

Engaging the Corporate Community

Red Shirt Day™ of Action for AccessAbility and Inclusion

This annual event is an opportunity for Canadians to come together to celebrate the valuable contributions and leadership of Canadians with disabilities, highlight the work of individuals, organizations and communities who are removing barriers, and reflect on our ongoing efforts to become a better, more accessible, more disability inclusive Canada. Every year National AccessAbility Week begins on the last Sunday in May.

By participating in National AccessAbility Week, your business will be helping to:

- Improve the understanding and knowledge of Canadians about accessibility and inclusion
- Reduce stigma and attitudinal barriers towards persons with disabilities
- share best practices and lessons learned related to NAAW activities within the disability community
- Be seen as a supportive voice/advocate for Canadians with a disability

WEAR RED on Red Shirt Day™ of Action for AccessAbility and Inclusion

Red Shirt Day™ of Action for AccessAbility and Inclusion is a day when people across Canada come together and wear red in schools, workplaces and spaces everywhere in order to create a visible display of solidarity: to show their support for persons and families who are living with disabilities, celebrate the achievements of people living with disabilities, and to pledge their commitment to help create a fully accessible and inclusive society that honours and values the contributions of people of all abilities in all aspects of life in Canada.

In 2023, Red Shirt Day™ will take place on Wednesday, May 31 during National AccessAbility Week (Sunday, May 28 to Saturday, June 3).

This year on Red Shirt Day™, you can make a meaningful difference by:

- **Wearing RED** to create a visible display of solidarity and support for persons living with disabilities
- **Making a pledge** and commit to taking an action to remove physical, attitudinal and systemic barriers to accessibility and inclusion in your school, workplace, or community
- **Taking a picture** and share your support and commitment on May 31 by posting it to social media and tagging @EasterSealsON and including #RedShirtDay #RedForAccessAbility
- **Raising funds** in support of Easter Seals Ontario's programs and services to have a direct impact on the lives of children and youth with physical disabilities in our province.



Pledge Your Commitment to Creating More Accessible and Inclusive Schools, Workplaces, and Communities.

Disability, accessibility and inclusion does not end with just a one-day annual event. As such, participants are also encouraged to make a commitment – a pledge – to educate and inform themselves on issues related to disability, and do what they can – individually and collectively – to remove physical, attitudinal and systemic barriers in order to make Canada truly accessible and inclusive for people of all abilities.

You can use your pledge form to communicate your commitment to creating more accessible, inclusive, and equitable schools, workplaces, and communities for people with disabilities. Below you will find some example pledges you can use for inspiration. Be sure to share your pledge on social media and tag us at @EasterSealsON using hashtags: #RedShirtDay #RedForAccessAbility

Sample Pledges for Co-workers

These pledges are intended to inspire people from all walks of life to commit to taking specific actions that promote accessibility and inclusion for people with disabilities. By writing out these pledges and sharing them on Red Shirt Day™, participants can make a public commitment to creating a more accessible and inclusive community.

- I pledge to educate myself on disability and accessibility issues, including learning about different types of disabilities and how to provide appropriate support.
- I pledge to advocate for increased accessibility and inclusion in my workplace and other areas where people gather.
- I pledge to speak out against ableism and discrimination of all kinds, and to promote a culture of respect and inclusion in my workplace.
- I pledge to support and promote accessible design and technology in my workplace, and to advocate for its use in public spaces and buildings.
- I pledge to seek out and celebrate the achievements and contributions of people with disabilities in my workplace, and to challenge negative stereotypes and attitudes.
- I pledge to support and encourage colleagues to be more inclusive and welcoming to people with disabilities.
- I pledge to work with community organizations and disability advocates to create partnerships that promote accessibility and inclusion in all areas of life.
- I pledge to use my voice and influence to make my workplace a more accessible and inclusive place for people of all abilities.

Red Shirt Day™ Fundraising Form

SUPPORTING CHILDREN WITH DISABILITIES IN ONTARIO

By raising funds for Easter Seals Ontario on Red Shirt Day™, you are helping to make a direct impact on the lives of children and youth with physical disabilities in our province. The funds raised will support Easter Seals' programs and services that help children with disabilities reach their full potential and participate fully in their communities. By participating in the fundraiser, you are not only raising money, but also awareness about the importance of accessibility and inclusion for people of all abilities. Every dollar you raise will make a difference in the lives of children with disabilities, helping to break down barriers and build a more accessible and inclusive Ontario. Thank you for your support!

Donation Form

Make all cheques payable to "Easter Seals Ontario". Please ensure complete address is provided and check receipt preference box.

Participant Name: _____

Email: _____ Phone: _____

Address: _____ Unit #: _____

City/Town: _____ Province: _____ Postal Code: _____

Please fill in donor's name and complete address, even if e-mail receipt is being issued. Please print clearly. We cannot guarantee a tax receipt if information is not legible.		Amount Collected	Receipt	
LAST NAME FIRST NAME			<input type="checkbox"/> Physical <input type="checkbox"/> Electronic	
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