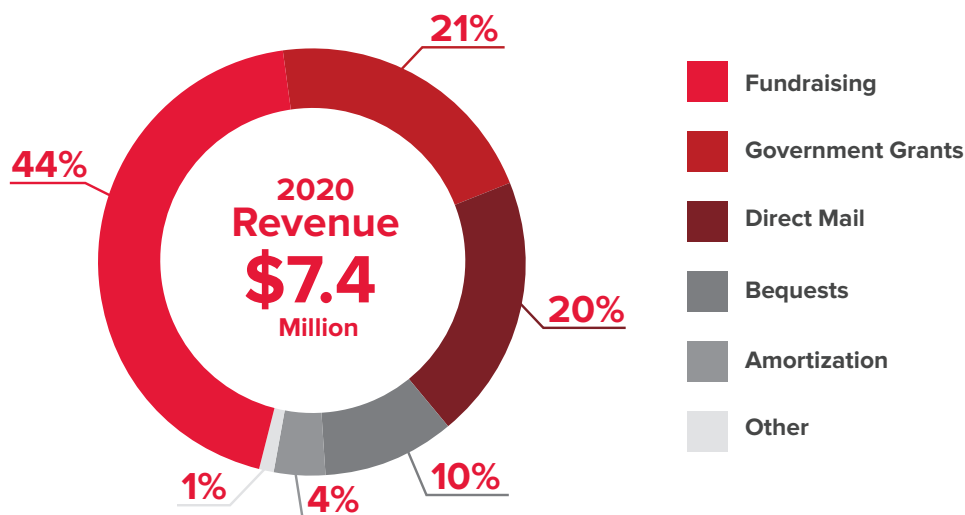
The world declared a global pandemic in March 2020, and its implications dominated not only the economy but all aspects of society for the rest of the year. COVID-19 severely impacted Easter Seals' ability to generate event fundraising revenue as all in-person events were canceled. Fortunately, the incredible generosity of our donors and sponsors as well as government grant support allowed for much-needed equipment funding for children and youth, and the development of a new remote camp program.

Program costs included funds to benefit children and youth through our Equipment Funding Program and the Remote Camp Program. In addition, they included costs to maintain our fully-owned camp properties, Camp Woodeden and Camp Merrywood, as well as depreciation allocations.

Easter Seals does not typically receive any government support for our programs and services. In 2020, the organization was grateful to receive support from the Government of Canada through their Emergency Community Support Fund and the Canada Emergency Response Benefit. This funding enabled Easter Seals to continue supporting our families during an extremely challenging time.

The COVID-19 pandemic resulted in significant delays in families receiving mobility and accessibility equipment from suppliers. Given these delays, Easter Seals was not able to pay out all of the funds raised for this program by the end of the fiscal year.

Easter Seals Ontario ended the year with an operating surplus of \$453 thousand which has been internally restricted and will be directed to our Equipment Funding Program and Camp Program in future years.





# Donors & Sponsors

Donors and sponsors made a profound impact on the lives of children and youth with physical disabilities this year. We are deeply grateful to the following individuals, foundations, service clubs, corporations and community organizations for their generosity and compassion for others.

## 2020 President's Circle Donors

### \$25,000 - \$49,999

Jim Bouchard  
Eric & Kina Lindros

### \$10,000 - \$24,999

Anonymous (1)  
Cora Brodie  
Donna Chantler  
Christine Cole  
Kevin & Maria Collins  
Mark & Anita Fackoury  
Agnes Faraci  
Sandra Nymark

### \$5,000 - \$9,999

Susan Barrett  
William Bryant  
Christopher Chapin  
Barbara Cvitkovic  
Bev & Jane DeKay  
Michael Evans & Heather Gardiner  
Steve Glynn  
J.R. Hira  
Jim Jarrell  
Soami Kohly  
Tyler Macnamara  
Greg Macvicar  
Paul McFarlane  
Colin & Judy McIntosh  
Rorie McIntosh  
Khorshed Patel  
Marni & Rick Przybylski  
Jeremy Renaud & Dana Stanciu  
Michael Schmidt  
Kelly Summerfeldt

### \$1,000 - \$4,999

Anonymous (14)  
Muriel & Doug Ackhurst  
Isaac Alexander  
Rob Alles  
Phil & Diane Arnold  
Karen & Bill Barnett  
Gord Barr  
Terry & Colleen Baskin

Margaret Bates  
Alison Baxter-Fiorella  
David Beaumont  
Dean Bell  
Robert & Marlene Berkovitz  
Ardythe Best  
Henry Birimcombe  
Travis Birtch  
Milton & Mary Black  
Jeremy Brasseur  
Catherine & Rudolph Bratty  
Paul Brisebois  
Manuel Bustamante  
Rob Camick  
Selena Campbell  
Vince Cardella  
Michael Chao  
Rukhsana Chaudhry  
Victoria Chen  
Howard Chisvin  
Tom Chlan  
Ralph Chornaby  
Calina Chu  
Rina Clark  
Joan Collins  
Carol A. Cook  
Mr. & Mrs. Charles Coupal  
Grace & Glenn Davis  
Luke Davis  
Robert De Groot  
Roger DeGuire  
June Dewar  
Laura & Rob Dimaio  
Bruce D. Dodds  
Dianne H. Domelle  
Eddie Donan  
Mark Downing  
Mike & Annick Duffy  
Paul Dykeman  
Tarek El Dewy  
Abaida & Mark Elliott  
Nancy Erwin  
Charlie Fahlenbock  
Vincent Fava & Kelly-Ann Neary

Jacqueline Finn  
James Flanigan  
James Fox  
Angela & Marvin Freiburger  
Casey Gallagher  
Joe George  
Mike George  
Josie & Roy Gies  
Anthony Golden  
Thomas Goldstein  
Barbara Gray  
Michael Griffiths  
Emily Hamilton  
Ray Hanlon  
Maura Harrington  
Karyn Harrison  
T. Harrison  
John Hayes  
Glynis Henry  
John M. Herhalt  
Andre Hidi  
James Hogarth  
Lynn Hollingsworth  
Todd Hollingsworth  
Anthony Hollyoak  
Frank & Christina Holmes  
Barbara & Bill Howe  
Mike Hudson  
Al Ingleton  
The Jackson Family  
Robert M. Jackson  
William Jardine  
Tharshala Karunakaran  
Christy & Kevin Kelly  
Michelle Kelly  
Petros Kolyvas  
Matt Kreutzer  
Hema Krishnamurthy  
Patrick Kuiack  
Scott Lawrence  
Henia Lifshitz  
Gordon Lightfoot  
Brett Lindros  
Carol & Edward Lloyd

Elizabeth Loach  
Anthony Long  
Corinne Lukoff Bowness  
Kevin Lynch  
Judy MacDonald  
Rosalind Madsen  
Rhoda Ann Malcolm  
David Mapledoram  
Diane Martin  
Puneet Mathur  
Leslie Mawhinney  
Troy & Janine Maxwell  
John McCowan  
John & Jane McGee  
Barry McKay  
Janice McKay  
John McSorley  
Mike Melnik  
Karen Miller  
Scot Milroy  
Robert Mitchell  
Dale Moore  
Ellen Moore  
Glen Morawetz  
Kimberlee Morgan  
Michael Morrison  
Julian Mulock  
Greg & Joan Mumford  
Brody Myke  
David Newton  
Carolyn O'Connor  
Nathalie Olds  
Michael O'Neil  
Frank PannoZZo  
Bharat & Bina Patel  
John Phelan  
Chris Pillion  
Marg Prince  
Andrew Pringle  
Joseph Quattrocchi  
Stephen & Bev Radford  
Barbara Ritchie  
Darlene Ryan  
Tomas Sample

Terry Sauriol  
Maria & Walter Schroeder  
Joanne & Norman Scott  
Kevin Scott  
Roy Seabourne  
Geoff Shaw  
Peter Shier  
Sally Short  
Tom & Angela Skinner  
Jaren Smith  
Scott Smith  
Susan Smith  
Michelle Sparrow  
James St. John  
Catherine Steele  
Kara Sutherland  
Edith Swan  
Mr. & Mrs. Walter Sweetman  
John Tamming  
Max Taylor  
Kenneth Thompson  
Bruce Thorburn  
John Tranter  
Dr. Paul Truelove  
Yolande Tsampaleros  
David & Sandra Udovic  
Jeremey van den Heuvel  
Jan Veenstra  
Jamie Vieira  
Joan Waechter  
John & Josie Watson  
Shirley & Gordon Whan  
Meredith Wiens & Dan Hartley  
Peter Williamson  
Gerald Wilson  
Ken Wilson  
Darren Wolframe  
Kevin Woolham  
Robert Young  
Alex & Charlene Zivojinovich

## Estate Gifts

Estate of John T. Adams Charitable Trust  
Estate of Ruby Barnhill  
Estate of Edwin Beattie  
Estate of George Bonney  
Estate of Ruth Buck Memorial Fund  
Estate of Gerald Brawley Foundation  
John and Freda Cole Memorial Trust Fund  
Estate of Doris Corry  
Estate of Erich Feldhahn  
Estate of Elizabeth McGibbon  
Estate of Joan Johnston  
Estate of James H. Rattray Memorial Fund  
Estate of Madeline Parkinson  
Estate of Marion Potter  
Estate of Mary Rankin  
Estate of Warren Rhodes  
Estate of Victor Rukas  
Estate of Mervyn Samuels  
Estate of John Sanderson  
John A. Sanderson Family Trust  
Estate of Patricia Sauve  
Estate of Linda Seto-Cusack  
Estate of Isaac Sigal  
Estate of Solomon Sigal  
Estate of Margaret Wilson

## Corporations, Foundations and Community Organizations

### \$500,000 - \$749,000

We Care

### \$50,000 - \$99,000

The Catherine & Maxwell Meighen Foundation  
Rogers Communications  
The Rogers Foundation  
Rogers Media Inc.  
Sobeys

### \$25,000 - \$49,000

Barrie Colts Community Fund  
Bernard & Norton Wolf Family Foundation  
Burgundy Asset Management Ltd.  
Cartoon Kingdom  
DYM Investments Corporation  
Hawerchuk Strong  
Rotary Club of Kingston  
Rotary Club of Sault Ste. Marie  
The Toldo Foundation  
Unifor - National Office

### \$10,000 - \$24,999

Amway Canada Corporation  
Brian and Susan Thomas Foundation  
Bruce Power LP  
Canadian Tire Jump Start Foundation  
Century 21 BJ Roth Realty  
Century 21 Heritage Group Ltd.

Century 21 Leading Edge Realty Inc.  
CIBC Capital Markets  
Create It Promotions Inc.  
Delta Bingo and Gaming  
The Hensen Foundation  
The KPMG Foundation  
Labatt Breweries of Canada  
Magna for Community  
Power Workers' Union  
Provincial Building & Construction Trades Council of Ontario  
Rotary Club of Belleville  
Rotary Clubs of Peterborough-Foundation Inc.

### \$5,000 - \$9,999

2620593 Ontario Inc.  
ArcelorMittal Dofasco  
Barrie Guys That Give  
The Benand Hilda Katz Charitable Foundation  
Bird Construction  
Bloom Lany's Professional Corporation  
The Burlington Community Foundation  
CBRE Ltd.  
Central Ontario Building Trades  
CI Investments  
CLV Charity  
Coldhaus Direct Inc.  
Community Foundation for Lennox & Addington  
Fiera Capital  
Freshhouse Foods Ltd.  
Grand Bend Community Foundation  
The Guelph Community Foundation  
HGC Investment Management  
HMH Law Offices  
The Hope Charitable Foundation  
Investors Group  
John Carl MacIsaac Foundation  
Kohly Family Foundation  
LIUNA Ontario Provincial District Council  
Loadlink Technologies  
McCAM Insurance Brokers Ltd.  
Ninepoint Partners  
NPL Canada Ltd.  
The Pindoff Family Charitable Foundation  
Project Concern  
Rosmar Drywall  
Rotary Club of Perth  
The Rotary Club of Hawkesbury  
Scotiabank  
Serpa Chrysler-Automotive Group  
Sirius XM Canada Inc.  
Solcz Family Foundation  
Stonegate Private Council  
Synnex Canada Ltd.  
TD Canada Trust  
The Toronto Blue Jays Baseball Club  
United Way Guelph Wellington Dufferin  
Wolf Asset Management

## 2020 Government of Canada Emergency Response Grants

Easter Seals Ontario's ability to maintain our programs and services in 2020 was due in large part to the support received from the Government of Canada's Emergency Community Support Fund administered by the United Way and Community Foundations listed below. We are extremely grateful for this support during such extenuating circumstances. Easter Seals Ontario does not receive annual funding from United Way organizations.

### Community Foundations

Algoma Community Foundation  
Barrie Community Foundation  
Brant Community Foundation  
Brockville and Area Community Foundation  
Burlington Community Foundation  
The Chatham Kent Community Foundation  
Community Foundation Grey Bruce  
Community Foundation of Halton North  
Community Foundation for Kingston & Area  
Community Foundation of Mississauga  
Deep River and District Community Foundation  
The Dufferin Community Foundation  
Durham Community Foundation  
Elgin-St.Thomas Community Foundation  
Hamilton Community Foundation  
London Community Foundation  
Niagara Community Foundation  
Oakville Community Foundation  
Prince Edward County Community Foundation  
Thunder Bay Community Foundation  
WindsorEssex Community Foundation

### United Way Organizations

United Way of Brant  
United Way of Bruce Grey  
United Way of Chatham-Kent  
United Way of Durham Region  
United Way of East Ontario (Sudbury)  
United Way of Greater Toronto  
United Way Guelph Wellington Dufferin  
United Way Haldimand Norfolk  
United Way Halton Hamilton  
United Way of Hastings Prince Edward  
United Way of Kawartha Lakes  
United Way of Kingston, Frontenac, Lennox & Addington  
United Way of Leeds and Grenville  
United Way of Perth Huron  
United Way of Peterborough  
United Way of Sault Ste. Marie & District  
United Way of Simcoe Muskoka  
United Way Waterloo Region Communities  
United Way Windsor





# Leadership

## 2020 Board of Directors

**John M. Herhalt, FCA/FCPA - Board Chair**  
Management Consultant

**Frank Squizzato - Vice Chair**  
Partner/President, UpMarket Inc., Woodlandia Inc.

**Kevin Kelly - Treasurer**  
Executive Vice President Finance and CFO,  
Bruce Power

**Deanne Buckle**  
Vice President & Team Lead, Corporate Finance, BMO,  
Toronto

**Michael Carli**  
Lawyer, Rigobon Carli, Lawyers & Trademark Agents

**Paolo Ciotola**  
Managing Director, Investment Banking, Financial  
Sponsors Group, RBC Capital Markets, Toronto

**Gino DeVuono**  
President, The DeVuono Group

**Mark Fisher**  
President & CEO, Council of the Great Lakes Region

**Debbie Kerley**  
Veterinary Technician, Ripley Huron Veterinary Clinic

**Dr. Paul Truelove**  
Chiropractor, Danwood Chiropractic Clinic

**Alex Yeh**  
Business Development Manager, Northern Micro,  
A Converge Company

## Staff Leadership Team

**Kevin J. Collins**  
President & CEO

**Michael Duffy**  
Director, Finance and Corporate Services

**Meredith Wiens,**  
Director, Communications

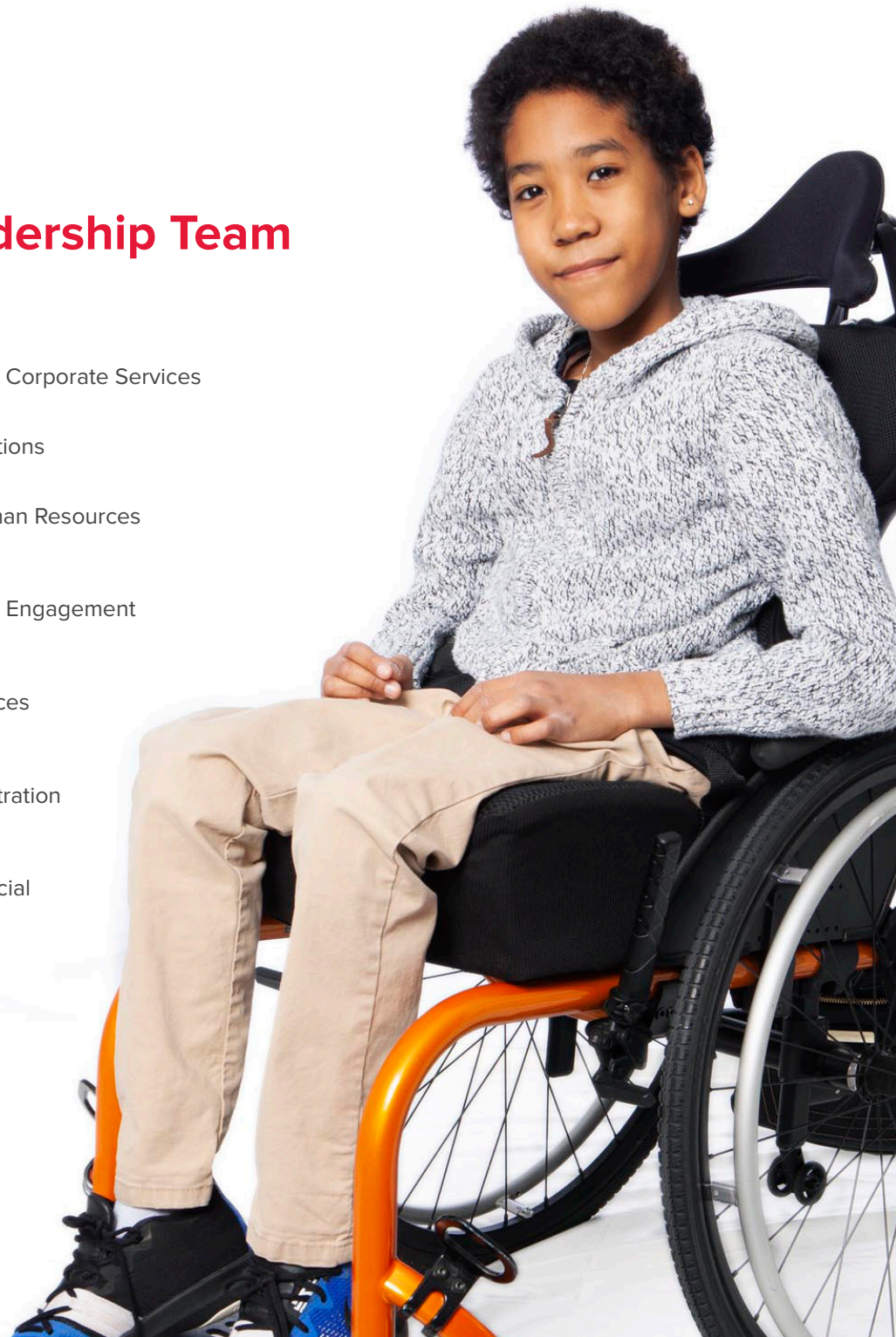
**Tharsy Karunakaran**  
Senior Manager, Human Resources

**Alison Morse**  
Senior Manager,  
Advocacy and Family Engagement

**Rhonda Ruetz**  
Senior Manager,  
Recreation and Services

**Joanne Scott**  
Senior Manager,  
Finance and Administration

**Susan Smith**  
Senior Manager,  
Development, Provincial



# Connect with Us

## Locations

### Provincial Office

One Concorde Gate  
Suite 700  
Toronto, ON M3C 3N6  
Tel: 416.421.8778  
1.800.668.6252  
Fax: 416.696.1035  
Email: info@easterseals.org

### Golden Horseshoe

5-4104 Fairview Street  
Suite 209  
Burlington, ON L7L 4Y8  
Tel: 289.208.1040  
Fax: 905.634.5181

### South Central Ontario

135 Bayfield Road East  
Suite 201K  
Barrie, ON L4M 3B3  
Tel: 705.797.2675  
1.800.461.3391

### South Eastern Ontario

PO Box 26006  
Kingston, ON K7M 4Y0  
Tel: 613.893.3240  
459 George Street North  
Peterborough, ON K9H 3R6  
Tel: 705.761.4159

### Eastern Ontario

Box 633, 2647 Alta Vista Drive  
Ottawa, ON K1V 7T5  
Tel: 613.893.3240

### Southwestern Ontario

Bruce Power Recreation Centre  
2265 Oxford Street West, Unit 1  
London, ON N6K 4P1  
Tel: 519.432.9669 ext. 221  
1.888.278.7797

Gino and Liz Marcus  
Community Complex  
1168 Drouillard Road, Mailbox K  
Windsor, ON N8Y 2R1  
Tel: 519.566.1735

### Northern Ontario

887 Notre Dame Avenue, Unit F  
Sudbury, ON P3A 2T2  
Tel: 705.566.8858  
1.800.316.5730

364 Queen Street East  
Sault Ste. Marie, ON P6A 1Z1  
Tel: 705.945.1279

91 Cumberland Street South  
Suite 201  
Thunder Bay, ON P7B 6A7  
Tel: 807.345.7622

### Equipment Funding Program

Tel: 416.421.8146  
1.866.630.3336  
Fax: 416.696.1035  
Email: services@easterseals.org

### Camping and Recreation Program

Tel: 416.510.5094  
1.800.668.6252 ext. 325  
Fax: 416.696.1035  
Email: camp@easterseals.org

### Advocacy and Family Engagement

Tel: 416.510.5070  
1.800.668.6252 ext. 335

### Incontinence Supplies Grant Program

Tel: 416.510.5074  
Fax: 416.696.1035  
Email: igprogram@easterseals.org

### Top-Up Grant Program

Tel: 416.510.5088  
1.800.668.6252 ext. 324  
Fax: 416.696.1035  
Email: topup@easterseals.org

**To make a donation:**  
EasterSeals.org

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