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Empowering Kids to Discover Their Own Potential

2021 ANNUAL REPORT



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A Message from Our Leadership



We are fundamentally social creatures at heart, relying on each other for support, encouragement, and motivation. We always knew it, but the last year confirmed it. Before the pandemic, we found ourselves rushing towards the future, anticipating our next move, and having difficulty staying in the moment.

For all the challenges we faced with working from home and virtual schooling, we did spend more time together. For those with very young families, it was a precious year. The extra time at home allowed some parents to witness first steps, words, and experiences that may have otherwise been missed. These moments together offered opportunities to strengthen our sense of self and sense of belonging as we navigated unprecedented times.

There is no denying, however, the difficulties brought about by the second year of the COVID-19 pandemic. For children, youth, or young adults with physical disabilities and their families, it meant another year of isolation as well as a lack of in-person school and services. Parents continued to bridge the gap, leaving many emotionally and physically exhausted. Having the right mobility and accessibility equipment at home to reduce strain from repetitive lifting and improve safety in daily tasks became more important than ever.

Once again, in 2021, the tough decision was made to suspend our in-person summer camp programs. Recognizing the critical role recreational activities and social interaction play in a child's development; however, we continued investment into our virtual and

remote camp program – Camp E-aster Seals. While it is difficult to match the benefits of in-person interaction, our dedicated team worked hard to give campers the ability to connect and have fun while building confidence and community during these difficult times. As many Easter Seals families continued to isolate at home to protect their child from illness, we expanded and extended the program to run throughout the entire year.

For the second consecutive year, we were forced to minimize in-person fundraising events with many being cancelled or postponed due to provincial and public health restrictions. Our staff, however, displayed great resilience and passion, pivoting and adapting events to virtual formats, developing new initiatives, and engaging communities to raise both funds and awareness. We are deeply grateful to all our donors and sponsors for their generosity and compassion in the face of such economic uncertainty.

The support we continued to receive from the federal government through their emergency support grants enabled us to maintain our services and also allowed us to increase our staff complement. We also gratefully received a much-needed grant from the Ontario Trillium Foundation that allowed us to provide training for our staff and upgrade our hardware and software infrastructure. Once again, we were extremely fortunate to work closely with our knowledgeable Board of Directors, benefitting from their expertise in navigating the challenges of the past year.

At the close of 2021, the pandemic continued to leave so many uncertainties. As an organization embarking on its 100th year of operation, we found support, motivation and encouragement in living by our core values: **Be Bold** - challenging ourselves to embrace change by seeking opportunities for innovation and

growth. We are **Stronger Together** - delivering quality experiences for children, families, donors, and supporters through engagement and collaboration. We continue to **Be a Champion** - delivering on what we promise with integrity and professionalism. We lead by example as a trusted partner and champion for children and youth with physical disabilities. And lastly **Make a Difference** - conducting ourselves with compassion and determination to make a positive difference in the lives of the children and families we serve.

Through these values, we were able to pull together and successfully launch our centennial year in November, celebrating 100 years of creating a better world for children, youth, and all individuals with physical disabilities. To our donors, sponsors, supporters, volunteers, Board, and staff: we could not have made it to this extraordinary milestone without your unwavering passion, dedication, and support. Thank you for continuing to believe in the potential of Easter Seals kids, even during the most challenging of circumstances.

We have survived and evolved through a depression, war, peace, prosperity, economic recessions, and a global pandemic. Now we look towards the next 100 years with a shared vision of a more accessible and equitable future. Together, we can help remove barriers and create a more inclusive society that will empower generations of kids with disabilities to discover their full potential and grow up to make their own positive impact on the world.



Kevin Kelly
Board Chair



Kevin J. Collins
President & CEO

Powering Empowerment

WHO WE ARE

Easter Seals Ontario has been a champion for children and youth with physical disabilities for nearly 100 years on both a large scale and a local, community-driven level. Our staff and supporters believe in the breakthrough potential of children and youth with disabilities. They have a desire not only to impact a person's life, but to give that person the ability to impact the world.

WHAT WE BELIEVE

For us, disabled will never mean unable. That's why Easter Seals Ontario is dedicated to helping children and youth with physical disabilities carve their own path into the world, with assurance and autonomy.

We believe that great adults come from empowered children. We also believe that the hardest limitations aren't physical and with the right resources and support, anything is possible. It's these convictions that inspire each of our programs and services.

HOW WE MAKE A DIFFERENCE

Every child has the potential to grow into the best version of themselves; however, every child also needs the right environment, opportunities, and support system to do so. In a society designed for the able-bodied, personal growth for children and youth with physical disabilities can be more difficult. Easter Seals provides kids with physical disabilities the tools they need to reach their full potential and make their own positive impact on the world.

OUR MISSION

Easter Seals Ontario is committed to helping children, youth and young adults with physical disabilities and their families. Through the generous support of our donors and volunteers, Easter Seals provides quality services and programs and acts as an effective voice for their needs and interests.

OUR VALUES

BE BOLD

We challenge ourselves to embrace change by seeking opportunities for innovation and growth.

STRONGER TOGETHER

We deliver quality experiences for children, families, donors and supporters through engagement and collaboration.

BE A CHAMPION

We deliver on what we promise with integrity and professionalism. We lead by example as a trusted partner and champion for children and youth with physical disabilities.

MAKE A DIFFERENCE

We conduct ourselves with compassion and determination to make a positive difference in the lives of the children and families we serve.



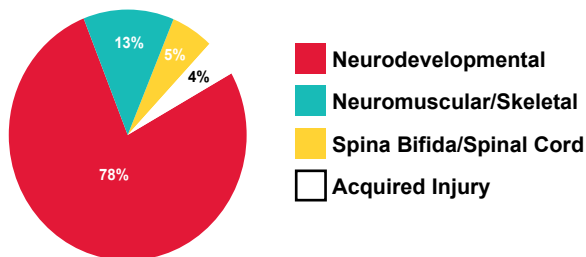
Adaptable. Remarkable. Unstoppable.

WHO WE SERVE

We empower children and youth in Ontario with long-term physical disabilities. In 2021, over 1,000 kids across the province benefitted from our programs and services.

The kids we served in 2021 had a wide range of conditions, each with their own unique set of needs. While each child in our caseload requires different types of support, they all share the human desire to carve their place in the world. They're ambitious, independent, and resourceful. We just give them the tools to be themselves.

Here is a breakdown of our 2021 caseload:



DISABILITY CATEGORY DEFINITIONS:

NEURODEVELOPMENTAL 78%

Involving the development of the brain
Cerebral palsy 46%
Birth defects or congenital abnormalities 32%
Global Developmental Delay 10%
Seizure disorder 7%
Other 5%

NEUROMUSCULAR/SKELETAL 13%

Involving the muscles or bones
Muscular Dystrophy
Neuropathy
Spinal muscular atrophy
Osteogenesis imperfecta

SPINA BIFIDA/SPINAL CORD 5%

Involving the spinal cord

ACQUIRED 4%

A disability from a trauma or injury, a stroke, cancer, etc.



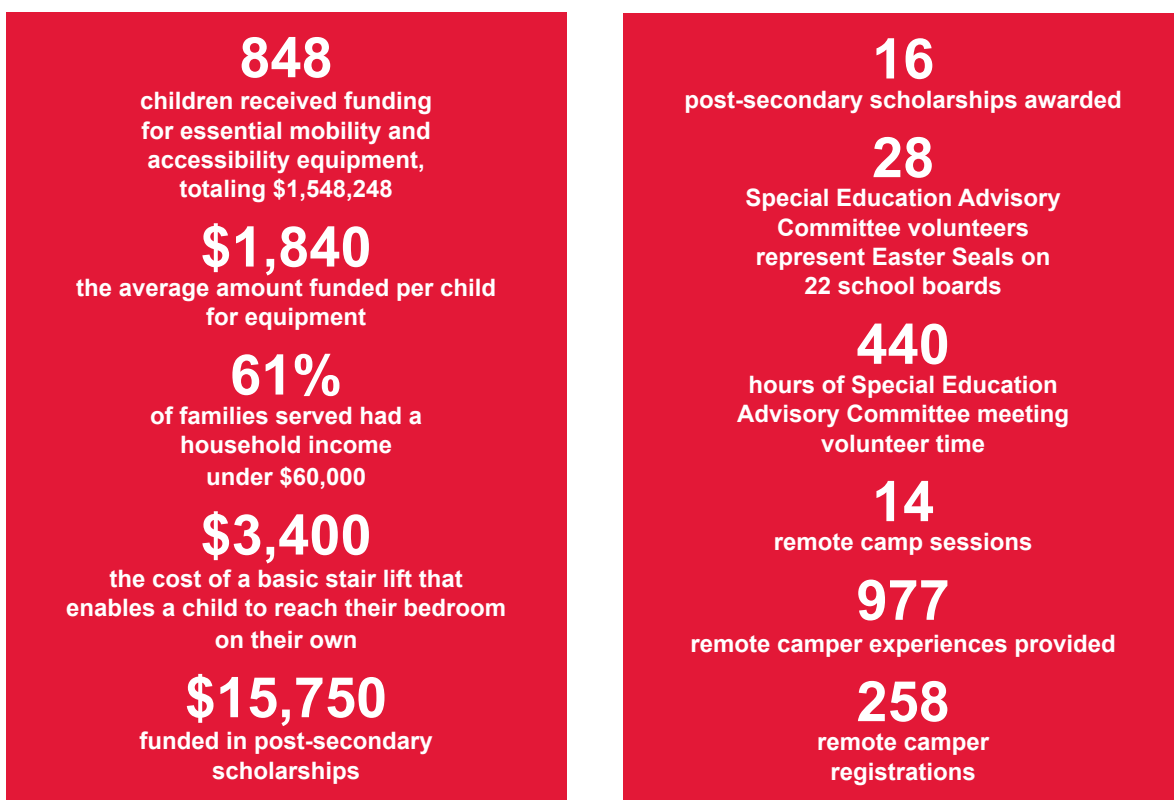
**Great adults
come from
empowered
children.**

The Change We Make

Whether it's removing barriers, fostering self-development, or building a sense of belonging, every Easter Seals program and initiative ensures that children and youth with physical disabilities discover and develop their own breakthrough potential.

As we prepare to turn 100, our dedication and our breadth of services and programs continue to grow; however, so too does the need for our support. If a child is unable to access the resources they need, they are often isolated from their peers and from opportunities to live a healthy and successful life. Supporting our initiatives makes so much more than just a financial impact, it can alter the course of a life.

Below you will see our year in numbers and a summary of the positive change we made together through our programs and services in 2021:



EQUIPMENT FUNDING (Core Program)

We provide funding to help purchase essential mobility and accessibility equipment such as wheelchairs, walkers, ramps, or lifts. This equipment offers children and youth with physical disabilities the freedom to move, be rid of pain, and have an improved daily quality of life. More importantly, they remove barriers that keep children and youth with physical disabilities from experiencing the world fully.

The Problem & Our Impact

In Ontario, government assistance only covers up to 75% of the cost of mobility and accessibility equipment, and some items (such as toileting and bathing equipment) are not covered at all. Parents are often left to piece together the remaining funds to obtain the equipment their child needs for basic daily tasks.



MEET HUNTER

Hunter loves singing, telling jokes, reading, and sharing stories during circle time at school. Like most 5-year-olds, he is working hard to get ready to enter grade one. But for Hunter, 12 very steep steps stood in his way of getting to school safely.

Hunter has cerebral palsy and uses a wheelchair for mobility. To get onto the school bus each morning, his parents had to carry both Hunter and his wheelchair down the stairs leading from the front door of his house. A dangerous routine, especially in the winter.

In order to transfer to the ground safely and roll easily onto his school bus, Hunter needed a porch lift. This life-changing piece of equipment cost his family over \$11,000 to have installed. Easter Seals donors helped fund a portion of the lift so Hunter did not have to go without the essential equipment he needs.

“...now we can get Hunter ready and secure in his chair in the house,” Hunter’s mom, Leanne, shares. “We then can wheel him across the deck to the lift with ease and no worries of anyone falling or getting hurt. It also gives him a sense of independence that, eventually when he is old enough, he will be able to do this on his own.”

This piece of equipment has transformed the daily life of both Hunter and his family. With his new porch lift, Hunter can begin each school day safely and with the confidence and independence that will help him to achieve his dreams.

“We cannot express our gratitude enough for the funding we received for the purchase of this lift, Leanne says. “Without the funding, we would not have been able to afford it on our own and would have had to continue carrying both him and the wheelchair up and down the stairs. It was a real safety concern, and we are so grateful to know that our son is safe when he needs to get to and from the bus to school.”

With the cost of raising a child with a physical disability estimated at up to \$40,000 per year, most families need somewhere to turn for help. In 2021, 61% of the families we served had a household income of under \$60,000.

Through our Equipment Funding Program, we cover the cost of mobility and accessibility items or help parents fill the funding gap so their child can access the essential equipment they need.

Program Results

OUTPUT	2021	2020	2019
Funding for equipment	\$1.55 million	\$1.09 million	\$1.37 million
Requests filled for equipment funding	848	611	762
Average amount funded per family	\$1,840	\$1,791	\$1,797

The category breakdown of the equipment items funded in 2021 is as follows:

EQUIPMENT CATEGORY	Number of Items Funded	
	2021	2020
Mobility Aids <i>(wheelchairs, strollers, walkers, etc.)</i>	189	127
Accessibility Items <i>(van lifts, portable lifts, ramps, etc.)</i>	238	162
Communication Devices <i>(computers, communication boards, etc.)</i>	22	16
Orthotics <i>(ankle foot orthotics, standers, etc.)</i>	110	98
Bathing and Toileting Aids <i>(commodes, bath lifts, transfer aids, etc.)</i>	289	208

Public health restrictions related to the pandemic created a backlog in the healthcare system’s ability to assess children’s needs and refer families to the equipment funding program. While the backlog continued in 2021, restrictions fluctuated and were reduced over the course of the year. Overall, we experienced an increase of applications for equipment funding in 2021. The costs associated with running our remote camp program were lower than our traditional in-person camp program and, with the Board of Directors’ support, we were able to redirect a portion of these funds to approve additional funding requests received from families in need of support.

Goals and Timelines

We anticipate the increased level of equipment funding applications to continue into 2022. In this challenging financial climate, our objective is to maintain the overall equipment funding amount achieved in 2021 (\$1.55 million) for the next fiscal year (January 1, 2022 to December 31, 2022).



FULLY ACCESSIBLE CAMP (Core Program)

In 1937 Easter Seals Ontario opened Canada's first fully accessible summer camp. Today, we own and operate two camp properties and offer industry-leading camping programs that foster confidence and community for kids with physical disabilities.

The Problem & Our Impact

Recreational activities and social interaction are vital pieces of a child's development. They are the foundation upon which they learn social skills, creative thinking, problem solving and self-regulation. However, the environment plays an important role in determining how children and youth can participate in social and recreational activities. In a society designed for the able-bodied, personal growth for children and youth with physical disabilities can be more difficult. They're actively overcoming barriers that others might have never even heard of.

At Easter Seals camps, kids get to experience an environment where they are not limited by physical barriers or made to feel different because of their disability. They can stay away from home, many for the first time, and build friendships while trying out a wide range of adapted recreational activities. By creating opportunities to participate, push boundaries, and connect with peers, our camps help kids with disabilities develop a stronger sense of self and independence while discovering what they are capable of when limitations are removed.

Program Results

As a result of the COVID-19 pandemic, Easter Seals suspended in-person camp programming for the summer of 2021. Fortunately, we were still able to provide children and youth with physical disabilities the chance to experience the magic of camp and connect with other campers through our online and remote camping program - Camp E-aster Seals. Launched in 2020, Camp E-aster Seals has provided a lifeline to many Easter Seals families when they needed it the most.

OUTPUT	2021 (remote)	2020 (remote)	2019 (in person)
Registered Campers	258	672	749
Camp Sessions	14	11	9
Remote Camper Experiences	977	1,639	Not Applicable

We strengthened the level of programming offered through Camp Easter Seals for its second year; however, we experienced a decrease in registration and participation. We attribute this change in results to a reduced demand for virtual and remote programming. In Ontario, public health restrictions related to the pandemic were less severe in 2021, compared to 2020, and there were more options available to families for recreation and social activity.

We are pleased to report that both Camp Woodeden (London, ON) and Camp Merrywood (Perth, ON) are scheduled to welcome Easter Seals campers and their families back in person for the summer 2022 camp season.

Goals and Timelines

Both Easter Seals camp properties will re-open for in-person programming in the summer of 2022 with a number of health and safety protocols in place to help prevent the spread of COVID-19. Our objective is to operate in-person programming at 60% camper capacity of our last fully operational year (2019), which would equate to 446 campers served between both camps between June and August 2022.

MEET ASHLEE

Ashlee is a former Regional Ambassador and a long-time Easter Seals camper. Ashlee recently wrote us a letter explaining the importance of Easter Seals camp and why she can't wait to return for our newly launched Voyager program in the summer of 2022.

"Oh wow, I'm so excited to be going to Merrywood this summer! Camp is the most magical place on earth, forget Disney.

Camps are so important to children, youth, and adults - especially this year. We have been put on the sidelines even more, camp took all that away. Without camp I felt like something super important was missing. When I was younger, I went to a school where I was the only student with a physical disability, so camp was like magic: 'wow, I'm not the only one!'

Virtual camp was out of this world amazing, it warmed my heart that the staff would work so hard to make sure us campers had a great summer. I took part in the Counsellor in Training program and had so much fun.

Camp has taught me that I can do anything. There is little I can't do at camp, even then, staff adapt or are happy to help with whatever we need in order to have an amazing time. I'm really excited to take part in the new Voyager program for older campers. I've taken part in every new program that Easter Seals camp has organized, it's coming full circle this summer.

I'm really excited to try my favourite camp activities again. I can't wait to just float in the pool with no cares in the world - those are dropped off at the gate when we check in."





EDUCATION, ADVOCACY, AND AWARENESS

Post-Secondary Scholarships

There are many students with disabilities that are highly motivated, ambitious, and actively chasing academic goals, but they face financial barriers to education. It can be difficult for families or children with physical disabilities, who incur a lot of expenses, to send their child to post-secondary school. That's why we've created a scholarship program. To give children and youth with disabilities the financial ability to achieve their academic dreams.

OUTPUT	2021	2020	2019
Funding for scholarships	\$15,750	\$14,450	\$7,450
Number of scholarships awarded	16	14	6

Advocacy and Awareness

Easter Seals has been and will always be a voice for children and youth with disabilities. Some of the greatest barriers they face require systemic and societal changes. Through public education initiatives, government consulting, and conference participation, we raise awareness and tackle major issues children and youth with disabilities face.

Our staff have a wealth of knowledge in special education and lead a team of volunteers who participate on Special Education Advisory Committees (SEAC) on school boards across the province to represent the needs of kids with physical disabilities. In 2021, our volunteers participated in over 440 hours of SEAC meetings.

OUTPUT	2021	2020	2019
SEAC volunteers	28	25	25
School boards with Easter Seals SEAC volunteer representation	22	21	20

2021

SCHOLARSHIP RECIPIENTS:

B.J. Roth Scholarship

Jared Wieclawek

David and Shelley Scholarship

Graham Baskin

Easter Seals Board of Directors' Scholarship

Logan Pickells

Easter Seals Ontario Scholarship

Sebastian Di Giovanna

Michael Karaoulis

Jonathon Lu

Manya Nayak

Ian Steadman

Future Leader Award

Jared Wieclawek

Hira Scholarship

Graham Baskin

Joshua LeBlanc

John Domenic Caggiula Memorial Scholarship

Kayla Milewski

Kevin and Christy Kelly Scholarship

Manya Nayak

Truelove Dell Scholarship

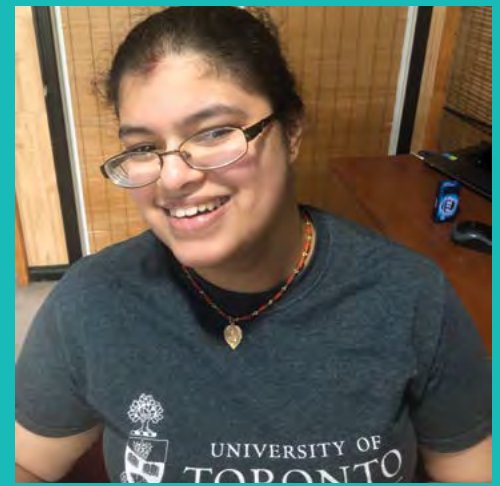
Tyler Preece

Ursula Carsen Scholarship

Sebastian Di Giovanna

Yvonne and Eddie Maybee Memorial Scholarship

Kayla Milewski



MEET MANYA

Manya is a 2021 scholarship recipient who was born with cerebral palsy, which impacts her vision and fine motor skills. She wrote us a letter to explain how the scholarship funding will impact her as she begins her first semester at Osgoode Hall Law School.

“I have just graduated from the University of Toronto with High Distinction and have also been accepted into Osgoode Hall Law School to pursue a legal education starting in 2021. This education will greatly enhance my career opportunities and help me gain financial independence. I am very excited to start this new chapter in my academic and professional life.

Throughout this process, I am thankful to the donors and supporters of Easter Seals for providing me with funding through scholarships, mobility equipment, etc. Progressing this far would have been considerably more difficult had it not been for the generosity of Easter Seals. On the same note, I have recently been awarded the Easter Seals Ontario and the Kevin and Christy Kelly Scholarships. I hope to use the funding from both scholarships to buy a new computer system that will be more appropriate in navigating the intense academic needs of law school.

I hope that through my legal education, I can gain a voice in society and thereby pay forward the support I have myself received.”



AMBASSADOR PROGRAM

Everybody deserves to be heard. We want children and youth with disabilities to develop their leadership and public speaking skills, discover the ability to advocate for themselves, and be active participants in our activism. That's why each year, we select two young members of Easter Seals to represent the organization as Provincial Ambassadors along with many local Regional Ambassadors in communities across the province.

At its core, the Ambassador Program is a platform where children and youth can be heard and seen for what they can do instead of what they cannot. These brilliant young people get the opportunity to share their stories, make networking connections, serve as role models for other physically disabled kids in Ontario, and find lifelong community and friendship with fellow Ambassador Program alumni.

The benefits of the Ambassador Program are lifelong, from helping develop friendships and a greater sense of self, to building career skills such as networking and presentation proficiency. However, the Ambassador Program has a province-wide reach. For Easter Seals families and other young people with physical disabilities, it creates positive representation. Most importantly, though, the Ambassador Program is an educational tool for the wider world, who may not understand the challenges that disabled people face. Through learning, we can tear down barriers and create a more equitable world for all.

2020-2021 Provincial Ambassador Messages



DANIELLA ALTIERI

I have had the pleasure of being the 2021 Easter Seals Provincial Ambassador. Because of COVID-19 I was granted another year in the role. This year continued to be affected by lockdowns and reduced capacity in public places, but Easter Seals and our supporters found many opportunities to continue to offer me an opportunity to share my story, and my message, and I am so thankful for that.

One of my first events last summer was a golf tournament and I was so nervous to see people and speak at this event. The team at Easter Seals helped me find the strength to share my story and my tears several times throughout the day ... because of the capacity limits for lunch, I spoke to three different groups. I also had the exceptional chance to go for a ride around the golf course with Doug Gilmour as my driver. I will never forget these moments.

My message is simple ... acceptance. Although we may look different because of our necessary equipment ... we are just kids. We want to feel accepted at school, in our community and with our friends. We have the same emotional needs as every teenager ... we want to belong. Easter Seals helps us find places where we can belong and achieve this acceptance with our peers.

This year I had major surgery to reconstruct my feet. I even have donor bones in each foot and that is pretty cool. When I returned home from the hospital, I was able to travel from my bedroom to the first floor of my house because of Easter Seals. Having major surgery is not uncommon for Easter Seals kids, so it

amazing to have a charity that helps provide equipment in our homes to help with mobility throughout the home. Easter Seals helped to make an earlier return to my home from the hospital possible. My entire family is so thankful for this.

I am so proud to be a representative of Easter Seals and although my time as the official Provincial Ambassador has ended, I know that I will be a part of the Easter Seals family forever. Thanks for two fabulous years and a lifetime to come. **Daniella**



DANTE WELLINGTON

It has been an honour and privilege to serve as the Provincial Easter Seals Ambassador for two terms in a row. Unfortunately, due to the lengthy lockdowns, I do not have many memorable moments to reflect upon since all the in-person events had to be canceled. I was looking forward to meeting many of our supporters, so in that respect it was a little disappointing.

I'm so happy to see that the new Ambassadors have been able to return to participating in live events again! Despite not being able to do much as an Ambassador, I am grateful for this experience which I know will benefit me in the future in different ways. This experience has been a reminder for everyone not to sweat the small stuff because better days are ahead, and that health and well-being are the most important things above all else.

Thank you to everyone for your generosity and for continuing to support kids with disabilities in our province, even during a pandemic. **Dante**



EXTERNAL GOVERNMENT PROGRAMS ADMINISTERED BY EASTER SEALS ONTARIO

For over twenty years, Easter Seals has been entrusted with administering two programs on behalf of Ontario government ministries.

Incontinence Supplies Grant Program

Since 1999, Easter Seals Ontario has administered the Incontinence Supplies Grant Program for the Ministry of Health. Easter Seals acts as a transfer payment agency for this program, which is fully funded by the Ministry of Health and follows their criteria.

Top Up Program

In 2001, Easter Seals Ontario was selected to act as the transfer payment agency for the Top Up Program, which is fully funded and governed by the Ministry of Children, Community and Social Services.



COMMUNITY DRIVEN FOR COMMUNITY IMPACT

Fostering grassroots community partnerships was a foundation of Easter Seals, and today, it's still the best way to spark visible and lasting change. For decades, our events have brought local businesses, organizations and individuals across the province together to make a positive change in our communities.

Although our 2021 event season was severely impacted by the COVID-19 pandemic, our staff and supporters continued to innovate, adapt, and create new ways to support Easter Seals kids and families at a time when they needed us the most.

ROGERS CONN SMYTHE SPORTS CELEBRITIES DINNER AND AUCTION

Supporters came together in May for an exclusive virtual experience to honour Wayne Gretzky with a lifetime achievement award for his contribution to Canadian sport and raise over \$247K to send kids to fully accessible camp programs.



DROP ZONE TORONTO

Brave individuals challenged themselves and changed lives by harnessing up and rappelling down a building in downtown Toronto to raise over \$88K for kids with physical disabilities.



CELEBRITY HOCKEY CLASSIC SERIES

Hockey enthusiasts had the chance to hit the ice with former NHL greats as this signature event returned in person to raise over \$1.2 million for Easter Seals programs and services.



THE COMPUTER CHARITY GOLF CLASSIC

This premier golfing tournament brought the computer industry together at The Club at Bond Head to raise \$196K for Easter Seals kids.



DANCING WITH EASTER SEALS STARS

This elegant evening of dining and dancing returned in-person in a few locations this year to raise \$127K for Easter Seals kids and families.



A Difference That's Undeniable

The support you give can alter the course of a life.

Whether it's through raising funds or volunteering your time, your contribution is so much more than a number. It's a voice rallying behind creating a more equitable, inclusive, and just world. It's making space for brilliant minds in seminar rooms, fostering confidence and community, and levelling the playing field for the people who don't belong on the sidelines. In other words, it's the pivotal support that can empower a child to reach their full potential and lead the best life that they can.

Together, we are helping kids be kids and setting them up with the equipment, confidence, and self-expression to grow into enriched adults.

SUPPORTER TESTIMONIALS

Everything that we have accomplished has been the result of our extraordinary donors, sponsors, volunteers, and community partners. Here are some of their reasons for supporting Easter Seals Ontario:

Children with disabilities are the most underrepresented minority there is. When I decided to join the Board of Directors for Easter Seals, it was to help use my voice to continue to drive awareness of this incredible charity. For over 100 years, Easter Seals has provided the opportunity for so many individuals with disabilities to participate in life to the best of their abilities, and to share their true strengths and beauty with the world. When I saw the opportunity to contribute and help continue this great work, I simply jumped at it. There wasn't even a second thought.
- Jennifer

Why do I support Easter Seals? From a personal side, Easter Seals has assisted our family with the purchase of lifts in the house and currently I am submitting a request for a stander for my daughter Hayden. Easter Seals allows families to give their children the ability to experience fun and independent activities like all of their friends at school and in the community. Nothing is more rewarding than seeing my daughter smile when she gets to be in a stander or using a lift and have that little bit of independence. Easter Seals (especially Camp Woodeden) is an organization that lets kids be kids by eliminating boundaries and restrictions. Thanks for all that you guys do. - Travis

The reasons my work with Easter Seals Ontario is meaningful to me have changed over the past 40 years. Initially, I supported Easter Seals because I believed that I had a moral duty to assist children who were less "physically fortunate" than me. Today, I support Easter Seals Ontario because we are committed to assisting Easter Seals kids achieve independence and inclusion, feel proud of who they are, and become strong advocates for the disability community.
- Michael

VOLUNTEER AWARD RECIPIENTS

Easter Seals Volunteer Awards recognize individuals and groups whose commitment have made a significant contribution to the organization over an extended period of time. Recipients are honoured at the Annual General Meeting each year.

The Yvonne Alexander Award recognizes an exemplary volunteer or contributor who demonstrates quiet strength and support behind outstanding achievement.

Bill Girard

The Diamond Leadership Award recipient displays extraordinary leadership that has made a measurable difference to Easter Seals Ontario and demonstrates outstanding volunteer achievement in their role as a member of the Board.

Debbie Kerley

The Diamond Creative Altruism Award recipient demonstrates through their works the transformative power of caring, creativity and commitment. They take an innovative and creative approach to fundraising that helps to further the mission of Easter Seals Ontario and is committed to ensuring that the best interests of the children and young adults are well served in a spirit of benevolence.

Dave Duggan, Nurse Chevrolet Cadillac Ltd – Dave Duggan

The Ruby Award recognizes individuals who demonstrate long-term outstanding loyalty and commitment to Easter Seals Ontario through dedicated service, volunteerism and financial giving.

Erica Vanclief

The Award of Distinction is awarded to an individual or organization that has demonstrated exemplary service by making a remarkable difference in the lives of Easter Seals kids through a contribution of time, talent, material and/ or financial resources.

Josie Dye

Agnes Faraci

Robert Simms, Jiffy Lube 3481

The Spirit of Giving Award - Corporate honours individuals, groups and corporations that demonstrate long-standing loyalty to Easter Seals through financial support or service commitment.

HMA The Benefits People

Jim Bouchard

The Service Award recognizes individuals and groups that have been providing Easter Seals with essential volunteer or financial support for more than five years.

Artistica Ballroom Dance Studio

Ingram Micro

Jackson Events

Mayor Patrick Brown

Jennifer Buchanan

Cheryl Ferguson

Bradley Hutchinson

Drew Moyer

Kim Mugford

Brian North

Steve Raby

Rob Wojtasik

Kiwanis Club of Ingersoll has been associated with and a supporter of Easter Seals since 1947. Over the years, we organized and ran the local annual Easter Seal campaign. Our connection to Woodedden has been from funding the famous and greatly loved Treehouse, to furnishing one of the new camper rooms, to paving the entrance to the Treehouse, new roof for the Treehouse, annual funding for camp fees, and putting on a summer BBQ for all the campers, counsellors and staff. This year, our Club contributed \$10,000 to fund four campers at Camp Woodedden. As the campers have missed two years due to COVID-19, the Club decided to increase our support. Kiwanis is all about assisting children, and particularly those with special needs. Our mission is "Serving the Children of the World." - Ian

I had polio when I was five and I spent a long time at Sick Kids. I remember they let me home for Christmas. I have always wanted to help people, so from a very young age, I wanted to be a nurse. Giving what I can to different charities, including Easter Seals Ontario is a way of doing that now that I'm older and not so much 'hands on.'
- Agnes

DONORS AND SPONSORS

Every one of our donors and sponsors made a profound impact on the lives of children and youth with physical disabilities this year. We are deeply grateful to the following individuals, foundations, service clubs, corporations and community organizations for their generosity and compassion for others.

2021 PRESIDENT'S CIRCLE DONORS

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2021 Government of Canada Emergency Response Grants

Easter Seals Ontario's ability to maintain our programs and services in 2021 was due in part to the support received from the Government of Canada's Emergency Community Support Fund administered by the United Way listed below. We are extremely grateful for this support during such extenuating circumstances. Easter Seals Ontario does not receive annual funding from United Way organizations.

United Way Brant

United Way Bruce Grey

United Way Durham

United Way East Ontario (Sudbury)

United Way Guelph Wellington

Dufferin

United Way Halton Hamilton

United Way Hastings Prince Edward

United Way Kingston Frontenac

United Way Leeds and Grenville

United Way Peterborough

United Way Sault Ste. Marie & District

United Way Waterloo

United Way of Windsor

Financial Highlights

The global pandemic continued to severely impact Easter Seals' ability to generate event fundraising revenue as many in-person events were canceled. Fortunately, the incredible generosity of our donors and sponsors as well as government grant support allowed for much needed equipment funding for children and youth, and the continuation of our award-winning remote camp program.

Program costs included funds to benefit children and youth through our Equipment Funding Program and the Remote Camp Program. In addition, they included costs to maintain our fully-owned camp properties, Camp Woodeden and Camp Merrywood, as well as depreciation allocations.

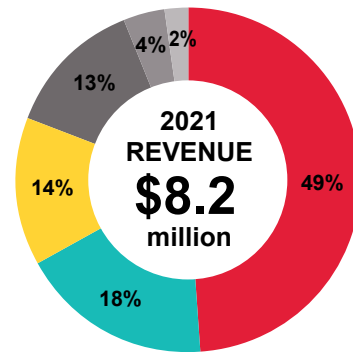
Easter Seals does not typically receive any government support for our programs and services. In 2021, the organization was grateful to receive support from the Government of Canada through their Emergency Community Support Fund. This funding enabled Easter Seals to continue supporting our families during an extremely challenging time.

In 2021, we experienced an increase of applications for equipment funding from families. The costs associated with running our remote camp program were lower than our traditional in-person camp program and, with the Board of Directors support, we were able to redirect a portion of these funds to approve additional funding requests received from families in need of support.

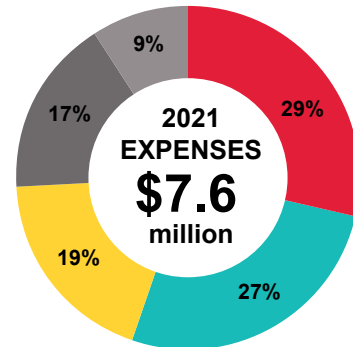
Easter Seals ended the year with an operating surplus of \$590 thousand which has been internally restricted and will be directed to our Equipment Funding Program and Camp Program in future years.

To view the audited financial statements please visit: EasterSeals.org/financial-statements-2021

REVENUE (in thousands of dollars)	2021		2020	
Fundraising	4,023	49%	3,207	
Government Grants	1,025	13%	1,541	
Direct Mail	1,497	18%	1,477	
Bequests	1,140	14%	702	
Amortization	309	4%	306	
Other	179	2%	15	
TOTAL	8,173		7,248	



EXPENSES (in thousands of dollars)	2021		2020	
Support to Children and Families	2,037	27%	1,589	
Camping	1,441	19%	1,499	
Public Education and Awareness	1,269	17%	1,244	
Fundraising	2,184	29%	2,011	
Management and Admin	652	9%	568	
Total	7,583		6,911	



**Setting goals,
not limits, for
people with
disabilities.**

Leadership

2021 Board of Directors

Kevin Kelly, CPA, CA - Board Chair
Executive Vice President & Chief Financial Officer,
Bruce Power

John Herhalt, FCA/FCPA - Past Chair (Ex-officio)
Management Consultant

Michael Carli - Vice Chair
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Alex Yeh
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A Converge Company

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Joanne Scott
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Susan Smith
Senior Manager, Development, Provincial

Robyn Visheau
Senior Manager, Communications

Connect with Us

Provincial Office

One Concorde Gate Suite 700
Toronto, ON M3C 3N6
Tel: 416.421.8778
1.800.668.6252
Fax: 416.696.1035
Email: info@easterseals.org

Golden Horseshoe

5-4104 Fairview Street
Suite 209 Burlington, ON L7L 4Y8
Tel: 289.208.1040
Fax: 905.634.5181

South Central Ontario

135 Bayfield Road East Suite 201K
Barrie, ON L4M 3B3
Tel: 705.797.2675
1.800.461.3391

South Eastern Ontario

PO Box 26006
Kingston, ON K7M 4Y0
Tel: 613.893.3240

459 George Street
North Peterborough, ON K9H 3R6
Tel: 705.761.4159

Eastern Ontario

Box 633, 2647 Alta Vista Drive
Ottawa, ON K1V 7T5
Tel: 613.893.3240

Southwestern Ontario

Bruce Power Recreation Centre
2265 Oxford Street West, Unit 1
London, ON N6K 4P1
Tel: 519.432.9669 ext. 221
1.888.278.7797

Gino and Liz Marcus Community
Complex
1168 Drouillard Road, Mailbox K
Windsor, ON N8Y 2R1
Tel: 519.566.1735

Northern Ontario

885 Regent Street
Suite 1-28B
Sudbury, ON P3E 5M4
Tel: 705.566.8858
1.800.316.5730

364 Queen Street East
Sault Ste. Marie, ON P6A 1Z1
Tel: 705.945.1279

91 Cumberland Street South
Suite 201
Thunder Bay, ON P7B 6A7
Tel: 807.345.7622

Equipment Funding Program

Tel: 416.421.8146
1.866.630.3336
Fax: 416.696.1035
Email: services@easterseals.org

Camping & Recreation Program

Tel: 416.510.5094
1.800.668.6252 ext. 325
Fax: 416.696.1035
Email: camp@easterseals.org

Advocacy & Family Engagement

Tel: 416.510.5070
1.800.668.6252 ext. 335

Incontinence Supplies Grant Program

Tel: 416.510.5074
Fax: 416.696.1035
Email: igprogram@easterseals.org

Top-Up Grant Program

Tel: 416.510.5088
1.800.668.6252 ext. 324
Fax: 416.696.1035
Email: topup@easterseals.org

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