

**Easter  
Seals**

Ontario

Helping Kids with  
Physical Disabilities  
Succeed

# 5<sup>th</sup> Annual *Celebrity* Golf Classic Sponsorship Package



**Monday, August 12, 2024**  
Deer Ridge Golf Club  
200 Deer Ridge Drive, Kitchener





# Hit the Greens and Make a Difference

Mark your calendars for Monday, August 12, 2024. Easter Seals Ontario will host the fifth annual Celebrity Golf Classic at the prestigious Deer Ridge Golf Club in Kitchener. With the generous support and commitment of our event partners, the day promises to be spectacular and eventful. Not only will participants have the opportunity to play on a stunning, private course surrounded by natural grasses and trees, but proceeds raised from this event will help support children and youth with physical disabilities in the community and across the province.

Deer Ridge Golf Club is designed to excite all levels of golfers, providing a truly unique and enjoyable golfing experience. Colleagues and friends will enjoy a full day of golf, including lunch and dinner, fun contests with prizes, and a live and silent auction. With NHL alumni celebrities on site, the live and silent auctions promise to be exciting and filled with one-of-a-kind, exclusive items you won't want to miss.

The 2024 Celebrity Golf Classic event represents a powerful opportunity for your company to empower children and youth with physical disabilities to reach their full potential. Your participation will not only help raise funds for Easter Seals, it will also allow you to build brand awareness and give back to your community. Our exclusive sponsorship opportunities will give you the chance to increase your company's visibility, network with other local businesses and community leaders, and align your brand with a respected and recognized children's charity. By supporting this event, you are not only building connections, you are making a tangible difference in the lives of children with physical disabilities by providing them with the tools they need to achieve their dreams.

**Don't miss out on this unique opportunity to support a great cause while having an unforgettable experience. Sign up today and help make a difference in the lives of Easter Seals children and youth.**



# Event Details

**When:** Monday, August 12, 2024, Shotgun start at noon (Registration Opens – 10:30 a.m.)

**Where:** Deer Ridge Golf Club, 200 Deer Ridge Dr, Kitchener ON N2P2K5

**How:** Register a foursome by contacting:

Susan Smith at 289-208-1040 or [ssmith@easterseals.org](mailto:ssmith@easterseals.org)

Jennifer Tremaine at 416.505.1752 or [jtremaine@easterseals.org](mailto:jtremaine@easterseals.org)

**Cost:** \$2,000 for a foursome (Passport is included for event day)

**Why:** Support children and youth with physical disabilities in the community and across the province by raising funds and awareness

**Who:** Committee Members - Jason John, Mark Fackoury, Mike Galan, and Scott Dietrich

**Registration Fee Includes:** Green fees, electric powered cart, BBQ lunch, participant gifts, dinner (vegetarian option available), meeting NHL Celebrities

**Meet Easter Seals Ambassadors and NHL alumni, collaborate with other community minded individuals, participate in exciting on-course contests, enjoy product samples, and bid on exclusive items in the silent auction.**





# Make an Impact

## About Easter Seals Ontario

Easter Seals Ontario has been a leading provider of programs and services for children and youth with physical disabilities since 1922. The organization is a registered charity committed to empowering individuals with physical disabilities to reach their full potential and make their own positive impact on the world. We believe that every child, regardless of their abilities, should have the chance to overcome obstacles and make their mark on the world. With our programs and services, we aim to create a more inclusive and accessible society where kids with physical disabilities are valued, respected, and given the opportunities they need to succeed. Easter Seals offers a wide range of programs and services, including mobility and accessibility equipment funding, fully accessible summer camp, post-secondary scholarships, youth ambassadors, and advocacy and public awareness. **We are grateful to our donors, sponsors, volunteers, and staff who have made it possible for us to continue helping individuals with disabilities reach new heights. Together, we are building a society that sets goals, not limits, for people with disabilities.**

## Who We Serve

At Easter Seals Ontario, we support children and youth with a range of long-term physical disabilities and medical conditions. These conditions can have a variety of causes, but they all impact a child's ability to participate in the world. Despite these challenges, the kids we serve are ambitious, independent, and resourceful, with a strong desire to carve their place in the world. Our role is to provide them with the tools and support they need to empower themselves and achieve their dreams.

## How Your Money Helps

Funds raised through this event will go directly toward Easter Seals Ontario's programs and services, such as mobility and accessibility equipment funding, fully accessible summer camp, post-secondary scholarships, youth ambassadors, special education resources, and advocacy and public awareness.

By supporting this event, you are playing an active role in creating a world where children and youth with physical disabilities have equal opportunities to succeed. Your involvement enables them to access resources and opportunities that may have been previously out of reach. You are breaking down barriers and helping to level the playing field, giving them the chance to reach their full potential and be active members of their communities. Your participation not only opens new possibilities for these deserving children and youth, but also contributes to building a more inclusive and equitable society.

Learn more at [EasterSeals.org](https://www.EasterSeals.org).



# Sponsorship Opportunities

The fifth annual Celebrity Golf Classic offers a variety of customizable sponsorship opportunities to fit your brand's budget and goals. Your sponsorship not only provides you with the opportunity to network with celebrities, business and community leaders, but it also allows you to impress partners and clients, reward employees, and make valuable connections.

We understand the importance of aligning your community investment with your brand's commitments and priorities. That's why we offer a wide range of high-impact recognition and deliverables for each sponsorship level, while also being open to customizing the package to suit your specific needs. By investing in our event, you are not only supporting children and youth with physical disabilities but also positioning your brand as a community-minded and socially responsible business. We invite you to review the sponsorship opportunities and let us know how we can tailor it to meet your brand's objectives.

## Tournament Host \$10,000 (Exclusive)

This is a fantastic opportunity for your company to gain recognition through this prominent position as Tournament Host

### ❖ Level of Sponsorship Includes:

- As Tournament Host, you are given the opportunity of having a senior executive act as the Master of Ceremonies
- Prominent recognition in pre-event and post-event advertising (print, emails, etc.)
- Company mentions in all communication pieces (press release and social media)
- Opportunity to provide additional corporate signage for registration area and podium for dinner ceremony
- Prominent logo recognition on sponsorship signage throughout event
- Event Program: Full page with logo recognition and company description: 150 Distributed
- Logo on Corporate Gift, Gift Bags and Score Cards: 150 Distributed
- Auction Contribution Opportunity
- Recognition during dinner ceremony, sponsorship plaque presented
- Opportunity to show 30-second company endorsement video during dinner
- **Includes 2 foursomes**

## Dinner Sponsor \$7,500 (Exclusive)

### ❖ Level of Sponsorship Includes:

- Prominent recognition at sponsored area and on the dinner tables
- Opportunity to provide additional corporate signage for dinner area
- Logo recognition on sponsorship signage throughout event
- Event Program: ½ page with logo recognition and company description
- Gift Bag and Auction Contribution Opportunity: 150 Gift Bags
- Recognition during dinner ceremony
- Opportunity to show 30-second company endorsement video during dinner
- **Includes 2 foursomes**

## Happy Hour Sponsor \$5,000 (Exclusive)

- ❖ Level of Sponsorship Includes:
  - Logo recognition on drink tickets: 150 Distributed
  - Logo printed on napkins for the bar area (1,000 printed)
  - Opportunity to provide additional corporate signage for cocktail area
  - Logo recognition on sponsorship signage throughout event
  - Event Program: ½ page logo recognition and company description: 150 Distributed
  - Gift Bag and Auction Contribution Opportunity: 150 Gift Bags
  - Recognition during dinner ceremony
  - Opportunity to show 30-second company endorsement video during dinner
  - **Includes 1 foursome**

## Lunch Sponsor \$4,000 (Exclusive)

- ❖ Level of Sponsorship Includes:
  - Logo recognition on lunches: 150 Distributed
  - Logo recognition on sponsorship signage throughout event
  - Event Program: ¼ page logo recognition and company description: 150 Distributed
  - Gift Bag and Auction Contribution Opportunity: 150 Gift Bags
  - Recognition during dinner ceremony

## Golf Cart Sponsor \$4,000 (Exclusive)

- ❖ Level of Sponsorship Includes:
  - Logo recognition on golf carts: 72 signs printed
  - Logo recognition on sponsorship signage throughout event
  - Event Program ¼ page logo recognition and company description: 150 Distributed
  - Gift Bag and Auction Contribution Opportunity: 150 Gift Bags
  - Recognition during dinner ceremony

## Golf Ball Sponsor \$3,000 (Exclusive)

- ❖ Level of Sponsorship Includes:
  - Logo recognition on 500 golf balls – 1 sleeve per golfer
  - Event Program: logo recognition: 150 Distributed
  - Gift Bag and Auction Contribution Opportunity: 150 Gift Bags
  - Recognition during dinner ceremony

## Contest Hole Sponsor \$1000 (3 Opportunities)

- ❖ Level of Sponsorship Includes
  - Logo Recognition at Tee of Contest Hole
  - Option of one of the following contests
    - Putting Contest
    - Beat the Pro
    - Closest to the Keg
  - Gift Bag and Auction Contribution Opportunity
  - Prize provided by Easter Seals value \$250

## Hole Sponsor \$500 (18 Opportunities)

- ❖ Level of Sponsorship Includes:
  - Logo recognition at one sponsored hole
  - Gift Bag and Auction Contribution Opportunity: 150 Gift Bags

# Sponsorship Commitment Form

Please circle the level of sponsorship:

Tournament Host	\$ 10,000	Golf Cart Sponsor	\$ 4,000
Dinner Sponsor	\$ 7,500	Golf Ball Sponsor	\$ 3,000
Happy Hour Sponsor	\$ 5,000	Contest Hole Sponsor	\$ 1,000
Lunch Sponsor	\$ 4,000	Hole Sponsor	\$ 500

I would like to donate an auction item: \_\_\_\_\_

### SPONSOR INFORMATION (please print clearly):

Company Name (as it should appear in printed material or on receipt):

Contact Name:

Address:

City :

Province

Postal Code

Phone:

Email:

Notes / Comments / Requests

Please note that sponsorship companies must provide their logo and other required information as requested to event staff at Easter Seals Ontario. It is the responsibility of the sponsoring companies to notify event staff of any changes in regard to sponsorship, company logos or names. All benefits outlined in this package are in relation to the Celebrity Golf Classic. In addition, late confirmation of sponsorship may mean that not all benefits can be honoured by Easter Seals Ontario, as certain print deadlines may have already been met. Easter Seals will do their best to honour all benefits outlined for sponsors.

\_\_\_\_\_  
Signing Authority Signature

\_\_\_\_\_  
Date

# Payment Method

Please check one of the following payment options and provide requested information:

**My cheque is enclosed.**

Please make cheque(s) payable to Easter Seals Ontario.

Mail cheques to: Easter Seals Ontario  
ATTN: Jennifer Tremaine  
17A-218 Silvercreek Pkwy. N. Box 141  
Guelph, ON, N1H 8E8

**Please invoice the above company at the address indicated on the previous page.**

**Credit Card**

Type of card:  VISA  MasterCard  AMEX

Expiry Date: Security Code (CVV):

Name on Card:

**I would like to donate the following silent auction item(s):**

## Contact Information

To discuss this sponsorship opportunity, please contact:

**Susan Smith**

Senior Manager Development – West Region

Phone: 289-208-1040 Email: [ssmith@easterseals.org](mailto:ssmith@easterseals.org)

**Jennifer Tremaine**

Community Engagement Officer – Easter Seals Ontario, Waterloo Region and Wellington County

Phone: 416.505.1752 Email: [jtremaine@easterseals.org](mailto:jtremaine@easterseals.org)

[EasterSeals.org](http://EasterSeals.org)