



**Toward a Future of Endless Possibilities**



# 100 YEARS

Moving forward with  
momentum and purpose.





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# A Message from Our Leadership

As we reflect on the past year, we are humbled by the incredible power of generosity and compassion. The unwavering support of our donors, staff, board, volunteers, and community has enabled us to continue our work of improving the lives of children and youth with physical disabilities. We are pleased to share with you the progress we have made this year, the impact it has had on the kids and families Easter Seals Ontario serves, and the exciting new possibilities on the horizon.

As an organization, we have continued to confront the difficulties presented by the ever-evolving landscape we found ourselves in. Despite these challenges, our staff has demonstrated unyielding determination while continuing to adapt to new ways of connecting with our supporters and delivering our essential programs and services. We are proud to report that, in 2022, we were able to extend the equipment funding applications for the entire year and provided nearly \$2 million in requests. This was a significant achievement, as in previous years, our funding was fully allocated before the end of the year. We owe much of this success to the unwavering generosity and support of our donors, whose gifts have been a vital lifeline for Easter Seals kids and families, providing hope and helping to improve their quality of life during these trying times.

As restrictions gradually lifted over the course of the year, we were finally able to enjoy opportunities to reconnect with the communities that support and enable our work. Notably, the highly regarded Rogers Conn Smythe Sports Celebrities Dinner and Auction, which made a triumphant return to an in-person gala at the iconic Fairmont Royal York in Toronto. The event was attended by over 700 distinguished guests and served as a fitting tribute to the legacies of Eric Lindros and Joe Carter, all while generating substantial funds and raising awareness for Easter Seals children and families. Additionally, our signature

Another highlight of the year was the successful reopening of our fully accessible summer camps, Camp Merrywood and Camp Woodeden, after a two-year hiatus. It was truly heartwarming to see hundreds of campers come together once again, to make new friends and create lasting memories. We were grateful to provide a sense of joy and community for the children and families we serve, while also offering parents much-needed respite. This accomplishment would not have been possible without the extraordinary dedication and hard work of our camp staff. Comprised of exceptional individuals from Canada and abroad, they delivered a summer filled with unforgettable, life-changing experiences for hundreds of campers. Their steadfast commitment to our mission and the families we serve is truly inspiring and we are deeply grateful for their invaluable contributions.

fundraising series, the Celebrity Hockey Classics, achieved a season of excitement and accomplishment through our enduring partnership with Jackson Events. We successfully launched a new tournament location in Sudbury, where participants had the unforgettable opportunity to skate with their hometown hero, Ron Duguay, and other NHL legends. The event raised over \$100,000 in its inaugural year, a remarkable contribution towards our cause. Finally, our Dancing with Easter Seals Stars events returned to many communities, much to the delight of dance enthusiasts across the province. We were pleased to add a Niagara event to the series, bringing even more supporters together to showcase their strength, commitment, and talent, all while raising crucial funds for our Easter Seals kids and families. These incredible events and partnerships demonstrate the unwavering dedication and support of our community, and we are grateful for their contributions and support.

Throughout 2022, we continued to work towards improving the lives of children and youth with physical disabilities through expanded advocacy efforts. By adding six new school boards and nine new members to our Special Education Advisory Committee (SEAC) program, we strengthened our representation for the interests of students with special education needs. In addition, our newly established Parent and Youth Advisory Committee provided important input to our Senior Management team. Lastly, we were thrilled to see Easter Seals supporters, including MPs, MPPs, and other public officials, come together across digital platforms to participate in the fourth annual Red Shirt Day™ of Action for AccessAbility and Inclusion. With record-breaking participation and representation throughout our province, this national day of advocacy has helped bring us one step closer to a more inclusive and accessible future.

Each year, our Provincial Ambassador program serves as a powerful reminder of the endless potential of the children we support. In celebrating 75 years of our Provincial Ambassador program, our centennial-year Ambassadors, Hoor Ulain Nassani and Sebastien Parent, accompanied us to Ottawa to join a delegation of representatives from Easter Seals chapters across the country. Together, we marked 100 years of Easter Seals in Canada with a day of advocacy and celebration. Our trip culminated with the special privilege of meeting with Prime Minister Justin Trudeau, who graciously accepted our special centennial-edition 'seals' as a gift from the Provincial Ambassadors.





Along with the Ottawa trip, we celebrated our 100th anniversary with special initiatives and events throughout communities across the province. Among these notable commemorations was a magnificent birthday celebration in our founding community of Windsor, Ontario. Leading this ground-breaking organization through such an historic milestone was a tremendous honour, and we were humbled to witness the incredible impact it has had on individuals and communities throughout the past century. We are grateful for the generosity and dedication of our supporters, without whom this milestone would not have been possible.

Looking back on the remarkable achievements of the past year, we are filled with gratitude and inspiration. The passion and dedication of our staff, board, supporters, volunteers, families, and entire community continue to fuel our mission of empowering children and youth with physical disabilities, as we work together toward a future of endless possibilities. Through the challenges and uncertainty of recent times, we have shown that we are a resilient, adaptable, and compassionate community that will always rise to the occasion. With your unwavering support, we will continue to create new pathways for Easter Seals kids to thrive and reach their full potential. As we move forward into another year of growth and innovation, we invite you to join us in this transformative journey. Together, we can build a brighter and more inclusive future for all individuals with physical disabilities. Thank you for being a part of the Easter Seals Ontario family.

Kevin J. Collins  
President & CEO

Kevin Kelly  
Board Chair



“The new wheelchair we received funding for is greatly improving my daughter’s comfort and support. She has more than outgrown her old wheelchair, and she is awaiting hip reconstruction surgery. Her chair at school is no longer comfortable or supportive enough for her. Her new wheelchair will provide greater support and comfort for her.”





# Celebrating Positive Change

## A Look at Easter Seals Ontario's Impact in 2022

As we celebrate our centennial year, we are grateful for the progress we have made in improving the lives of children and youth with physical disabilities across Ontario. Our commitment to providing essential resources and opportunities continues to expand, but we know there is still much work to be done. By coming together to support our initiatives, we can make a meaningful difference in the lives of those who need it most.

With each passing year, we look forward to building on our successes and forging ahead with new and innovative programs and services that will transform lives and strengthen communities. Let's take a look at our year in numbers and celebrate the positive change we have achieved together in 2022.



# 1,101

funding requests for essential mobility and accessibility equipment were filled, totaling **\$1,982,602**

**43%** of families served had a household income under \$40,000

**12** in-person camp sessions



**3,176** days at camp

**36**

Special Education Advisory Committee volunteers represent Easter Seals Ontario on 29 school boards



**55**

in-person fundraising events



**442**

individual and family camp campers

**92.5%**

of parents who received equipment funding in 2022 reported a positive impact on their child's independence.

**1,100**

volunteers across the province



Up to **\$37K**

cost of a power wheelchair that provides a child with greater mobility.



**632**

hours of Special Education Advisory Committee meeting volunteer time

**22** post-secondary scholarships awarded for a total of \$31,490.



# About Easter Seals Ontario

## Who We Are

Easter Seals Ontario is a charitable organization dedicated to improving the lives of children and youth with long-term physical disabilities.

We believe that every child, regardless of their abilities, should have the chance to overcome obstacles and make their mark on the world. With our programs and services, we aim to create a more inclusive and accessible society where kids with physical disabilities are valued, respected, and given the opportunities they need to succeed.

For 100 years, we have broken down barriers and provided the support and resources kids with physical disabilities need to reach their full potential and achieve their dreams. This is only made possible through the generosity and dedication of our donors and supporters.

## Our Mission

Easter Seals Ontario is committed to helping children, youth and young adults with physical disabilities and their families. Through the generous support of our donors and volunteers, Easter Seals provides quality services and programs and acts as an effective voice for their needs and interests.

## Our Values

**BE BOLD:** We challenge ourselves to embrace change by seeking opportunities for innovation and growth.

**STRONGER TOGETHER:** We deliver quality experiences for children, families, donors, and supporters through engagement and collaboration.

**BE A CHAMPION:** We deliver on what we promise with integrity and professionalism. We lead by example as a trusted partner and champion for children and youth with physical disabilities.

**MAKE A DIFFERENCE:** We conduct ourselves with compassion and determination to make a positive difference in the lives of the children and families we serve.



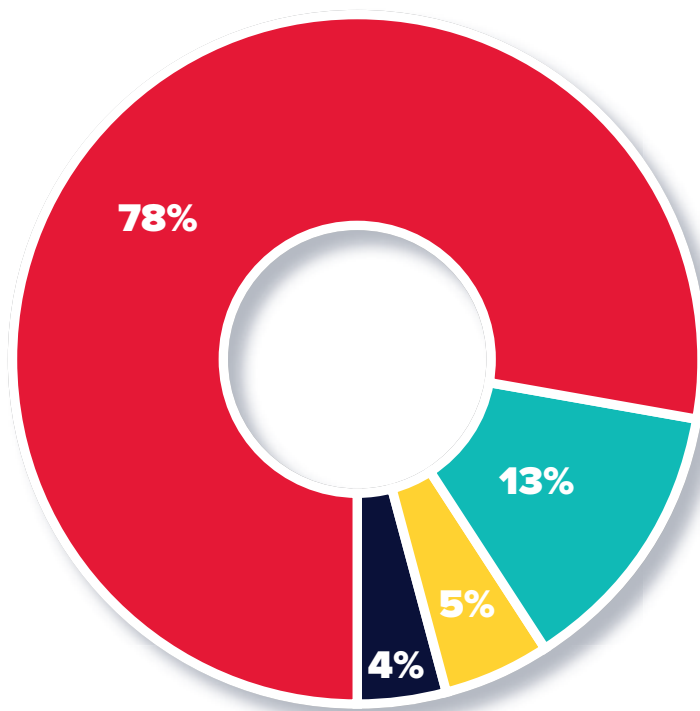
## Who We Serve:

We empower children and youth in Ontario with long-term physical disabilities. In 2022, over 1,200 kids across the province directly benefitted from our programs and services.

The kids we served in 2022 had a wide range of physical disabilities and medical conditions, each with their own unique set of needs.

While each child in our caseload requires different types of support, they all share the human desire to carve their place in the world. They're ambitious, independent, and resourceful. We just give them the tools to be themselves.

Here is a breakdown of our 2022 caseload:



### DISABILITY CATEGORY DEFINITIONS:

- NEURODEVELOPMENTAL 78%**
  - Involving the development of the brain
  - Cerebral palsy 46%
  - Birth defects or congenital abnormalities 32%
  - Global developmental delay 10%
  - Seizure disorder 7%
  - Other 5%
- NEUROMUSCULAR/SKELETAL 13%**
  - Involving the muscles or bones
  - Muscular dystrophy
  - Neuropathy
  - Spinal muscular atrophy
  - Osteogenesis imperfecta
- SPINA BIFIDA/SPINAL CORD 5%**
  - Involving the spinal cord
- ACQUIRED 4%**
  - A disability from a trauma or injury, a stroke, cancer, etc.



# Programs and Services

At Easter Seals Ontario, we believe that every child deserves the chance to thrive and make their mark on the world, regardless of their physical abilities. Our programs and services are designed to provide the right environment and support system for children and youth with long-term physical disabilities to reach their full potential.

In this section of our annual report, we celebrate the impact of Easter Seals Ontario’s programs and services over the past year. Thanks to the dedication and generosity of our donors and supporters, we have been able to continue breaking down barriers and creating opportunities for children and youth with physical disabilities to achieve their dreams. Our success in making a positive difference in the lives of those we serve is a testament to the transformative power of our programs and the unwavering support of our community.

## Equipment Funding Program (Core Program)

We provide funding to help purchase essential mobility and accessibility equipment such as wheelchairs, walkers, ramps, or lifts. This equipment offers children and youth with physical disabilities the freedom to move, be rid of pain, and have an improved daily quality of life. More importantly, they remove barriers that keep children and youth with physical disabilities from experiencing the world fully.

the remaining funds to obtain the equipment their child needs for basic daily tasks.

With the cost of raising a child with a physical disability estimated at up to \$40,000 per year, most families need somewhere to turn for help. **In 2022, 43% of the families we served had a household income of under \$40,000.**

Through our Equipment Funding Program, we cover the cost of mobility and accessibility items or help parents fill the funding gap so their child can access the essential equipment they need.

## The Problem & Our Impact

In Ontario, government assistance only covers up to 75% of the cost of mobility and accessibility equipment, and some items (such as toileting and bathing equipment) are not covered at all. Parents are often left to piece together

## Goals and Timelines

Looking ahead, our objective is to provide \$1.8 million in equipment funding for the next fiscal year (January 1, 2023 to December 31, 2023).

Output	2022	2021	2020
Funding for equipment	\$1.98 million	\$1.55 million	\$1.09 million
Requests filled for equipment funding	1,101	848	611
Average amount funded per family	\$1,800	\$1,840	\$1,791

Despite the challenging financial climate, the Equipment Funding Program at Easter Seals Ontario achieved significant success in 2022 by surpassing its funding goal (\$1.55 million) and keeping applications for equipment funding open for the entire year.



## How the Equipment Funding Program is Changing Lives

We conducted a survey of families who received support from Easter Seals Ontario's Equipment Funding Program in 2022 to better understand the program's impact. It's important to note that the survey results only represent families who received funding and completed the survey. Nonetheless, through our survey, families shared powerful stories of how the Program has made a significant difference in their lives.

We are proud to share some of their feedback and highlights from the survey, which illustrate the critical role that the Equipment Funding Program plays in supporting children and youth with physical disabilities. Their stories provide compelling evidence of the program's impact, and we are grateful for their willingness to share their experiences with us.

Survey results highlights:

- **93% of families** would not have been able to access the equipment on their own or without significant sacrifices.
- **92.5% of parents** reported a positive impact on their child's independence.
- **91% of parents** reported a positive impact on their child's safety at home and in public.
- **70% of parents** reported a positive impact on their child's ability to connect socially with others.
- **80% of parents** reported a positive impact on their child's self-confidence.

"The bath chair has been an important part of maintaining his safety and our safety to have him be able to get in the shower. Without the chair, we were no longer able to get him in and out of the tub safely and would have to resort to providing bed baths."

"The device received has made my son's mobility much easier. He had outgrown the old equipment he had now we don't have to worry because the equipment is still new. Thanks to Easter Seals for helping improve my son's life."

"Our daughter has grown big enough that it's a big challenge for her mother to take her on a walk. The stroller allows them to spend time together outside the house, strolling around the neighbourhood, seeing people, going to the supermarket together and letting our daughter experience integration with the life in general. Thank you so much for your help."

"It provided the freedom of reliably moving around with a wheelchair, and the ability to use the school's accessible bus which made a huge impact on our quality of life."

"Without the wheelchair, she would not be able to attend school."

"Easter Seals provided funding for a ceiling lift in our home. My daughter is 16 years old and up until last year I was lifting her in and out of bed as well as for every transfer from her wheelchair to walker, bath, etc. I injured my back last year and I am no longer able to lift her... Since getting the lift, I am able to do all of Zoe's care again... Now she is at the table for family meals, in the living room playing with her sisters, watching TV as a family etc., exactly where she belongs. Thank you."

## A Voice for Alex

Upon meeting Alex, you wouldn't know that when this lively and cheerful fourth grader was born, he was given just weeks to live.

Alex's birth was a difficult one. His birth mom didn't realize she was in labour, and Alex got stuck in the birth canal during delivery and suffocated. The doctors immediately put him on life support.

"There was just no more that the hospital could do for him. We were told he was blind and deaf, and his brain was severely damaged. The doctors sent Alex home to receive palliative care. He was coming home to die," shared Stacey, who adopted Alex with her husband Gord a few years later.

Alex, though, defied expectations and continued to grow into the bright and happy kid he is today. But his journey hasn't been easy. Alex was diagnosed with cerebral palsy at age two and faces many daily challenges. Without the ability to communicate verbally, he is unable to convey even his most basic needs to his family and caregivers.

Through the Equipment Funding Program, Easter Seals donors helped Alex's family with the cost of a communication device that allows him to communicate with the touch of a button. For Alex and his family, having access to this device has been absolutely life-changing.

***"The communication device gives Alex a voice. When he has it, he can tell us he's hungry or needs to go to the bathroom. It gives him independence, and it's so appreciated," shared Stacey.***

But without the support of caring Easter Seals donors, Alex's future would have been uncertain. "If there wasn't support from people out there who care so much, I don't know if we would have been able to afford to raise Alex. I think back, and because he came from the Children's Aid Society, his only other option would've been a group home. He wouldn't have a family life. If we didn't have all the support from caring people like you behind us, I wonder where Alex would be today? Now he has a family and a home for the rest of his life because there is support out there, so it means the world, it really does," shared Stacey.

Alex's story serves as a reminder of the transformative power of equipment in the lives of children and youth with physical disabilities and the critical role that the Equipment Funding Program plays in enabling access and opportunity for them. We are extremely grateful to the many donors who make this program possible.







## Fully Accessible Camp (Core Program)

In 1937, Easter Seals Ontario opened Canada’s first fully accessible summer camp. Today, we own and operate two camp properties and offer industry-leading camping programs that foster confidence and community for kids with physical disabilities.

## The Problem & Our Impact

Social and recreational activities are essential for a child’s development, providing opportunities to learn important social skills, creative thinking, problem-solving, and self-regulation. However, children and youth with physical disabilities can face additional barriers that limit their participation in these activities. Easter Seals camps provide an inclusive, fully accessible environment that fosters personal growth and independence by removing physical barriers and allowing children to explore a variety of adapted recreational activities. Our camps give kids a chance to build friendships, push boundaries, and discover their full potential.

## Program Results

The 2022 summer camp season marked the long-awaited return of in-person programming at both Camp Woodeden (London, ON) and Camp Merrywood (Perth, ON) after a two-year hiatus due to the COVID-19 pandemic. Despite the challenges of operating under pandemic-related restrictions, we successfully delivered transformative camp experiences to 322 individual campers, as well as 120 family camp participants. This represents 3,176 days at camp for Easter Seals kids and families, a remarkable achievement made possible through the unwavering support and dedication of Easter Seals donors across the province.

Despite facing unprecedented challenges, the Easter Seals Ontario camp program had a profound impact on the lives of the children and families we serve. While we didn’t quite reach our goal of operating at 60% capacity, we are extremely proud of the resilience and dedication of our camp staff, volunteers, and community partners who went above and beyond to make the 2022 summer camp season a success. We are deeply grateful for their tireless efforts in creating accessible, inclusive, and life-changing experiences for our campers.

Output	2022 (in-person)	2021 (remote)	2020 (remote)
Registered Individual Campers	322	258	672
Camp Sessions	12	14	11
Remote Camper Experiences	66	1,639	977

## Highlights

- RBC Financial once again funded the 21st Century Leadership Project at both Woodeden and Merrywood focusing on the Economics of Success and running your own business.
- Family camp returned and 29 families with over 110 participants enjoying numerous programs, workshops, and social support at both Woodeden and Merrywood.
- Voyager Camp, an overnight camp program for young adults between the ages of 19 and 36 with physical disabilities, was offered for the first time at both Woodeden and Merrywood.



## Goals and Timelines

We look forward to continuing to provide fully accessible camp experiences to Easter Seals kids and families for years to come. Our objective is to operate in-person programming at 100% camper capacity of our last fully operational year prior to the COVID-19 pandemic (2019), which would equate to 749 individual campers served between both camps between June and August 2023.

Going sailing and seeing my chair on the dock, there's something about seeing it without me in it, also our staff went above and beyond to make sure we had an amazing session, it was a summer I won't soon forget, it was also great to see friends from when I was in pathfinders session, I was so happy to see them, Voyager camp was a blast. – Camper

Getting to meet everyone and getting to experience things in a barrier-free way for the first time in a long time. I can't highlight one particular moment because there were so many. – Camper

Returning to Camp Merrywood. Our son was so excited that he almost jumped out of his chair when we pulled into the driveway.  
– Parent

**We asked campers, parents, and camp staff to reflect on their experiences at Easter Seals camps in the summer of 2022 and share their favourite or most memorable moments.**

**This is what they had to say:**

For me, all the people I met – both campers and other staff members – and the experiences I shared with them, were the most valuable parts about camp. I truly felt I was part of a wonderful team, and I'd feel encouraged to keep working every time I noticed how grateful and happy campers were.  
– Camp Staff

Everything! I truly loved being at camp. The most memorable part of camp was when campers when outside of their comfort zone to try something new. It was extremely rewarding.  
– Camp Staff

The meaningful differences I made to the campers' experiences, and the phenomenal staff I met who I am now honoured to consider lifelong friends.  
– Camp Staff



## Finding Community and Respite at Easter Seals Family Camp

After two years of waiting, Ali and his wife were finally able to bring their three sons to Camp Woodeden this past summer. The boys are 13, 8, and 7 years old and, as Ali explained, “all three are special needs.” Their youngest son has severe autism and is non-verbal, so “we are not usually able to participate in all of the events and family gatherings. Most of the time one of us stays home,” Ali continued.

Ali learned about Easter Seals’ family camp back in 2019, but the COVID-19 pandemic and other personal circumstances prevented his family from attending until this past summer. When they finally found out they were accepted, they were overjoyed.

***As Ali shared, “It was the best experience we have ever had. Everything is so customized and tailored to the boys’ needs. Not only my boys, but all kids with physical disabilities.”***

Their oldest son, Ammaar, took to the camp environment right away. “With his syndrome, he is very social with adults. If he is around his own age group he hardly talks, so he tries to find older people. So at camp he had counsellors with him all of the time, so you can imagine how happy he was!”

Ali and his wife not only found respite at Easter Seals family camp, they also found community. “There is no worrying, no fear. You know your kids are in good hands,” Ali noted. “Spending four nights in that atmosphere, in the environment with the families and the counsellors, I didn’t realize we had got so connected.” He encourages other Easter Seals families to try out family camp, stating that “the experience they will get there is something they will never experience elsewhere. It will become like a family.”

For families like Ali’s, Easter Seals’ fully accessible family camp provides a safe and welcoming environment for children with disabilities to participate in a wide range of activities tailored to their needs. As Ali shared, “Everything is so customized and tailored to the boys’ needs. Not only my boys, but all kids with physical disabilities.” With the support of dedicated staff and volunteers, Easter Seals’ family camp is not just a place to have fun, but also a place where families can find a sense of community and belonging, and create memories that will last a lifetime.



## Education, Advocacy, and Awareness

### Post-Secondary Scholarships

There are many students with disabilities that are highly motivated, ambitious, and actively chasing academic goals, but they face financial barriers to education. It can be difficult for families of children with physical disabilities, who incur a lot of expenses, to send their child to post-secondary school. That's why we've created a scholarship program. To give children and youth with disabilities the financial ability to achieve their academic dreams.

Output	2022	2021	2020
Funding for Scholarships	\$31,490	\$15,750	\$4,450
Number of Scholarships Awarded	22	16	14

### Advocacy and Awareness

Easter Seals has been and will always be a voice for children and youth with disabilities. Some of the greatest barriers they face require systemic and societal changes. Through public education initiatives, government consulting, and conference participation, we raise awareness and tackle major issues children and youth with disabilities face.

Our staff have a wealth of knowledge in special education and lead a team of volunteers who participate on Special Education Advisory Committees (SEAC) on school boards across the province to represent the needs of kids with physical disabilities. In 2022, our volunteers participated in over 632 hours of SEAC meetings.

Output	2022	2021	2020
SEAC Volunteers	36	28	25
School Boards with Easter Seals SEAC Volunteer Representation	29	22	21

## 2022 Scholarship Recipients

#### Board of Directors Scholarship

Kalea Davies

#### Century 21 B.J. Roth Scholarship

Tai Young

#### Connie O'Connor Memorial Scholarship

Logan Pickells

#### David and Shelley Scholarship

Logan Pickells

#### Easter Seals Ontario Scholarship

Faith Patrick

Ian Steadman

Kalea Davies

Nichlas De Cicco

Victoria Chen

#### Future Leader Award

Faith Patrick

#### Hira Scholarship - Undergraduate

Alysa Morgan

Taylor Hanson

#### Hira Scholarship – Post-Graduate

Victoria Chen

#### Hodglyn Holsteins Scholarship

Beau Hayward

#### John Domenic Caggiula Memorial Scholarship

Logan Stewart

#### Kevin and Christy Kelly Scholarship

Ian Steadman

#### Marco Ciotola Scholarship

Daniella Altieri

#### Sal Iacono Family Bursary Endowment Fund

Logan Stewart

#### Truelove Dell Scholarship

Tai Young

#### Ursula Carsen Scholarship in honour of her grandchildren

Alysa Morgan

#### W.G. Watson Scholarship

Nichlas De Cicco

#### Winston Malcolm Scholarship

Tai Young

## Investing in the Future: How Easter Seals Ontario Scholarships Helped Victoria Reach Law School

I'm a childhood cancer survivor and have used mobility devices most of my life. Easter Seals Ontario was there for me growing up with their steadfast support – from my first shiny pink forearm crutches to the mobility scooter I use today.

My disability has not stopped me from achieving my dreams. I completed my undergrad at University of Toronto and am off to law school this fall. Easter Seals supports my higher education through their scholarships for students with disabilities. I think it's amazing that Easter Seals actively promotes higher education. Like mobility equipment expenses, education expenses add up fast!

Every kid deserves the opportunity to be the best they can be. That means having what they need to thrive and live their lives to the fullest. Easter Seals donors help kids get the support they need to reach their full potential. You make a bigger difference than what could ever be put into words, and we are truly grateful!

– Victoria Chen, Law School Student





## Ambassador Program

### Supporting the growth of future leaders in the disability community.

Everybody deserves to be heard, including children and youth with physical disabilities. That's why each year, we select two Easter Seals youth to serve as Provincial Ambassadors, along with several Regional Ambassadors in communities across the province.

Our Ambassador Program is designed to empower children and youth with physical disabilities to develop important skills, such as leadership, public speaking, and self-advocacy. By participating in the program, Ambassadors gain lifelong benefits, such as the ability to build lasting friendships, increase their self-awareness, and develop valuable career skills like networking and presentation proficiency.

In 2022, we celebrated the 75<sup>th</sup> anniversary of the program, which began in 1947 with Lynn Berry as our

first Ambassador (or 'Timmy'). Throughout its long history, the program has remained committed to providing a platform where Easter Seals kids can be seen and heard for what they can do instead of what they cannot.

At Easter Seals Ontario, we believe that every child deserves to reach their full potential and make their mark on the world. Our Ambassador Program is a crucial part of that mission. By empowering children and youth with physical disabilities to become leaders and advocates, we are investing in a brighter and more inclusive future. We are proud of the impact that our Ambassadors have made over the years, and we look forward to continuing to support them in their journey towards self-discovery, personal growth, and meaningful change.

## 2022 Provincial Easter Seals Ambassador Message



### Hoor Ulain Nassani

The power of using your voice to positively impact this world and the people around you can sometimes be underestimated. I had the privilege of experiencing the impact of having a voice and being heard through my role as one of the Provincial Easter Seals Ambassadors for 2022.

2022 was a remarkable year for Easter Seals as the organization turned 100 years old. This milestone signified the resilience and hard work that was contributed to surviving war, depression, economic decline, and a global pandemic. Being one of the Provincial Ambassadors in the centennial year was an honour, a life-changing experience, and a great opportunity to learn, earn skills, advocate, develop networking skills and have fun at the same time. My role as the Ambassador gave me the chance to attend, speak, and get to witness the phenomenal work of individuals and businesses who come together to support Easter Seals in many communities across the province.

The Ambassador program has helped me improve my leadership and public speaking skills. In addition to that, my networking circle has expanded greatly. I met individuals and formed friendships and relationships that I will cherish for a lifetime. There are so many memories that I will take with me for years and years to come, especially the participation in the national celebration of the centennial year of Easter Seals in Ottawa, the recognition of Easter Seals in the Senate of Canada, meeting the Prime Minister and the other political individuals who showed us cooperation and support. Every event I attended, and every speech and interview marked a special piece in my Ambassador mosaic.

Easter Seals continues to strive towards creating a more accessible and equitable world for kids and youth with physical disabilities and their families, and I am grateful to have been given the opportunity to be a part of such an incredible life-changing program, and a member of this amazing family.

– Hoor Ulain



## 2022 Provincial Easter Seals Ambassador Message



### Sebastien Parent

The power of one voice can be the catalyst for change and the key to making a positive impact in the world. This year as a Provincial Easter Seals Ambassador has been an incredibly rewarding and enriching experience for me. It has given me the confidence to be a voice for children with physical disabilities and has given me an opportunity to express my message to others of positivity and love. The Ambassador program has allowed me to create connections with people that will last a lifetime and has helped me develop my leadership and public speaking skills.

The impact that Easter Seals has on families and children with physical disabilities is incredible, the amount of support Easter Seals has provided to all the families and children that support Easter Seals is immeasurable and I can only imagine how big of an impact we will make in another 100 years. Easter Seals is a platform where they can be heard and seen for their abilities rather than their disabilities. The Ambassador program serves as a role model for other physically disabled kids in Ontario and helps create a sense of community and friendship among alumni.

In addition to the personal benefits I have received from the Ambassador program, it also has a province-wide reach. It helps to create positive representation for Easter Seals families and other young people with physical disabilities, and serves as an educational tool for those who may not fully understand the challenges that a disabled individual faces in their life. By learning about and understanding these challenges, we can work towards tearing down barriers and creating a more accessible world for each and every person with a disability.

Overall, being a Provincial Easter Seals Ambassador has been an incredibly rewarding and enriching experience. It has given me the confidence to be a voice for children with physical disabilities, and I am truly grateful everyday for the opportunity this year to be a part of such an impactful program and fantastic family.

– Sebastien

## External Government Programs Administered by Easter Seals Ontario

For over twenty years, Easter Seals has been entrusted with administering two programs on behalf of Ontario government ministries.

### **Incontinence Supplies Grant Program**

Since 1999, Easter Seals Ontario has administered the Incontinence Supplies Grant Program for the Ministry of Health. Easter Seals acts as a transfer payment agency for this program, which is fully funded by the Ministry of Health and follows their criteria.

### **Top Up Program**

In 2001, Easter Seals Ontario was selected to act as the transfer payment agency for the Top Up Program, which is fully funded and governed by the Ministry of Children, Community and Social Services.



# 75 Years of 'Seals'



In the spring of 2022, we celebrated the 75th anniversary of the Easter 'seals' campaign. Over the years, our 'seals' helped generations of kids with physical disabilities receive the resources and support they needed to live healthy and successful lives. They created opportunities, both ordinary and extraordinary, that encouraged Easter Seals kids to discover and develop their potential so they could break through barriers and achieve their dreams in life.

While our 'seals' are no longer sold to raise funds, we continue the tradition by sending out 'seals' every year in our spring mailing campaign. To us, the 'seals' are a reminder that we are rooted in community, our impact only made possible by the individual actions taken by supporters who choose to make a difference in the lives of children with physical disabilities.

The designs chosen for our 'seals' each spring continue to evolve with our organization and the children we serve. For this special anniversary year, we wanted to share some of our favourite 'seal' designs from this longstanding tradition.

After carefully sorting through decades of artwork, each selected 'seal' design was carefully redrawn so it could be reprinted using contemporary machines and shared digitally. A tricky and time-consuming task; Easter Seals was lucky to have a dedicated supporter of nearly 20 years working as our direct mail graphic designer. Kenton Palamar used his talent and time to replicate each 'seal' design to perfection so we would have a beautiful, one-of-a-kind piece of Easter Seals history to share with you for this anniversary. We are grateful to Kenton and all Easter Seals supporters who continue to keep the magic of the 'seals' and the long history they represent alive as we head into our second century of improving the lives of children and youth with physical disabilities.



# Fundraising Events

## Community Driven for Community Impact

Fostering grassroots community partnerships was a foundation of Easter Seals, and today, it's still the best way to spark visible and lasting change. For decades, our events have brought local businesses, organizations and individuals across the province together to make a positive change in our communities.

As restrictions gradually lifted over the course of 2022, we were finally able to enjoy opportunities to reconnect with the communities that support and enable our work. Throughout the year, we held over 55 in-person fundraising events across the province. Here are some of the highlights of this year's events, which brought together diverse groups of people and organizations to make a meaningful difference in the lives of Easter Seals children and families.

### Rogers Conn Smythe Sports Celebrities Dinner and Auction

Over 700 distinguished guests came together in March for the triumphant return to an in-person gala at the iconic Fairmont Royal York Hotel. The remarkable legacies of Eric Lindros and Joe Carter were honoured with lifetime achievement awards, while raising over \$400,000 to send kids to Easter Seals' fully accessible camps.



### Drop Zone Toronto

Brave individuals challenged themselves and changed lives by harnessing up and rappelling down a building in downtown Toronto to raise significant funds for kids with physical disabilities.





### Celebrity Hockey Classic Series

Our signature fundraising series achieved a season of excitement and accomplishment through our enduring partnership with Jackson Events, raising nearly \$2,000,000 across nine locations. A new tournament location was successfully launched in Sudbury, where participants had the unforgettable opportunity to skate with their hometown hero, Ron Duguay, and other NHL legends.



### Computer Charity Golf Classic

This premier golfing tournament brought the computer industry together at Lionhead Golf Club in Mississauga to raise nearly \$200,000 for Easter Seals kids.



*"I have been attending the annual Easter Seals Canadian Computer Charity Classic for 14 years with Targus being a sponsor since its inception. The fact that the main purpose is to raise funds to send kids with physical disabilities to summer camp is why I love this event so much. I was fortunate enough as a child to attend summer camp and I know how much it meant to me. It is so heartwarming to hear from the kids who share the profound impact that the Easter Seal camp has had on their lives. They are able to, for a couple of weeks, "escape" the challenges that they face every day and experience joy, lasting friendships, and the great outdoors. This is why I attend and will continue to donate."*

– Kelly J. Lind  
Vice President US Retail Sales & Canada, Targus

## Dancing with Easter Seals Stars

This elegant evening of dining and dancing returned to many communities, much to the delight of dance enthusiasts across the province, and raised over \$550,000 for Easter Seals kids and families. We were pleased to host a successful inaugural event in Niagara, bringing even more supporters together to showcase their strength, commitment, and talent.



*Since 2013 I have enjoyed fun, memorable, meaningful experiences including Hockey Classics, Celebrity Slo-Pitch, Corporate Camp Day, Celebrity Golf, 21-Times Challenge, Curling Bonspiels, 100-Holes of Golf, Annual Telethon, and Conn Smythe Dinners. Easter Seals invites us to bring family, friends, coworkers and others, together to share in something truly special. As a volunteer committee member I see how hard Easter Seals works to maximize every dollar raised, to positively impact the lives of the kids and their families. Being part of that success is a very rewarding feeling. My goal continues to be to bring all the special people in my life to events, to experience the special feeling you get from being part of Easter Seals Ontario.*

– Steve Croft

## Telethon

The highly anticipated provincial Easter Seals Telethon returned to CBC studios in November of 2022 after a two-year hiatus, captivating audiences with heartwarming stories and enthusiastic Easter Seals supporters. Additionally, local regional Telethons were held in Windsor, Sudbury, Sault Ste. Marie, and Peterborough, providing an opportunity for communities to come together and support Easter Seals kids and families.



## BioPed DoMore Run

Easter Seals Ontario collaborated with BioPed Footcare Inc. to bring communities together to walk, run, ride, and roll in support of kids with physical disabilities. BioPed staff from across the provinces organized local groups to participate in this inaugural event and raised \$45,000 for Easter Seals kids and families.



## Snowarama


Snowarama for Easter Seals Kids successfully returned to several communities in 2022, providing avid winter enthusiasts with the opportunity to ride and volunteer while raising over \$160,000 for children and youth with physical disabilities. Thanks to the unwavering support of the Ontario Federation of Snowmobile Clubs and the dedication of local clubs and community members, this annual event continues to make a positive impact on the lives of those in need in our communities.



## Bring on the Bay

The annual Bushtukah Bring on the Bay open water swim returned, with swimmers coming out to complete the 3 km or 1.5 km distance from the Nepean Sailing Club to the Britannia Yacht Club. Participants had the chance to raise funds for Easter Seals kids while doing something they love!





# Centennial Celebrations & Day of Advocacy

In September of 2022, representatives from Easter Seals Ontario travelled to Ottawa to join a delegation of Easter Seals members from across Canada for a day of advocacy and celebration. The group of delegates met with senators, ministers, champions, and supporters to build on the 100-year legacy of the organization and continue working together toward a more accessible, inclusive, and equitable society.





The delegation was invited to the Senate for a special proclamation reading in which Senator Mohamed-Iqbal Ravalia recognized Easter Seals as the largest local provider of services to individuals with disabilities in Canada and thanked the organization for its 100 years of service. A similar proclamation was also read at the House of Commons, followed by a gathering of Easter Seals members and supporters to celebrate and acknowledge Easter Seals' 100th anniversary.

**The group from Easter Seals Ontario was honoured to conclude their trip with an invitation to meet with Prime Minister Justin Trudeau to discuss the accomplishments and positive impact Easter Seals has made on the lives of people living with disabilities in Canada.**

**The 2022 Provincial Easter Seals Ambassadors carried on a time-honoured tradition and presented Prime Minister Trudeau with the centennial-year 'seals' as a token of appreciation.**

In addition to the Ottawa event, celebrations took place throughout the year at various Easter Seals events across the province including a special day at Camp Woodeden, attended by past and present campers, counsellors, supporters, volunteers, and staff, and culminating with a special centennial gathering in Windsor on November 28, 2022.

Easter Seals Ontario will build on the momentum of the centennial year as it enters its second century of serving Easter Seals children and families. Together, we are creating a society that sets goals, not limits, for individuals with disabilities.





# Volunteer Recognition

Easter Seals Ontario's volunteers are at the heart of our organization, and we are forever grateful for their unwavering dedication to improving the lives of children and youth with disabilities. Each year, we honour those volunteers who have gone above and beyond at our Annual General Meeting.

Their contributions serve as a powerful reminder of the impact that volunteerism can have on the lives of those we serve. To all of our volunteers, we want to express our deepest gratitude for your commitment to helping kids be kids.

Your passion and selflessness inspire us every day, and we are privileged to have you as part of our community.

The **Yvonne Alexander Award** recognizes an exemplary volunteer or contributor who demonstrates quiet strength and support behind outstanding achievement.

■ **Eric Lindros**

The **Diamond Leadership Award** recipient displays extraordinary leadership that has made a measurable difference to Easter Seals Ontario and demonstrates outstanding volunteer achievement in their role as a member of the Board.

■ **John M. Herhalt**

The **Diamond Creative Altruism Award** recipient demonstrates through their works the transformative power of caring, creativity and commitment. They take an innovative and creative approach to fundraising that helps to further the mission of Easter Seals Ontario and is committed to ensuring that the best interests of the children and young adults are well served in a spirit of benevolence.

■ **YourTV Peterborough**

The **Ruby Award** recognizes individuals who demonstrate long-term outstanding loyalty and commitment to Easter Seals Ontario through dedicated service, volunteerism and financial giving.

■ **Jacques Schryer**



The **Leader of Tomorrow Award** is given to a volunteer who shows exemplary leadership skills and dedication to Easter Seals Ontario. The recipient inspires others to get involved and see the value of volunteering, while advocating for positive change in the lives of children and youth with disabilities. This award recognizes individuals who are knowledgeable and vocal on important issues, communicating effectively on behalf of youth with disabilities.

**Daniella Altieri**

The **Easter Seals Alumni Award** is presented to individuals who actively promote awareness of Easter Seals Ontario in the community and have been recognized for their individual achievements that align with the organization's mission.

■ **Michael Vahey**

The **Award of Distinction** is awarded to an individual or organization that has demonstrated exemplary service by making a remarkable difference in the lives of Easter Seals kids through a contribution of time, talent, material and/ or financial resources.

- **Bloom Lanys Professional Corporation**
- **Denis Bugeja**
- **Marcus Ferguson**
- **Catherine Hanrahan**
- **Teresa Kaszuba**
- **Theresa Kerr**
- **Matthew Vilella**

The **Spirit of Giving Award** - Corporate honours individuals, groups and corporations that demonstrate long-standing loyalty to Easter Seals through financial support or service commitment.

- **BNI Business by the Bay in Barrie**
- **RAD International Ltd.**
- **Rosmar Drywall & Acoustics**
- **TD SYNEX**
- **Team Youngblood**


The **Service Award** recognizes individuals and groups that have been providing Easter Seals with essential volunteer or financial support for more than five years.

- **Kim Cross**
- **Mike Ferriman**
- **Brenton Hagberg**
- **Kenton Palamar**
- **Royal Canadian Legion Ladies  
Auxiliary Port Arthur Branch #5**
- **Western Digital Canada**
- **Lisette Raucourt-Gaylie**
- **Chris Parreira**
- **Richelle Glenn**
- **Jennifer Knight**
- **Colleen Whittier**
- **Theresa Sanders**
- **Adebukola Akpan**
- **Jennifer Checkley**
- **Joanna Zeiter**
- **Sherry Caldwell**
- **Nina Colatosti**





# Donors and Sponsors



Every one of our donors and sponsors made a profound impact on the lives of children and youth with physical disabilities this year. We are deeply grateful to the following individuals, foundations, service clubs, corporations, and community organizations for their generosity and compassion for others.



## 2022 President's Circle Donors

### ➤ **\$25,000 – \$49,000**

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Anonymous

### ➤ **\$10,000 – \$24,999**

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Kevin & Maria Collins  
Monique Courchesne  
Agnes Faraci  
Marc Henein  
Cory Luedtke  
Tyler MacNamara

Marni & Rick Przybylski  
Brad Richmond  
Tim Salter  
Mike Schmidt  
Anonymous

### ➤ **\$5,000 – \$9,999**

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William Ballard  
Cora Brodie  
Michael Chao  
Paolo Ciotola  
Allan Cockburn  
Jane & Bev Dekay  
Michael Evans & Heather Gardiner  
Steven Glynn  
Denise Gofton  
Soami Kohly

Judy MacDonald  
Colin & Judy McIntosh  
Pamela Prescott  
Ryan Priestly  
Alain Quennec  
Bruce Thorburn  
David & Sandra Udovic  
Brian Valvasori  
Robert Young  
Anonymous



**\$1,000 – \$4,999**

Shiraz Abdul Rahman  
 Erica Aceti  
 Jerome Ackhurst  
 Viv Agresti  
 Godfrey Amo  
 Charmayne Anderson  
 David Anderson  
 Michael Andrighetti  
 David Armstrong  
 June & W Ross Ayrhart  
 Brian Bailey  
 David Baker  
 Yamunaranee Balendran  
 George Barber  
 Tracie Barnes  
 Karen & Bill Barnett  
 Aline Barrette  
 Anthony Batchelor  
 Beverly Bateman  
 Manjit Bath

Alison Baxter-Fiorella  
 Adam Bazuk  
 Richard Beatty  
 Colin Beauchamp  
 Len Beauparlant  
 Mark Beckstead  
 Paul & Kaye Beeston  
 Josee Belanger-Leroux  
 David Bell  
 Robert and Marlene Berkovitz  
 Steve Bithell  
 Thomas Bitove  
 Clayton Blakeley  
 Wesley Branson  
 Jeremy Brasseur  
 Allan Brown  
 David Brown  
 William Bryant  
 Amie Burdett  
 Jay Burton

Manuel Bustamante  
 Sofia Calafatis  
 Rob Camick  
 Arlene Campbell  
 Vince Cardella  
 Margaret Carr  
 Angela Carter  
 David Cassell  
 E. Castonguay  
 Gerald Cayne  
 Kévin Champagne  
 Mabel Chan  
 Jagpreet Cheema  
 Xiao Chen  
 Mr Frank Chiamonte  
 Calina Chu  
 Wendy Chui  
 Charlie Clark  
 William Clarkson  
 Tom Cochrane



Joan Collins  
Fred and Anne Conlin  
Carol A. Cook  
John Corbett  
Terence Corcoran  
Charles Coupal  
Denise Cowie  
Raymond Cruz  
Darrell Curren  
Curtis Cusinato  
Mike Dallaire  
Rishi Dani  
Glenn Davis  
Claire De Souza  
John Deans  
Roger DeGuire  
Peter Denton  
Jamie Dilaudo  
Bruce D. Dodds  
Dan Dodge

Dianne H. Domelle  
Cody Donaldson  
Eddie Donan  
Mark Downing  
Michael and Annick Duffy  
Michael Dunn  
Abaida & Mark Elliott  
Dorothy Emery  
James English  
Nancy Erwin  
Trevor Evans  
Naythan Evers  
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Stew Garner  
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Micki Gordic  
Juliane Goyette  
Dave Grady  
Tye Greschuk  
Mackenzie Grozele  
Ravi Gupta  
Brenton Hagberg  
Emily Hamilton



Catherine Hanrahan  
 Patrick Harris  
 Nora Ann & Ron Harrison  
 T. Harrison  
 Nicole Hartrell  
 Jeff Heimple  
 Chris Henderson  
 Glynis Henry  
 John M. Herhalt  
 Mario Hermenegildo  
 Scott Higgins  
 David Lynn Hollingsworth  
 Katie Hughes  
 Ian Hull  
 Jane Irwin  
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 Robert M. Jackson  
 The Jackson Family  
 Mark Jackson  
 Virginia Jackson  
 William Jardine  
 Jim Jarrell  
 Winston & Sheila Jibb  
 Howard Jones  
 Linda Judelman  
 Rory Keilty  
 Christine & Kevin Kelly  
 Theresa Kerr  
 Marilyn Knowles

Michael Ko  
 Moose Kotby  
 Patrick Koudys  
 Matt Kreutzer  
 Mike Kreutzer  
 Richard Kumpf  
 Barry Lacroix  
 Michel Lafreniere  
 Guy Launay  
 Scott Lawrence  
 Andrew Le Feuvre  
 Mike Lebuson  
 Jane Lennox  
 Luke Leon  
 Elizabeth Leslie  
 Don Leslie  
 Daniel Lester  
 Gordon Lightfoot  
 Eric & Kina Lindros  
 Edward & Carol Lloyd  
 Elizabeth Loach  
 Cynthia LoForti  
 Chris Logan  
 Anthony Long  
 Gerald & Rick Lunz  
 Kevin Lynch  
 Robert MacDonald  
 Ron Maclean  
 Dylan MacNamara

Claire Macnamara  
 Greg MacVicar  
 Alexander Maggiacomo  
 Hessam Maghsoudi  
 Rhoda Malcolm  
 David Manii  
 David Mapledoram  
 Jewel Marshall  
 Jordan Marshall  
 Steve Martin  
 Glen Martin  
 Leslie Patrick Mawhinney  
 Robert McBride  
 Harold McCabe  
 L. McCaig  
 David McCullough  
 Brady McDonald  
 Kyle McDonald  
 Baron McDonald  
 Rory McDougall  
 Nancy & John McFadyen  
 Paul McFarlane  
 Yvonne McGregor  
 Sean & Dina McGuckin  
 Janice McKay  
 Ian McLaughlin  
 Frank McNichol  
 Jessica Metcalfe  
 Tom Mihaljevic



Scot Milroy  
 Doug Moffatt  
 Probhash & Jenny Mondal  
 John Moody  
 Dale Moore  
 Gary Morton  
 Kim Mugford  
 Peter Munro  
 Larry Munshaw  
 Frank Musselman  
 Brody Myke  
 Trevor Newell  
 Gary Newman  
 Andrew Nielsen  
 Derek Noyes  
 Sandra Nymark  
 Patrick O'Connor  
 Alanne O'Gallagher  
 Nathalie Olds  
 Catherine O'May  
 Andrea Ondevilla  
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 Jia Pan  
 Jason and Julia Pantalone  
 Matthew Pantalone  
 Bharat & Bina Patel  
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 Michael Pereira  
 Jamie Pilot  
 Mark Polsky

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 Stephen and Brenda Radford  
 Chamila Rajapakse  
 Dean Ramani  
 Sandeep Randhawa  
 Lakhvir Randhawa  
 John Raymond  
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 James Reid  
 Stan Reljic  
 Tim Richardson  
 Michael Richer  
 Hans Roach  
 Erika Rohr  
 David Rooney  
 Joe Ruggiero  
 Mamta Sahota  
 George Roderick  
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 Nino & Tracy Scimeca  
 Daniel Seabourn  
 Edward Seegmiller  
 Jeff Shantz  
 Sahel Sharifymoghaddam  
 Geoff Shaw  
 Brad Sheldrake  
 Sally Short  
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 Tom and Angela Skinner  
 Susan Smith  
 Jason Smith  
 Muhammad Sohail  
 Julio Solomon  
 Murray Solski  
 Ariel Somes  
 Lynn St Denis

Robert Stephens  
 Jay Stevens  
 Steve Stolte  
 Willma Stortz  
 Steve Sukovski  
 Ian Sullivan  
 Greg Suvajac  
 Navdip Takkar  
 Dan Tamblyn  
 Dave Templeton  
 Ann Thiel  
 Kenneth Thompson  
 Adam Thompson  
 Jason Thompson  
 Gregory Thompson  
 George Thomson  
 Sally Thomson  
 Avtar Tiwana  
 Wayne Toms  
 Lindsey Tranmer  
 Ultra Transcrete  
 Dr Paul Truelove  
 Michael Tzimas  
 Paul Vaccarello  
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 Jamie Vieira  
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 Donald Warner  
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 Meredith Wiens & Daniel Hartley  
 Michael Wilkins  
 Mike Williamson  
 Maddox Williamson  
 Michael Williamson  
 Ken Wilson  
 Jarret Wilson  
 Kyle Woan  
 Mike Woods  
 Rob Ziegler  
 Alex and Charlene Zivojinovich  
 Anonymous (7)



## Estate Gifts

Estate of John T. Adams Charitable Trust  
Estate of Ruby Barnhill  
Estate of Pamela Coline Boyd  
Estate of Ruth Marie Braun  
Estate of Gerald Maurice Brawley Foundation  
Estate of Charles Donald Brodie  
Estate of John Harrison Brown  
Estate of Ruth Constance Buck Memorial Fund  
Estate of Edward John (Ted) Clark  
Estate of Doris Kathleen Corry  
Estate of David Craig  
Estate of Aurèle Gervais  
Estate of Herbert Hofer  
Estate of Donna Jean Beverley Iwasiuk  
Estate of Eric MacNeil

Estate of Jennie Tessla McWilliam  
Estate of Marion J. Potter  
Estate of James H. Rattray Memorial Fund  
Estate of Susanna Reist  
John A. Sanderson Family Trust  
Estate of John Alan Saunders  
Estate of Harry Sigal  
Estate of Marion McPhee Staden  
Estate of Louis Sumegi  
Estate of Linda Rose Szekat  
Estate of William Macey Vance  
Estate of Valerie Diane Wallace  
Estate of Lillian Barbara Weedon  
Estate of Elizabeth Joan Williams

## Corporations, Foundations, and Community Organizations

### \$100,000+

We Care Canada

The Toldo Foundation

### \$50,000 - \$99,000

Bernard & Norton Wolf Family Foundation  
Hawerchuk Strong  
Jackson Events Inc.

The Catherine & Maxwell Meighen Foundation  
Rogers Communications

### \$25,000 - \$49,000

Barrie Community Foundation  
Benchmark Corporation  
BMO Bank of Montreal  
Burgundy Asset Management Ltd.

Dolphin Gaming  
International Union of Operating Engineers Local 793  
The Harold E. Ballard Foundation  
Unifor - National Office

### \$10,000 - \$24,999

ATV FARMS  
Bloom Lanys Professional Corporation  
Booster Juice  
Brian & Susan Thomas Foundation  
Bruce Power LP  
Century 21 BJ Roth Realty  
Century 21 Green Realty Inc.  
CIBC  
The City of London - Finance  
Civitan Apartments Kitchener-Waterloo

D & H Canada Inc.  
Delta Bingo & Gaming  
Giant Tiger  
HGC Investment Management  
Hitachi Data Systems  
Interac Corp  
Investors Group  
Iron Workers District Council of Ontario  
John Fraser Secondary School  
Kinsmen Club of Peterborough

Kiwanis Club of Ingersoll  
Labatt Breweries of Canada  
The Lindros Family Foundation  
LIUNA Local 183 Charitable Foundation  
Maple Leaf Sports & Entertainment Ltd.  
Marken Homes & Construction  
McCAM Insurance Brokers Ltd  
MEDAIR Time Critical Ltd.  
Michelle Kirwin Personal Real Estate Corporation  
National Hockey League Players' Association  
NHL Foundation  
The Ontario Trillium Foundation

Power Workers' Union  
Provincial Building & Construction Trades  
Council of Ontario  
Revel Realty Inc. Brokerage  
The Rotary Club of Perth  
Rotary Club of Sault Ste Marie  
Rotary Clubs of Peterborough Foundation Inc.  
sdpn Inc.  
Synnex Canada Ltd.  
Toronto Police Association  
Toronto Professional Firefighters' Association  
Toronto Star Fresh Air Fund

### **\$5,000 - \$9,999**

8114218 Canada Limited o/a the Northern  
Ontario Film Studios  
Advanced Micro Devices (AMD)  
The Alice & Murray Maitland Foundation  
Amico Infrastructures  
Aramark  
ASUS Computer International  
Bacardi Canada  
BBS Construction Ontario Ltd.  
Belanger Ford Lincoln Mercury  
Blended Perspectives  
Burnbrae Farms Foundation  
Calvin Barry Law Firm  
Cambridge & North Dumfries Community Foundation  
Canadian Tire  
Canadian Union of Skilled Workers  
Charity of Hope  
Checkpoint Company  
CI Private Wealth  
CLV Charity  
Dell Canada Inc..  
Dewhurst Insurance Ltd  
Eaton Industries (Canada) Company  
Epson Canada Inc.  
Fara Healthcare Solutions Inc.  
George H. Stedman Estate (Private Foundation)  
Gold Star Drywall  
Green Earth Organics  
The Guelph Community Foundation  
Hewlett-Packard (Canada) Ltd.  
HMH Law Offices

The Hope Charitable Foundation  
Ingram Micro Inc. (Canada)  
JD Smith  
Jiffy Lube 3481  
Joe Persechini Charity Midway  
Kinectrics Inc.  
Leveque Bros.  
LIUNA Ontario Provincial District Council  
Moffatt's Family Holdings  
MWS Solutions Inc.  
NPD Group Canada Corp.  
Nurse Chevrolet Cadillac  
OPGI Management LP o/a Oxford Upper Canada Mall  
Pioneer Construction  
The Plumber  
The Robert Hampson Tabs for Kids Fund  
The Rotary Club of Belleville  
The Rotary Club of Gananoque  
The Rotary Club of Hawkesbury  
Sandra Zisckind Law Professional Corporation  
Scotiabank  
Serpa Chrysler-Automotive Group  
Sethi International Trans Inc.  
Solcz Family Foundation  
The Stevens Company Limited  
Stubbe's Precast  
TD Bank  
The Toronto Blue Jays Baseball Club  
Toronto Maple Leafs Alumni Association  
Udovic Milczarski Group  
Viewsonic Corporation



# Financial Highlights

For the year ending December 31, 2022

Easter Seals Ontario achieved exceptional financial results in 2022, with total revenue of \$10.9 million, a remarkable 33% increase from the previous year. Our successful fundraising campaigns, including bequests, direct mail, and signature events, such as the Celebrity Hockey Classics and Dancing with Easter Seals Stars, were the driving force behind this revenue growth.

Despite the challenges presented by the pandemic and the reopening of our fully accessible summer camps, our commitment to financial stability and accountability remained unwavering. Our expenses for the year were \$10 million, a 32% increase from the previous year. The increase in expenses was largely due to the need to adapt to new ways of fundraising during the pandemic, with fundraising expenses rising by 39%. Additionally, the reopening of our fully accessible summer camps resulted in a 53% increase in camping program expenses. However, we continued to manage our expenses carefully, ensuring that our spending remained in line with our mission and values. We remained focused on delivering vital support to children and families with physical disabilities while also investing in our staff, infrastructure, and technology to improve our services and reach more individuals in need.

Thanks to the incredible support of our donors and sponsors, we achieved an operating surplus of \$878 thousand, which will be directed towards future funding of our programs and services. This surplus further demonstrates our commitment to financial stability and accountability, ensuring that we can continue to deliver our essential services to Easter Seals kids and families.

In conclusion, we are proud of the transformative year we had in 2022, achieving significant revenue growth and making a significant impact in the lives of children with physical disabilities and their families. As we look to the future, we are excited to continue building on our successes and creating new pathways for Easter Seals kids to thrive and reach their full potential.

To view the audited financial statements please visit:  
[www.EasterSeals.org/financial-statements-2022](http://www.EasterSeals.org/financial-statements-2022)



### Revenue (in thousands of dollars)

	2022		2021
Fundraising	6,027	56%	4,023
Government Grants	327	3%	1,025
Direct Mail	1,376	13%	1,497
Bequests	2,091	19%	1,140
Amortization	128	1%	309
Other	912	8%	179
	<b>10,861</b>		<b>8,173</b>



2022 REVENUE  
**\$10.9** MILLION

<span style="color: red;">■</span> Fundraising	56%	<span style="color: green;">■</span> Other	8%
<span style="color: teal;">■</span> Bequests	19%	<span style="color: grey;">■</span> Government Grants	3%
<span style="color: yellow;">■</span> Direct Mail	13%	<span style="color: darkgrey;">■</span> Amortization	1%

### Expenses (in thousands of dollars)

	2022		2021
Support to Children and Families	2,514	25%	2,037
Camping	2,201	22%	1,441
Public Education and Awareness	1,567	16%	1,269
Fundraising	3,031	30%	2,184
Management and Administration	670	7%	652
	<b>9,983</b>		<b>7,583</b>



2022 EXPENSES  
**\$10.0** MILLION

<span style="color: red;">■</span> Fundraising	30%	<span style="color: darkblue;">■</span> Public Education and Awareness	16%
<span style="color: teal;">■</span> Support to Children and Families	25%	<span style="color: grey;">■</span> Management and Administration	7%
<span style="color: yellow;">■</span> Camping	22%		



# Leadership

## 2022 Board of Directors

Kevin Kelly, CPA, CA – *Board Chair*  
Executive Vice President & Chief Financial Officer,  
Bruce Power

John Herhalt, FCA/FCPA – *Past Chair (Ex-officio)*  
Management Consultant

Michael Carli – *Vice Chair*  
Lawyer/Partner, Miller Thomson

Deanne Buckle – *Treasurer*  
Vice President, Business Banking, Bank of Montreal

Brenda Agnew  
Client Liaison, Gluckstein Lawyers

Paolo Ciotola  
Managing Director, Financial Sponsors Group,  
RBC Capital Markets

Michael Grochmal  
Director of Culture, CEO Global Network

Marc Heinen, CFP, FCSI, CIM, CIWM, FMA Director,  
Wealth Management, Scotia Wealth Management  
– Scotia McLeod

Azam Ishmael  
National Director, Liberal Party of Canada

Jennifer LaForge  
General Manager, Rakuten Canada

Jeffrey Man  
Senior Advisor, Talent and Culture, Cabinet Office

Jess Metcalfe, CPA, CA  
Director of Finance, Bruce Power

Michael Tzimas, CPA, CA  
President, Napoleon

## Staff Leadership Team

Kevin J. Collins  
President & CEO

Michael Duffy  
Director, Finance and Corporate Services

Steven Greenwood  
Director, Philanthropy

Tharsy Karunakaran  
Senior Manager, Human Resources

Teresa Lo  
Senior Manager, Finance

Alison Morse  
Senior Manager, Advocacy and  
Family Engagement

Keith Rashid  
Senior Manager, Recreation and Facilities

Joanne Scott  
Senior Manager, Finance and Administration

Susan Smith  
Senior Manager, Development,  
Provincial

Robyn Visheau  
Senior Manager, Communications



# Connect with Us

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## **Golden Horseshoe**

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Suite 209 Burlington, ON L7L 4Y8  
Tel: 289.208.1040

## **South Central Ontario**

135 Bayfield Road East, Suite 201K  
Barrie, ON L4M 3B3  
Tel: 705.797.2675 • 1.800.461.3391

## **South Eastern Ontario**

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Kingston, ON K7M 4Y0  
Tel: 613.893.3240

971 Chemong Road, P.O. Box 30043,  
Peterborough, ON K9H 7R4  
Tel: 705.761.4159

## **Eastern Ontario**

P.O. Box 633, 2647 Alta Vista Drive  
Ottawa, ON K1V 7T5  
Tel: 613.893.3240

## **Southwestern Ontario**

Bruce Power Recreation Centre  
2265 Oxford Street West, Unit 1  
London, ON N6K 4P1  
Tel: 519.432.9669 ext. 221 • 1.888.278.7797

## **Gino and Liz Marcus Community Complex**

1168 Drouillard Road, Mailbox K  
Windsor, ON N8Y 2R1  
Tel: 226.975.5767

## **Northern Ontario**

885 Regent Street, Suite 1-28B  
Sudbury, ON P3E 5M4  
Tel: 705.566.8858 • 1.800.316.5730

P.O. Box 1236  
Sault Ste. Marie, ON P6A 6N1  
Tel: 249.622.1379

91 Cumberland Street South, Suite 201  
Thunder Bay, ON P7B 6A7  
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## **Equipment Funding Program**

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## **Camping & Recreation Program**

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## **Incontinence Supplies Grant Program**

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## **Top-Up Grant Program**

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Email: [topup@easterseals.org](mailto:topup@easterseals.org)



To make a donation: [EasterSeals.org](http://EasterSeals.org)

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**YEARS** **22**  
Helping Kids with  
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