

# 2015 Easter Seals Ontario Annual Report



Helping Kids with  
Physical Disabilities  
Succeed



**93%** of total revenue came from public support.

**78 cents** from each dollar raised went to programs and services.

**1,082** families received financial assistance from Easter Seals Ontario.

**\$1,393** – the average financial assistance amount funded per family.

**718** campers enjoyed our fully accessible camps.

**86%** of the cost for kids to attend camp was subsidized by Easter Seals.

## 2015 Fast Facts



**800** individuals volunteer for Easter Seals across the province.

**\$53,500** funded in post-secondary scholarships.

**48%** of families served have an annual household income under \$40,000.

**\$2,500** – the cost to send a child to Easter Seals camp for a 10-day session.

**\$25,000** – a recent quote for a van lift.



Helping Kids with  
Physical Disabilities  
Succeed

## Mission Statement

Easter Seals Ontario helps children, youth and young adults with physical disabilities achieve their full potential. Through the generous support of our donors and volunteers, Easter Seals funds financial assistance, fully accessible camping and recreation programs and supports research, public awareness and stakeholder education.

## Who We Serve

We are dedicated to serving children and youth up to the age of 19 who have physical disabilities affecting their mobility. To ensure we are serving this priority group, families are required to register their child with us. Young adults with physical disabilities over the age of 19 are eligible for some of our post-secondary scholarships and fee for service camping programs.

## Core Services

Our programs and services focus on financial assistance for mobility equipment and communication devices, fully accessible summer camp, special education resources, post-secondary scholarships, access to additional information resources and public awareness of disability issues.



## A Message from the Chair and President & CEO



For the past 93 years, Easter Seals Ontario has been making kids with physical disabilities a priority. Every day, our staff and volunteers work diligently to manage programs, develop new initiatives, create awareness and raise funds to help these young people enjoy a better quality of life and focus on their abilities. All that we do is only possible through the generosity of our philanthropic partners. Their support validates the importance of the children we serve and the work we do on their behalf.

Children with physical disabilities deserve the chance to be like every other child. With the right specialized equipment, these children enjoy far greater opportunity for participation and inclusion. In 2015, we were pleased to be able to provide more direct support to children and families than in 2014. However,

demand for this program continues to be strong and once again, we faced a waitlist for equipment funding at the end of the year.

As an enhancement to our financial assistance program, we were pleased to receive a one-time grant that enabled us to offer families funding for feeding and activity chairs, items in high demand by families, but ones that we have been unable to help fund for many years.

Our fully accessible camping and recreation programs give kids the chance to actively take part in a wide range of activities that build confidence and expand their skills. Both Camp Woodeden and Merrywood enjoyed exceptional camping seasons, with highlights including expanded programming for campers, partnerships with local community groups, service clubs and post-secondary institutions and sessions hosted for other charitable organizations.

At Camp Woodeden, a grant from the Plunkett Foundation, long-standing camp supporters, allowed us to restore the Tea House, a building that had been inaccessible and unusable for years. This renovated building is now being used for a new environmental program for campers.

Special Education continues to be an area of great interest by parents. To assist them in understanding the school system and their roles and responsibilities, we launched Easter Seals Kids at School, a weekly

blog that covers a variety of school-related topics. We also continue to have trained volunteers serving as Special Education Advisory Committee members on school boards throughout the province.

Through the support of generous donors, we were able to offer 19 young people post-secondary scholarships.

Overall, 2015 proved to be a successful year financially, largely due to significant bequest revenue. Given the volatile nature of the fundraising environment we experience from year to year, the Board has internally reserved some of these funds to ensure they are used specifically for our mission and purpose in the future.

Easter Seals is fortunate to benefit from dedicated volunteers, service clubs and community groups throughout the province. Our programs and services are made possible solely through donations from the public, corporate sponsors and foundations. We also receive contributions from several third party groups. Today's fundraising environment is incredibly competitive and our staff work extremely hard to generate the revenue we need to ensure families and children can continue to count on our support. We thank each of you for your engagement and commitment to enriching the lives of children with physical disabilities. Your support is making a difference.

Duncan Hawthorne  
Chair, Board of Directors

Carol Lloyd  
President and CEO

## 2015 Provincial Ambassadors

This past year has been an extraordinary year for me as a 2015 Provincial Easter Seals Ambassador. I participated in 18 fundraising events across the GTA, and each and every one was unforgettable.

My most favourite part of being an Ambassador was to experience firsthand how funds had been raised. Each fundraising event was unique, but shared something in common with the others, such as the support from the community, the devotion of the hosts and special guests, and the collaboration of everyone behind the scenes – from event organizers, to volunteers, to photographers and crew members. I was always indelibly inspired by their unbelievable level of enthusiasm and professionalism that was driven by their love and care for kids with physical disabilities. It was deeply touching to see so many people care for us which motivated me to want to be a successful person. In addition, I got so many opportunities to converse to different people in public and private settings. This helped build up my communication skills and confidence.

There are two most memorable moments I want to note. The first was when I finished my speech at the 2015 Rogers Conn Smythe Sports Celebrities Dinner and Auction and everybody stood up to give me a huge round of applause. The support and respect they showed made me believe that all the difficult years I had spent battling with the disease and striving to be a capable, grounded person was truly understood by the adult world. The second one was during the Upper Canada Mall 10K Run/Walk event when the runners were dashing through the starting line. It looked like the whole town was coming out – adults, kids and even babies in strollers. At that moment, I truly felt the kindness of their hearts and their great love for kids like me. I had the urge to join them to run toward my free world, a world where I was not limited by my physical disability.

Overall, my year as a provincial ambassador opened a new chapter in my life. I know there are lots of people caring for children with physical disabilities, lots of things I could do, and lots of possibilities that I have yet to explore. Thank you for having chosen me as a 2015 Provincial Ambassador!

Sincerely yours,



Victoria Chen





## 2015 Provincial Ambassadors

As the 2015 Provincial Easter Seals Ambassador it was my job, along with my partner Victoria, to represent the thousands of children in Ontario with physical disabilities. I attended events that helped Easter Seals raise money for equipment and for camp. I love sports and my message was, "I play the sports I love to play. I may not be the best at them but I do the best I can."

I loved all of the events, but my favourite event as Ambassador was the Rogers Conn Smythe Dinner. I was seated at the head table between George "Strombo" Stroumbouloupoulos and Michael "Pinball" Clemons and I had an amazing time! It was the first time I read a speech in front of so many people and I loved it. I got a standing ovation and I was very proud of myself! I even helped raise money during the auction by talking about my time at camp.

I met so many great people that night. I even made the front page of the paper in our town! My school had an assembly for me and played my speech from the Dinner and I got another standing ovation.

I loved travelling and going to all the different events all year and helping Easter Seals raise money to help kids like me with physical disabilities. It was also a lot of fun meeting all the volunteers and participants. I am sad that my turn has ended, but I am very happy for the new Ambassadors.

I want to thank all the wonderful people out there that donate to Easter Seals to help Easter Seals kids get equipment and go to camp. I also want to thank Easter Seals for choosing me as Ambassador, and I want to thank all of the volunteers who work hard to make all the events happen. Easter Seals ROCKS!

Joshua Zeiter

*"It was stimulating for him. He loved being with his peers and LOVED the counsellors! Spending all his time outside was so good for him and the white water rafting was an experience he would not have otherwise experienced!"*

An Easter Seals parent

## Increasing Independence

Easter Seals strives to provide services that help kids with physical disabilities focus on what they can do rather than on their limitations.

### Financial Assistance for Children and Youth

In 2015, Easter Seals was able to provide more direct support than in 2014. This included grants for mobility equipment and communication devices, Recreational Choices, scholarships, travel grants and other community support.

Providing financial assistance to help kids with physical disabilities get the mobility equipment and communication devices they need is Easter Seals' top priority.

While there is a long list of accessibility equipment required by the children, we focus on items that families request the most, such as wheelchairs and walkers. We also give priority to items such as bathing equipment, which is not funded by any government program. The goal of this program is to help families fill the gap between government funding, insurance coverage and funding from other sources.

## 2015 Highlights

**Total direct support to families: \$1,785,000** (\$1,704,000 – 2014)

**Financial assistance for equipment: \$1,506,804** (\$1,418,304 – 2014)

**Requests filled for equipment assistance: 1,082** (1,070 – 2014)

**Average amount funded per request: \$1,393** (\$1,325 – 2014)

**Year-end waitlist: 92** children waiting for funding totalling \$169,700

Through a one-time grant from Sommers & Roth Professional Corporation, we were able to offer 16 families funding for feeding and activity chairs, items not available through our financial assistance program.

### The Families We Serve

Parents face overwhelming expenses raising a child with a physical disability, and yet many of the families we serve are single parents or are single income families, where one parent must stay at home to take care of their child.

Of the families who requested financial assistance from Easter Seals and self-reported their annual income in 2015, 64% reported a total family income of under \$60,000. In addition, 48% of families had a total annual household income of under \$40,000; and 28% had a total family income of under \$20,000.



## Helping Families Face Their Challenges

When Marie hears other parents complain about their children messing up their house or colouring on the walls, she has one painful thought: "I wish my child could get to the walls to colour on them."

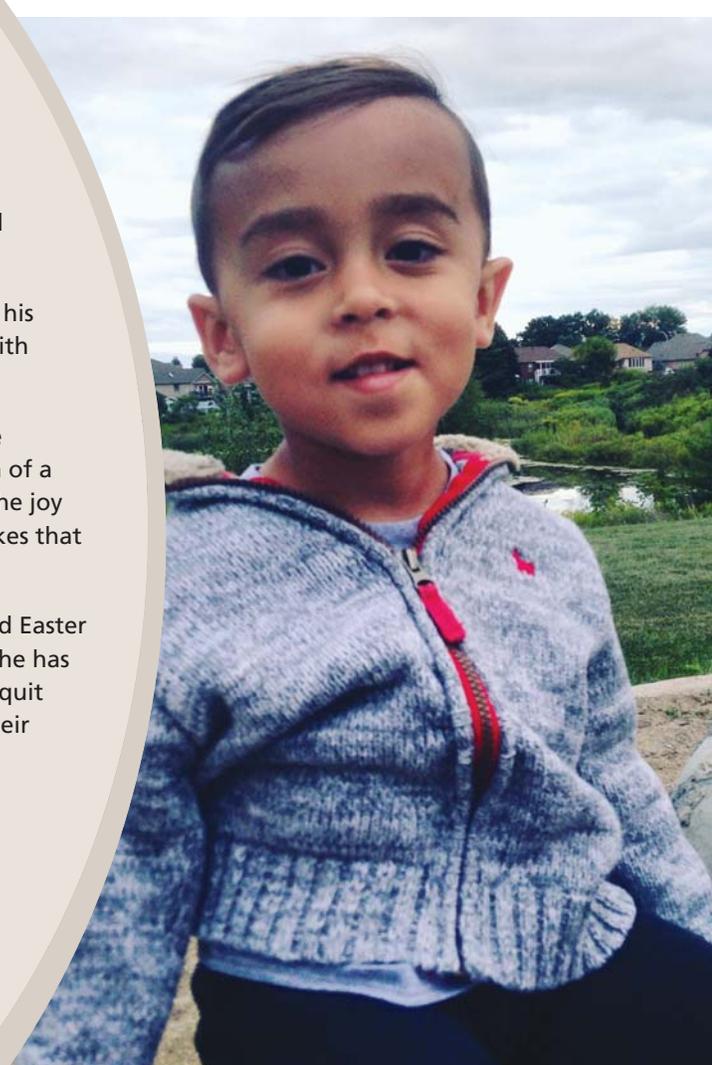
Ronan, Marie and Rishi's three-year-old son, cannot walk or crawl on his own. Ronan has a rare form of muscular dystrophy that leaves him with only a 10% chance of ever being able to walk on his own.

Thanks to Easter Seals, he recently received a wheelchair and became independently mobile for the first time. "At first I didn't like the idea of a wheelchair. It made his disability so visible," says Marie. "But to see the joy in his eyes when he gets in it, he just wants to GO! And the chair makes that possible. It's amazing."

Initially, doctors had a difficult time diagnosing Ronan's condition and Easter Seals was the only organization willing to offer assistance. Now that he has a real diagnosis, his parents are facing new challenges: Marie had to quit her job to care for Ronan, and Rishi's health insurance won't cover their son's needs because he has a "pre-existing condition".

Ronan is at the very beginning phase of his struggle with a disability. Like any growing child, he will face many challenges and have many requirements throughout his life to help him with daily tasks. The difference between him and other kids, who might need running shoes, a backpack or a winter coat, is that Ronan's needs, like a wheelchair or a stander, cost thousands of dollars each.

Thanks to the generous support of our donors, Easter Seals is able to subsidize the cost of accessibility equipment for children with physical disabilities and help kids like Ronan BE KIDS.



## Easter Seals Camps - Empowering Personal Growth

Easter Seals fully accessible summer camps offer kids with physical disabilities the chance to challenge themselves, build self-esteem and develop rewarding leadership skills that will have a positive and lifelong impact. Most importantly, at Easter Seals camps they get the chance to make new friends and just BE KIDS.

Camp Woodeden in London and Camp Merrywood near Perth offer a wide range of exciting programs, led by a team of specially trained staff. Both camps enjoyed exceptional summers in 2015.



### The Numbers

Number of campers served: **718** (763 – 2014)

\*Camper numbers fluctuate year over year due to the number of family members who attend Family Camp (no restriction on the number of family members), as well as last minute cancellations. In 2015, we had a large number of last minute cancellations as a result of medical conditions that we were not able to fill.

Average camp fee subsidized per family: **86%** (87% – 2014)

Camp capacity: **98%** (101% – 2014)

Children funded through the Recreational Choices Funding Program: **164** (187 – 2014)

\*\*Given the large waitlist for equipment funding, our priority program, future funds that would have been budgeted for the Recreational Choices Funding Program will be redirected to the Financial Assistance Program until further notice.



### Camp Woodeden

- Relunched an expanded environmental program focusing on water conservation, sun safety, outdoor survival skills, local wildlife and specifically the rare Brooke Trout population living in the Thames River adjacent to the property.
- Established a community garden with plants donated by a local family. Campers learned gardening skills and products were used in the Life Skills program for canning and baking.
- Leaders in Training campers teamed up with patients at Parkwood Veterans Hospital to engage in intergenerational programs.
- Teamed up with the Western University Disabilities Studies Program to offer camp tours and lectures on "The Power of Camp". These tours are now an official part of the Program's curriculum.

- Became partners with the Health and Fitness Program at Fanshawe College, holding accessible activities for students at the camp and giving guest lectures at the college as part of the program curriculum.
- Tea House restoration. (see feature)
- Hosted HGTV's Carver Kings. (see feature)

### Camp Merrywood

- Sports Camp featured a Pan Am Games theme with sessions led by ParaSport Ontario Wheelchair Rugby, the Canadian Electric Wheelchair Hockey Association, and champion archer, Bill Embury, from Saugeen Shafts.
- Two triathlons were held with the majority of campers successfully completing the longer, two hour course.
- Leaders in Training participants volunteered at a local festival and went on day trips to Ottawa.
- Arts Camp participants were able to try various art mediums thanks to sessions held by several local artisans.
- Campers in all individual sessions went white water rafting.
- The camp hosted a crew from CTV Ottawa and was featured as a full length segment on their morning show.

Both camps also enjoyed a number of BBQ's hosted by local service clubs. We also partnered with other charities and community groups, including the Thames Valley Treatment Centre, the Multiple Sclerosis Society, About Face and the Canadian Diabetes Association to offer camp programs.

### Camp Woodeden Tea House Restoration

2015 marked the opening of the newly restored Tea House at Camp Woodeden.



Thanks to a generous grant by the Plunkett Foundation and funding from the Agape Foundation, the Tea House, originally built in the 1930's, was transformed back into a beautiful, historically significant, accessible space that campers will be able to use and enjoy for years to come.

### HGTV's Carver Kings Come to Camp

Fourteen of Canada's best chainsaw carvers, including personalities from the HGTV show Carver Kings, took over Camp Woodeden for three and half days doing live carving demonstrations. A number of carvings were generously donated and are now featured throughout the camp property.



## The Magic of Camp

Each year Easter Seals camp veteran, Keirra, looks forward to the summer where she spends 10 fun days in the sun with kids just like her. When she first started going to camp four years ago, Keirra had mixed emotions. She was both excited but afraid to leave her family.

Whatever trepidation she initially had has since vanished, and Keirra says that she now sees camp as a great way to “get away from my brothers!”

Her mother and father, Danielle and Mike, get to spend some quality time with their two sons while Keirra gets to be part of something special where everything is possible for her.

“Keirra used to be afraid of the water,” confesses Danielle, “But at Merrywood, thanks to the staff’s help, she conquered her fear, and now you can’t get her out of the water.”

Born with cerebral palsy (CP), Keirra uses a walker and wheelchair to help her get around and has some difficulty with her fine motor and development skills, as well as with her vision.

Camp Merrywood is where Keirra learned that there were people like her. “At school, no one wanted to be my friend. I felt alone, and I didn’t know many kids like me who had physical disabilities.”

But that all changed when she attended her first camp session. “For the first time in my life, I didn’t feel isolated, and I learned that there are kids out there who are similar to me.”

Keirra can’t wait for another year at Camp Merrywood. She looks forward to meeting up again with old friends.



### Rotary Club of London Celebrates 100 Years!

In 2015, the Rotary Club of London proudly marked its centennial anniversary. Easter Seals was thrilled to honour the achievement of our founders and long-standing supporters with a display at Fanshawe Pioneer Village in London.



## Other Ways We Help

### Sharing Knowledge

Helping families also means sharing the extensive knowledge of our professional staff. In 2015, we launched Easter Seals Kids at School, a weekly blog for parents featuring articles on the school system and what they need to know to help their child succeed in school. Our website also offers extensive information resources and links to other valuable external resources and services available for children.

### Special Education Advisory Committees

School board Special Education Advisory Committees (SEAC) represent provincial associations with a vested interest in special education. Our volunteer SEAC members attend monthly meetings, providing advice and input about special education services and programs. In 2015, Easter Seals had 24 SEAC members and alternates (28 in 2014) on 17

school boards (18 in 2014). With 72 school boards across the province, we continue to look for volunteers to fill vacancies and expand our representation.

### Fostering Future Success

It takes an extraordinary effort for a young person with a physical disability to pursue post-secondary education. Our scholarship program makes it possible for Easter Seals youth to take their education to the next level while easing the financial burden. In 2015, \$53,500 was awarded to 19 deserving recipients.

### Developing Self-Confidence and Leadership Skills

For almost 70 years, the Easter Seals Ambassador Program has served to build awareness and help youth develop their public speaking and leadership skills as our most important representatives. Two

Provincial Ambassadors, along with several regional Ambassadors, are selected to spend the year speaking at events, educating the public about issues surrounding youth with physical disabilities and highlighting their abilities.

### Public Awareness

We are committed to building public awareness about disability issues. This year some of our initiatives included outreach to multi-cultural community groups, a media campaign, an e-campaign promoting the International Day of Persons with Disabilities, an e-newsletter, a bi-annual printed donor newsletter and an active social media strategy.

Our Services Department staff also contribute quarterly to information tables and lunch and learn sessions at treatment centres throughout the province to share details of our programs with potential clients and service providers.

## External Government Programs Administered by Easter Seals Ontario

### **Incontinence Supplies Grant Program**

Since 1999, Easter Seals Ontario has administered the Incontinence Supplies Grant Program for the Ministry of Health and Long-Term Care, a program for children and youth with chronic disabilities (physical or developmental) and incontinence problems. Easter Seals acts as a transfer payment agency for this program, which is fully funded by the Ministry and follows their criteria.

### **Top Up Program**

Easter Seals Ontario also acts as the transfer payment agency for the Top Up Program, which is fully funded and governed by the Ministry of Children & Youth Services. The contract for this program was initially awarded to Easter Seals in 2001 and the organization now manages the program on behalf of the Ministry on an ongoing basis.



*"My experiences at Easter Seals summer camps are those which I hold dear to my heart. I am constantly grateful because without Easter Seals, I would never have been able to experience overnight summer camp.*

*The facilities there are just fantastic. They accommodate all disabilities, no matter the severity or type of physical disability. Over the years I developed great relationships with other campers and counsellors that have turned into great friends."*

Wesley, an Easter Seals camper

## Approaching Life with Confidence

Kaitlyn Lenchak is a young woman who faces day-to-day life head on. She is not shy or ashamed of her disability and doesn't let it slow her down. When we asked her to participate in a national advertising campaign for Easter Seals Canada, there was no hesitation in saying yes. On behalf of Easter Seals, she has made numerous television appearances and speaks publicly at various events about her experiences as a young person with a physical disability. In 2008, she received a York Region Character Community Award and in 2010 Kaitlyn participated as a Paralympic torch bearer. She was also the 2006 Provincial Easter Seals Ambassador. Despite her disability, she has held a part-time job since she was 16. She is currently attending York University and continues to work part-time. Kaitlyn's personal confidence, positive attitude and cheery disposition make her a wonderful role model for kids and adults alike.

*"Life is not a race to win; it is a journey of turns, hills and valleys. I approach it at a different speed, taking in all the glory we have to live for."*

Kaitlyn Lenchak



# Go Snowmobiling **Snowarama** for Easter Seals Kids

## Making it Count for the Kids

Martti Luoma is a true champion for kids with physical disabilities and has been since 1975. In addition to being the voice of the Sudbury Snowarama, he has been instrumental in generating thousands of dollars in donations to assist Easter Seals children and their families. When asked why he got involved with Easter Seals, Martti explained, "I really wanted to help the kids. Easter Seals is a good cause and they need our help."

Not satisfied at being the sole contributor in his family, he has passed on his legacy of giving back to his children and grandchildren, who now also volunteer at this event. "I wanted my kids to get involved in community activities, and since I was a big supporter of Easter Seals, I thought this was good place for them to start," says Martti.

Easter Seals is most grateful for Martti's involvement with the organization over the past 41 years.

*"I like to help people, it makes me feel good."*

Martti Luoma



## Fundraising



Go Snowmobiling  
**Snowarama**  
for Easter Seals Kids

**Snowarama  
for Easter  
Seals Kids  
– 40 Years  
Strong**

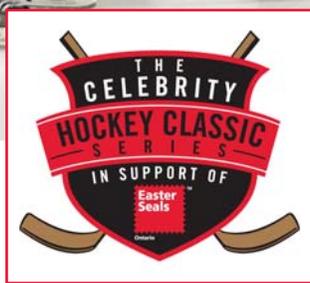
Founded in 1975 by professional wrestler, “Whipper” Billy Watson, Snowarama for Easter Seals Kids continues to entice community-minded individuals with a passion for winter activities to hit the snowmobile trails for a worthy cause. With the continued support of our long-standing partner, the Ontario Federation of Snowmobile Clubs, this year’s family-friendly affair took place on the OFSC’s groomed trails in 13 communities and raised over \$224,000!



## Celebrity Hockey Classic Expansion!



In its fourth year, the Celebrity Hockey Classic expanded to a fifth location in 2015. Wendel Clark, former Toronto Maple Leafs captain, led a group of NHL Alumni, including Dennis Maruk and Petr Klima to Port Elgin for the first Huron-Bruce Celebrity Hockey Classic. The four other Celebrity Hockey Classics featured Eric Lindros in Whitby, Paul Coffey in Vaughan, Brad May in Halton and Rick Vaive in Waterloo. In total, this year’s Celebrity Hockey Classic Series generated over \$770,000 to help improve the lives of kids with physical disabilities.



*Wendel Clark taking the opening face off. Puck drop by Zane Braun, Olivia Little and Lucas Braun, 2010 Provincial Easter Seals Ambassador.*





## Showcase of Celebrities Marks 10<sup>th</sup> Anniversary

Bear Creek Golf Club played host to the 10<sup>th</sup> Annual Easter Seals Showcase of Celebrities Golf Tournament, presented by Century 21 B.J. Roth Realty Ltd. The fairways were in full swing with NHL greats including Gerry Cheevers, Bernie Nicholls, Mike Krushelnyski and Dale Hawerchuk. Over 170 golfers enjoyed a terrific day with lots of on-course activities and contests, dinner and auctions. Over the past 10 years, this tournament has generated over \$350,000.

*Second photo: Former NHL referee, Ron Hogarth with Zach Walton, former Local Easter Seals Ambassador for Simcoe Region.*

## Boys and Their Toys



This unique event, developed by two Burlington businessmen from H2Systems and Supercars Canada, allows car enthusiasts to test drive luxury vehicles, such as a Ferrari 458 or a Lamborghini Huracan, with all proceeds going to Easter Seals. This successful third-party event has raised over \$15,000 in just two years!



Left to right: Caroline Wallace, Shaz Samji, Clinton Howell and Casey MacKay, 2009 Provincial Easter Seals Ambassador (in front).



Left to right: Robert Bortuzzo, St Louis Blues; Eric Staal, New York Rangers; Jordan Staal, Carolina Hurricanes; Carter Hutton, Nashville Predators, and Alannah Otway, Easter Seals Local Ambassador for Thunder Bay 2005-2007.

## Thunder Bay's Local NHLers Generous with Their Time

The Thunder Bay Easter Seals Skate is an event Carolina Hurricanes forward Jordan Staal and his brothers, Eric and Marc, look forward to taking part in every summer. "It's for a good cause, it's something we always enjoy doing and it's fun hanging with the kids and we've kind of seen a few of them grow up a little bit," said Jordan.

"We're proud to come here every year," added Marc. "It's a good event. It's always great to meet kids and put some smiles on faces and help out kids with disabilities."

*(Source: thenewswatch.com, July 7, 2015)*

**Easter Seals Ontario**  
(in thousands of dollars)  
**Statement of Financial Position**  
As at December 31, 2015

	<b>2015</b>	<b>2014</b>
<b>Assets</b>		
Current assets		
Cash	\$ 2,127	\$ 3,253
Accounts receivable	708	913
Prepaid expenses	121	138
	2,956	4,304
Investments	2,850	1,201
Property and equipment	5,476	5,865
	\$ 11,282	\$ 11,370
<b>Liabilities</b>		
Current		
Accounts payable and accrued liabilities	\$ 301	\$ 433
Deferred revenue	33	250
	334	683
Deferred lease liability	89	121
Deferred capital contributions to camp and children's services	177	67
Deferred capital contributions and bequests	3,440	3,630
	4,040	4,501
<b>Net assets</b>		
Restricted for endowment purposes	850	842
Restricted for direct support to children and families	354	204
Restricted for camp capital	150	–
Invested in property and equipment	2,036	2,235
Unrestricted	3,852	3,588
	7,242	6,869
	\$ 11,282	\$ 11,370



**Easter Seals Ontario**

(in thousands of dollars)

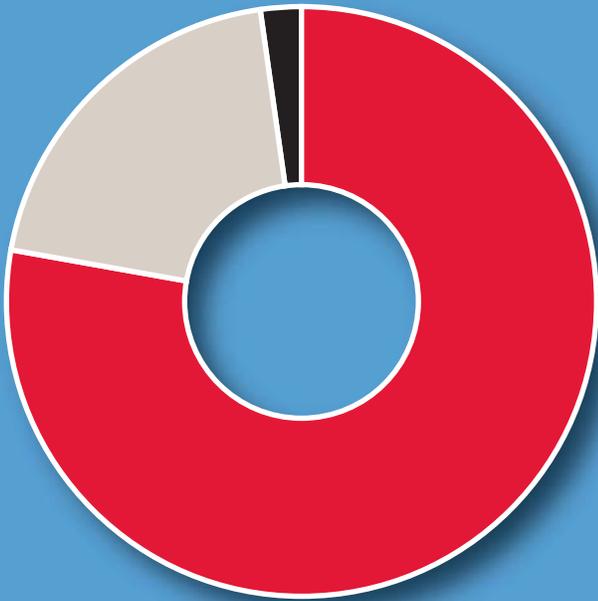
**Statement of Operations**

Year ended December 31, 2015

	<b>2015</b>	<b>2014</b>
<b>Revenue</b>		
Public support		
Corporate and third party events	\$ 3,748	\$ 3,583
Community support	2,275	2,422
Direct mail	1,433	1,625
Unrestricted bequests	1,619	1,272
Amortization of deferred capital contributions	260	252
	9,335	9,154
Camp and other program contributions	574	565
Investment income	63	77
Government grants	81	81
Other revenue	22	57
	740	780
<b>Total revenue</b>	<b>10,075</b>	<b>9,934</b>
<b>Expenditures</b>		
Program expenditures		
Direct support to children and families	1,785	1,704
Camping	2,626	2,596
Community development and service delivery	1,304	1,560
Public education and awareness programs	1,827	2,008
	7,542	7,868
Fundraising	1,984	2,062
Management and administrative support	197	229
	2,181	2,291
<b>Total expenditures</b>	<b>9,723</b>	<b>10,159</b>
Excess (deficiency) of revenue over expenditures for the year	\$ 352	\$ (225)

If you are interested in viewing the complete set of the 2015 Audited Financial Statements, please visit [www.easterseals.org](http://www.easterseals.org).

## 2015 How Funds Are Spent



78 cents of every dollar goes to programs and services

**78%**

Programs

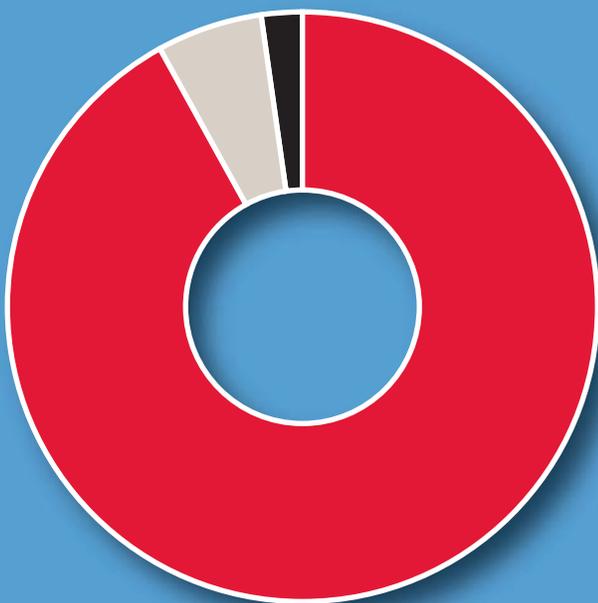
**20%**

Fundraising

**2%**

Management & Administrative Support

## 2015 How Funds Are Raised



**93%**

Public Support

**6%**

Fees for Service

**1%**

Other

## 2015 Scholarship Recipients

In 2015, we were pleased to award 19 students with funding for post-secondary education as part of Easter Seals Scholarship Program.

### **Rose Brodie Provincial Ambassador Scholarship Fund**

Chad Lees  
Lara Wong

### **Judith Beatrice Drinnan McIntosh Scholarship**

Vishana Manoo

### **Beatrice Drinnan Spence Scholarship Fund**

Erika Maki  
Vaishnavee Suresh

### **Hira Scholarship Fund**

Tyler Preece

### **Agnes McIntosh Scholarship Fund**

Brandon Hoto

### **Cameron and Callum McIntosh Scholarship**

Rosalyn Tyrer

### **TD Scholarship for Easter Seals Youth**

Dana Arafeh  
Adam Bilton  
Peter Bussmann  
Emily Chan  
Arshdeep Dullet  
Katerina Forrest  
Victoria Lacey  
Megan Leonard  
Jonathan Lu  
Samantha Miljak

### **Truelove Dell Scholarship Fund**

Paul Manieri



*"I am incredibly appreciative of everything that Easter Seals and the scholarship program has assisted me with, and I am thrilled to be so close to achieving my dream of becoming an elementary school teacher."*

Megan, scholarship recipient



*"Kristen's whole attitude after her first year at camp changed. She returned home with so much more independence and confidence. We owe this to the camp staff, who are there for the kids every step of the way and make sure their every need is met."*

Peggy, Kristen's mom



## 2015 Award Recipients

Easter Seals Volunteer Awards recognize individuals and groups whose commitment, whether through time, money or resources, have made a significant contribution to the organization over an extended period of time. Recipients are honoured at the Annual General Meeting each year.

The **Yvonne Alexander Award**, Easter Seals' highest honour, is given to an exemplary volunteer(s) or contributor(s) who demonstrates quiet strength and support behind outstanding achievement.

**Duncan Hawthorne**

The **Diamond Leadership Award** recognizes extraordinary leadership and outstanding volunteer achievement as a member of the Board of Directors.

**G. Douglas Ackhurst**

The **Joe Persechini Innovation Award** recognizes a volunteer or volunteer group for developing a new initiative that has proven to be successful, can be sustained over a longer term and can be duplicated in other parts of the province.

**Clinton Howell and Shaz Samji**

The **Award of Distinction** is awarded to an individual or organization that has demonstrated exemplary service by making a

remarkable difference in the lives of Easter Seals kids through a contribution of time, talent, material and/or financial resources.

**TVCogeco Kingston  
Eric Lindros  
Martti Luoma  
Carl Oake**

The **Spirit of Giving Award**, Corporate, honours organizations that demonstrate long-standing loyalty to Easter Seals through financial support or service commitment.

**Kelly Arnott  
Girish Bansal  
KPMG MSLP  
LiUNA!  
LiUNA! Local 183  
Upper Canada Mall**

The **Spirit of Giving Award**, Group/Team, honours groups and organizations that promote the mission of the organization, create awareness in the community and raise significant funds to benefit Easter Seals kids.

**Debbie & Silvio Conte  
Angela & Marvin Freiburger  
Rotary Club of 1000 Islands  
Rotary Club of Belleville  
Rotary Club of Brockville  
Rotary Club of Kemptville  
Rotary Club of Perth  
Rotary Club of Smiths Falls  
Royal Canadian Legion  
Strathcona Branch 595**

The **Service Award** recognizes individuals and groups that have been providing Easter Seals with essential volunteer or financial support for more than five years.

**Michael Booth  
Pat Holland  
Cathy Walsh**

The **Past Provincial Ambassador Award** recognizes the outgoing Ambassadors for being exceptional representatives of children and youth with physical disabilities.

**Victoria Chen  
Joshua Zeiter**

## Donors and Sponsors

The work of Easter Seals would not be possible without the support of our donors and sponsors. On behalf of the organization and the children and families we serve, we sincerely thank you for your generosity.



*“For Victoria, being an Easter Seals kid means she is not delving into life alone – she will always have a great support team behind her. She has developed a greater love for life, having been inspired by the exceptional kids she has met at camp.”*

Angela,  
an Easter Seals parent

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*“With the funding we received from Easter Seals, Justin has enjoyed many years of camp and a ceiling track system which enabled us to keep him at home! Thank you for helping us improve Justin’s quality of life in so many ways. His life would not have been the same without your assistance!”*

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*“We have two boys with physical disabilities. Family Camp was a great way to introduce our boys to camp. They were finally someplace where everything was adapted to suit their needs. They were able to participate in every activity and have fun. As parents with special needs children, it is amazing to see your children participate, thrive and have fun doing activities that they would otherwise not be able to do.”*

Joanna, an Easter Seals parent

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*"My children like the variety of activities, 1:1 help, accessible facilities and camaraderie. There is nothing they "can't do" at camp. Everything is within their abilities so they can be the best they can be."*

Alison, an Easter Seals parent

*"Easter Seals' kind, prompt and timely attention to Giselle's equipment need will always be fondly remembered. Thanks to the Easter Seals team for their positive response and for helping improve our lives!"*

Lisette, Giselle's mom

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*We sincerely regret any inadvertent errors or omissions.*

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