

Sponsorship Opportunities

Curl for Easter Seals Kids provides a wonderful opportunity for your company to embrace a vibrant fundraising initiative in the Kingston area. We recognize the importance of ensuring that your community contributions are both thoughtful and effective. To assist you in this endeavor, we've detailed the diverse recognition opportunities and incentives associated with each sponsorship level below. Moreover, if you have any ideas or adjustments that could enhance our event to better align with your company's commitments and goals, please feel free to share them with us.

	Diamond Sponsor	Send a Kid to Camp Sponsor	Silver Sponsor	Rink Board Sponsor
	\$3,000	\$2,500	\$500	\$300
Pre - Event Recognition				
Sponsor Exclusivity and Name in Event Title	1 available	2 available	Unlimited	Unlimited
Sponsor logo on all pre-event print materials	✓	✓	✓	
Sponsor logo on all pre-event electronic Materials	✓	✓	✓	
Sponsor logo on even web page	✓	✓	✓	
Event Day Recognition				
# Complimentary curling team registrations with sponsorship	1			
Speaking opportunity and/or cheque presentation on event day	✓			
Sponsor banners and/or sponsor tents on event site (to be provided by Sponsor)	✓	✓		
Sponsor logo on all event day signage	✓	✓	✓	✓
Verbal mention of company sponsorship during closing ceremonies	✓	✓		
Opportunity to include promotional materials / product samples in each team welcome package	✓	✓	✓	✓
Host corporate booth and distribute promotional materials / product samples on event site	✓	✓	✓	✓
Banner with business logo promptly displayed on Rink Board where visible to players and guests to promote support				✓
Media Promotion & Advertising				
Sponsor logo on all purchased advertising	✓	✓		
Sponsor name in all Public Service Announcements & Press Releases	✓	✓		
Sponsor recognition through social media outlets (Facebook, Twitter, Instagram)	✓	✓	✓	
Employee volunteering with Easter Seals	✓	✓	✓	✓
Recognition in the 2024 Easter Seals Annual Report	✓			



Help Kids with Physical Disabilities Discover Their True Potential at an Easter Seals Ontario Camp

Are you aware that Easter Seals Ontario owns and manages two entirely accessible summer camps for children, youth, and young adults with physical disabilities? Camp Merrywood (near Perth, ON) and Camp Woodeden (near London, ON) offer chances for campers with disabilities to explore various adapted sports and activities in an environment crafted for their strengths and abilities. Your support for Curl for Easter Seals Kids contributes to sending more kids to Easter Seals camps, enabling them to uncover their true capabilities when physical limitations are eliminated.



Contact Information

To discuss this sponsorship opportunity, please contact:

Linda Clouthier

Community Engagement Officer – Easter Seals Ontario, Kingston/Southeastern Ontario

Phone: 613.893.3240

Email: lclouthier@easterseals.org

[EasterSeals.org](https://www.EasterSeals.org)

